

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Autobacs Strauss Inc.		09/22/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SDA, Inc.		
Street Address:	9 A Brick Plant Road		
City:	South River		
State/Country:	NEW JERSEY		
Postal Code:	08882		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2000821	STRAUSS DISCOUNT AUTO	
Registration Number:	1478109	R & S STRAUSS	
Registration Number:	1407450	ULTRA ENERGY	
Serial Number:	77817591	STRAUSS AUTO AUTOBACS GROUP	
CORRESPONDENCE DATA			
Fax Number:	(617)742-2355		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	617-742-4200		
Email:	trademark@riw.com		
Correspondent Name:	Stacey C. Friends, Esq.		
Address Line 1:	100 North Washington Street		
Address Line 2:	6th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02114-2128		
ATTORNEY DOCKET NUMBER:	10693-3		
NAME OF SUBMITTER:	Stacey C. Friends, Esq.		

TRADEMARK

900172302

REEL: 004283 FRAME: 0785

CH \$115.00 2000821

Signature:	/stacey c. friends/
Date:	09/24/2010
Total Attachments: 1 source=Change of Name - Autobacs Strauss, Inc (00118269)#page1.tif	

# Delaware

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*The First State*

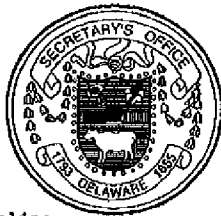
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE COURT ORDERED RESTATED CERTIFICATE OF "AUTOBACS STRAUSS INC.", CHANGING ITS NAME FROM "AUTOBACS STRAUSS INC." TO "SDA, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF SEPTEMBER, A.D. 2010, AT 12:24 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8242377

DATE: 09-22-10

RECORDED: 09/24/2010

TRADEMARK  
REEL: 004283 FRAME: 0787