

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sagamore Hill, LLC		08/30/2010	limited liability company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JIMLAR CORPORATION		
<b>Street Address:</b>	160 Great Neck Road		
<b>City:</b>	Great Neck		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11021		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3202726	CAMPUS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mail@ipcounselors.com		
Correspondent Name:	Robert L. Epstein		
Address Line 1:	60 East 42nd Street, Suite 820		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	1755-081		
NAME OF SUBMITTER:	William C. Wright		
Signature:	/William C. Wright/		
Date:	09/23/2010		

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Total Attachments: 2

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ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the <sup>August</sup> 3<sup>rd</sup> day of ~~July~~, 2010 by and between JIMLAR ("Jimlar") and Sagamore Hill, LLC ("Sagamore").

WHEREAS, Sagamore Hill, LLC, a limited liability company organized and existing under the laws of New York having its principal place of business at 2601 Camino del Sol, Oxnard, CA 93030, is the record owner of the pending federal trademark Reg. No. 3,202,726, for CAMPUS, for *Clothing, namely, jeans, pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, sweatsuits, overalls, skirts, dresses, blouses, jackets, sweaters, vests, outerwear, namely, coats, overcoats and raincoats, sleepwear, underwear, hats, caps, socks and footwear;* and

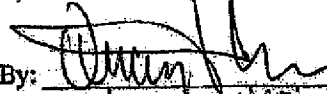
WHEREAS, Jimlar, a corporation organized and existing under the laws of the State of New York having its principal place of business at 160 Great Neck Road, Great Neck, New York 11021 is desirous of acquiring, all of Sagamore's right, title and interest in and to the CAMPUS trademark and any associated goodwill; and

WHEREAS, Sagamore has agreed to assign to Jimlar its entire right, title and interest in and to the CAMPUS trademark and the related goodwill; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by Sagamore, effective as of the date first written above, Sagamore does hereby assign and transfer unto Jimlar, its entire right, title and interest in and to the CAMPUS Trademark in the United States of America, for all goods and services of every and any kind, including but not limited to "*Clothing, namely, jeans, pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, sweatsuits, overalls, skirts, dresses, blouses, jackets, sweaters, vests, outerwear, namely, coats, overcoats and raincoats, sleepwear, underwear, hats, caps, socks and footwear*", together with U.S. Trademark Reg. No. 3,202,726, and the goodwill of the business symbolized by and associated with the CAMPUS Trademark, including all common law rights therein and the right to sue for past and future infringement thereof.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of  
the date first written above.

SAGAMORE HILL, LLC

By:   
Name: Justin Neri  
Title: Recording

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