

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamante Spirits, LLC		09/10/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The R.S. Lipman Company		
Street Address:	407 Great Circle Road		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37228		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3341165	EL DIAMANTE DEL CIELO	
Registration Number:	3444553	HECHO ARTÍCULOS A MANO EL DIAMANTE DEL CIELO PRODUCCIÓN LIMILADA HECHO EN MEXICO	
CORRESPONDENCE DATA			
Fax Number:	(615)248-3040		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6152523552		
Email:	mward@babco.com		
Correspondent Name:	Mary C Ward		
Address Line 1:	1600 Division Street Suite 700		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	057072-000015		
NAME OF SUBMITTER:	Mary Ward		
Signature:	/mary ward/		

OP \$65.00 3341165

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TRADEMARK
REEL: 004285 FRAME: 0617

Date:

09/28/2010

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is executed as of September 10, 2010, by and between DIAMANTE SPIRITS, LLC, a Delaware limited liability company ("Assignor"), and THE R. S. LIPMAN COMPANY, a Tennessee corporation ("Assignee").

Assignor hereby assigns, transfers, sells and conveys to Assignee all of Assignor's right, title and interest in and to the trademarks described in Schedule A attached hereto (the "Trademarks") together with (a) the goodwill associated therewith and all registrations, recordings and renewals thereof, (b) all applications in connection therewith, issued by or filed in a national, state or local governmental authority of any country, and (c) the exclusive right to sue for and recover for its own use accrued profits and damages for any and all infringements of the Trademarks, including, but not limited to, past infringements.

This Assignment is being delivered in connection with that certain Asset Purchase Agreement dated effective as of September 10, 2010 by and between Assignee and Assignor (the "Agreement"), and is subject to all of the terms and conditions thereof. Any capitalized terms used but not otherwise defined herein shall have the meanings specified in the Agreement.

This Assignment shall be binding upon and shall inure to the benefit of the heirs, successors and assigns of Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks effective as of the date first above written.

ASSIGNOR:

DIAMANTE SPIRITS, LLC

By: _____

Name: JEFF HORNBERGER

Title: MANAGER

ASSIGNEE:

THE R.S. LIPMAN COMPANY

By: _____

Name: ROBERT S. LIPMAN

Title: PRESIDENT

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

U.S. Trademarks

Number	Issue Date	Owner	Trademark
3341165	November 20, 2007	DIAMANTE SPIRITS, LLC	EL DIAMANTE DEL CIELO
3444553	June 10, 2008	DIAMANTE SPIRITS, LLC	HECHO ARTÍCULOS A MANO EL DIAMANTE DEL CIELO PRODUCCIÓN LIMILADA HECHO EN MEXICO

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