

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lexani Wheel Corporation		01/01/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lexani Holdings, Inc.		
Street Address:	2380 Railroad Street		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	92880		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77764400	LSD	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9497600404		
Email:	efiling@kmob.com		
Correspondent Name:	Knobbe, Martens, Olson & Bear LLP		
Address Line 1:	2040 Main Street		
Address Line 2:	14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	LEXANI.163GEN		
NAME OF SUBMITTER:	Gregory B. Phillips		
Signature:	/gregory phillips/		
Date:	09/28/2010		

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Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 1st day of January, 2010, by and between Lexani Wheel Corporation, a California corporation having a place of business at 2380 Railroad Street, Corona, California 92880 (hereinafter referred to as "ASSIGNOR"), and Lexani Holdings, Inc., a California corporation, having a place of business at 2380 Railroad Street, Corona, California 92880 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

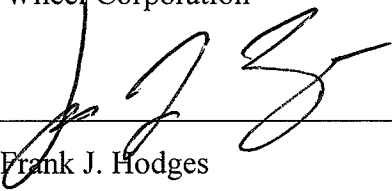
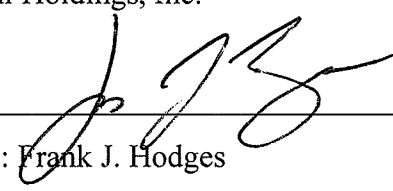
WHEREAS, ASSIGNOR is the owner of the trademark applications and registrations, in the United States and abroad, relating to the Trademarks, as listed in Schedule B, attached hereto and incorporated herein by reference (the "Applications and Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Applications and Registrations; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications and Registrations;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks set forth in Schedule A and the Applications and Registrations set forth in Schedule B; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, the right to recover for past infringement, all tangible assets which are indicia of the

goodwill of the Trademarks of the business, and all other associated goodwill along with the portion of the business to which they pertain.

<p>Lexani Wheel Corporation</p> <p>By: </p> <p>Name: Frank J. Hodges</p> <p>Title: President</p> <p>Date: <u>8-22-10</u></p>	<p>Lexani Holdings, Inc.</p> <p>By: </p> <p>Name: Frank J. Hodges</p> <p>Title: President</p> <p>Date: <u>8-22-10</u></p>
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SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:

LEXANI

LEXANI ALL COAST BRAND

LEXANI LUXURY ALLOY WHEELS

LSD



SCHEDULE B

Trademark Applications and Registrations:

MARK	COUNTRY	APPL. NO. FILING DATE	REG. NO. REG. DATE
LEXANI	African Union Territories (OAPI)	3200900736 April 24, 2009	61494 December 31, 2009
LEXANI	Argentina	2908841 April 17, 2009	N/A
LEXANI	Australia	1321793 September 22, 2009	N/A

MARK	COUNTRY	APPL. NO. FILING DATE	REG. NO. REG. DATE
LEXANI	Brazil	901550809 April 1, 2009	N/A
LEXANI	Canada	1466188 January 8, 2010	N/A
LEXANI	China	7264781 March 19, 2009	N/A
LEXANI	China	7264782 March 19, 2009	N/A
LEXANI	China	7264783 March 19, 2009	N/A
LEXANI	European Community	2762151 July 2, 2001	2762151 October 14, 2003
LEXANI	European Community	4171427 December 17, 2004	4171427 February 8, 2006
LEXANI	Japan	2000-70369 June 23, 2000	4490153 July 13, 2001
LEXANI	Japan	2004-115523 December 14, 2004	4926032 February 3, 2006
LEXANI	Mexico	1006068 May 13, 2009	1106671 June 18, 2009
LEXANI	Mexico	1006069 May 13, 2009	N/A

MARK	COUNTRY	APPL. NO. FILING DATE	REG. NO. REG. DATE
LEXANI	Philippines	04-2009-003645 April 14, 2009	N/A
LEXANI	Russia	2009706698 April 1, 2009	N/A
LEXANI	South Africa	2009/06445 April 9, 2009	N/A
LEXANI	Taiwan	097009652 March 6, 2008	01335318 November 1, 2008
LSD	United States	77/764400 June 19, 2009	N/A
	Australia	893262 October 26, 2001	893262 July 1, 2002
	China	6073465 May 28, 2007	N/A

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