

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unicorn Tire Corporation		09/24/2010	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Shandong Henfeng Rubber and Plastic Co., LTD.		
Street Address:	Dawang Economic Development Zone		
City:	Dongying		
State/Country:	CHINA		
Entity Type:	LIMITED LIABILITY COMPANY: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3834628	HIFLY	
CORRESPONDENCE DATA			
Fax Number:	(901)547-5860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	901-547-5866		
Email:	lori@unicortire.com		
Correspondent Name:	Lori Fontenot		
Address Line 1:	4660 Distriplex Drive West		
Address Line 4:	Memphis, TENNESSEE 38118		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Erxin Zhou		

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TRADEMARK
REEL: 004284 FRAME: 0212

Signature:	/Erxin Zhou/
Date:	09/24/2010
Total Attachments: 1 source=Hifly Trademark Transfer#page1.tif	



Unicorn Tire Corporation
4660 Distriplex Dr W
Memphis, TN 38118
Phone: 901-547-5866
Fax: 901-547-5860

To: United States Patent and Trademark Office

Date: Sep. 24, 2010

Subject: Hifly Trademark

Dear Sir or Ma'am:

Unicorn Tire would like to transfer all rights and ownership of the Hifly trademark to Shandong Hengfeng Rubber and Plastic Co., LTD.

Serial number: 77911790

Registration number: 3834628

If you require additional information to process this request, please contact me by phone at 901-547-5866 or by email at lori@unicortire.com.

Best Regards,

Lori Fontenot
Office Assistant
Unicorn Tire Corporation
4660 Distriplex Dr W
Memphis, TN 38118
Phone: 901-547-5866
Fax: 901-547-5860
E-mail: lori@unicortire.com