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TO: AVID TECHNOLOGY, INC. COMPANY: 75 NETWORK DRIVE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.109/15/2010
900171616

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Medea Corporation</td> <td></td> <td>09/08/2010</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Medea Corporation		09/08/2010	CORPORATION: CALIFORNIA
Name	Formerly	Execution Date	Entity Type								
Medea Corporation		09/08/2010	CORPORATION: CALIFORNIA								
RECEIVING PARTY DATA											
Name:	Avid Technology, Inc.										
Street Address:	75 Network Drive										
Internal Address:	Attn: Trademark Administrator										
City:	Burlington										
State/Country:	MASSACHUSETTS										
Postal Code:	01803										
Entity Type:	CORPORATION: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3186103</td> <td>VIDEORAID</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3186103	VIDEORAID		
Property Type	Number	Word Mark									
Registration Number:	3186103	VIDEORAID									
CORRESPONDENCE DATA											
Fax Number:	(978)851-7216										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Email:	trademarks@avid.com										
Correspondent Name:	Avid Technology, Inc.										
Address Line 1:	75 Network Drive										
Address Line 2:	Attn: Trademark Administrator										
Address Line 4:	Burlington, MASSACHUSETTS 01803										
NAME OF SUBMITTER:	Daniel L. Scales										
Signature:	/daniel l. scales/										
Date:	09/15/2010										
Total Attachments: 3											

3186103
CH \$40.00

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TO:AVID TECHNOLOGY, INC. COMPANY:75 NETWORK DRIVE

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TO: AVID TECHNOLOGY, INC. COMPANY: 75 NETWORK DRIVE

UNITED STATES

DEED OF ASSIGNMENT

This Assignment is made this 01st day of September, 2010, between Medea Corporation, a California company, having a place of business at 14352 Chamber Road, Tustin, California 92670 U.S.A. (the "Assignor") and Avid Technology, Inc., a Delaware corporation, having a place of business at 75 Network Drive, Burlington, Massachusetts 01803 U.S.A. (the "Assignee").

WHEREAS, the Assignor is the proprietor in full of the Trademark(s) identified in Schedule A (the "Trademark(s)"). The Assignor has agreed to assign the Trademark(s) to the Assignee, and the Assignee hereby accepts said assignment.

NOW THEREFORE for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns to the Assignee the entire right, title and interest of the Trademark, the entire goodwill of the business associated with the Trademark and the right to recover for past infringement of the Trademark. Assignor agrees to maintain and assist with the prosecution of the applications for registration.

Assignor further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee, to effectuate this assignment.

WITNESS its hand and seal this 01st day of September, 2010.

Medea Corporation

By: Paige Parisi
Paige Parisi


Title: Director

CORPORATE SEAL:

Witness: April Constantineau
Name: April Constantineau
Address: 75 NETWORK DR. - BURLINGTON, MA 01803
Occupation: EXECUTIVE ASSISTANT

The foregoing instrument was acknowledged before me this 01st day of September, 2010 by _____

Richard W. Conti
Notary Public

 RICHARD W. CONTI, JR.
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 21, 2012

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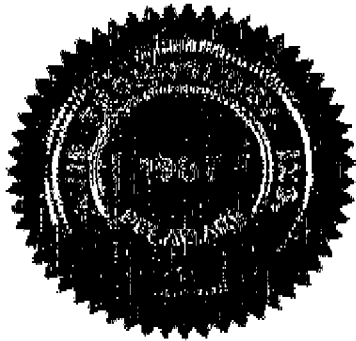
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UNITED STATES

WITNESS its hand and seal this 8th day of September, 2010.

AVID TECHNOLOGY, INC.



By: Paige Parisi
Paige Parisi

Title: Vice President & General Counsel


CORPORATE SEAL:

Witness: Carol Constantinou
Name: Carol Constantinou
Address: 75 Network Dr. - Roxbury, MA
Occupation: Executive Assistant

The foregoing instrument was acknowledged before me this 8th day of September, 2010 by

Richard W. Conti, Jr.
Notary Public

Paige Parisi personally appeared before me, and presented her identification through satisfactory evidence, which were adequate to be the person whose name is stated on the preceding or attached document in my presence on the 8th day of September, 2010.
Richard W. Conti, Jr. Commonwealth of Massachusetts
Notary Public My Commission Expires December 21, 2012

 RICHARD W. CONTI, JR.
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 21, 2012

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UNITED STATES

SCHEDULE A

United States Trademark(s)
Assigned from MEDEA CORPORATION
to AVID TECHNOLOGY, INC.

Mark	Registration Number (Serial Number)	Registration Date (Filing Date)
VIDEORAID	3186103 (78678863)	December 19, 2006 (July 26, 2005)