

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deer Stags, Inc.		05/07/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Deer Stags Concepts Inc.
Street Address:	902 BROADWAY
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	78796023	DURAFLIGHT TECHNOLOGY
Serial Number:	78796009	GLIDERS
Serial Number:	78952496	OH...DEER!
Serial Number:	78211139	ON DEMAND
Serial Number:	78211130	COMFORT ON DEMAND
Serial Number:	77773673	DURACUSHION
Serial Number:	77721425	S.U.P.R.O. SOCK SUPER UNDERFOOT PEDORTHIC RADICAL ORTHOTIC
Serial Number:	77233907	OH...DEER!
Serial Number:	77205372	KENTECH
Serial Number:	77169477	SLIPPEROOZ
Serial Number:	77150578	SEBASTIAN RAPHAEL
Serial Number:	77128816	RED CARPET COLLECTION
Serial Number:	77061011	
Serial Number:	77061007	DEER STAGS

OP \$740.00 78796023

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**TRADEMARK
 REEL: 004285 FRAME: 0270**

Serial Number:	77061004	S.U.P.R.O.
Serial Number:	77061000	SOFT STAGS
Serial Number:	77054337	DEER STAGS
Serial Number:	77010771	PLEX
Serial Number:	76199362	WALKMASTER
Serial Number:	76199229	"JUST PUT 'EM ON"
Serial Number:	75844291	S.U.P.R.O. SOCK
Serial Number:	75844292	S.U.P.R.O. SOCK SUPER UNDER-FOOT PEDORTHIC RADICAL ORTHOTIC
Serial Number:	75520942	DSX
Serial Number:	75849474	MOTIVATION
Serial Number:	75431736	DEER STAGS
Serial Number:	74441696	DEER STAGS ORIGINAL SINCE 1929
Serial Number:	74441695	SOFT STAGS THE GENUINE COMFORT SHOE
Serial Number:	74441694	DEER STAGS
Serial Number:	73300283	GLEN

CORRESPONDENCE DATA

Fax Number: (202)371-2540
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-371-2600
Email: tdurkin@skgf.com
Correspondent Name: Tracy-Gene G. Durkin
Address Line 1: 1100 New York Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	2554.0000000
NAME OF SUBMITTER:	Tracy-Gene G. Durkin
Signature:	/Tracy Durkin/
Date:	09/28/2010

Total Attachments: 1
source=2554.0000000 Certificate of Amendment of Certificate of Incorporation#page1.tif

New York State
Department of State
Division of Corporations, State Records
and Uniform Commercial Code
41 State Street
Albany, NY 12231

100507000 352

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

DEER STAGS, INC.

(Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

FIRST: The name of the corporation is: DEER STAGS, INC.

If the name of the corporation has been changed, the name under which it was formed is: _____
GRAMERCY PARK INTERNATIONAL MARKETING, INC.

SECOND: The date of filing of the certificate of incorporation with the Department of State is:
SEPTEMBER 1, 1989

THIRD: (Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph.) The amendment effected by this certificate of amendment is as follows:

Paragraph (1) of the Certificate of Incorporation relating to _____
the name of the corporation

is hereby amended to read in its entirety as follows: _____

(1) The name of the Corporation is "Deer Stags Concepts Inc."

FOURTH: The certificate of amendment was authorized by: *[Check the appropriate box]*

- The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.
- The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

/s/ Richard Muskat, Exec. VP
(Signature)

Richard Muskat, Exec. VP
(Name and Capacity of Signer)

DOS-1554 (5/01)

RECORDED: 09/28/2010

TRADEMARK
REEL: 004285 FRAME: 0272