

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Oscar de la Renta, Ltd.		09/28/2010	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Oscar de la Renta, LLC		
<b>Street Address:</b>	550 Seventh Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1081451	OSCAR	
Registration Number:	1085216	OSCAR DE LA RENTA	
Registration Number:	1886850	OSCAR DE LA RENTA	
Registration Number:	2209603	SO DE LA RENTA	
Registration Number:	2199080	SO DE LA RENTA	
Registration Number:	2604983	INTRUSION	
Registration Number:	1697284	VOLUPTÉ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(845)359-7798		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8453597700		
<b>Email:</b>	nmpc@notaromichalos.com		
<b>Correspondent Name:</b>	Notaro, Michalos & Zaccaria P.C.		
<b>Address Line 1:</b>	100 Dutch Hill Road		
<b>Address Line 4:</b>	Orangeburg, NEW YORK 10962		

**OP \$190.00 1081451**

ATTORNEY DOCKET NUMBER:	K2-072
NAME OF SUBMITTER:	Angelo Notaro
Signature:	/Angelo Notaro/
Date:	09/28/2010
Total Attachments: 3 source=K2-072#page1.tif source=K2-072#page2.tif source=K2-072#page3.tif	

## ASSIGNMENT

THIS ASSIGNMENT, made as of SEPTEMBER 28, 2010 is between Oscar de la Renta, Ltd., a New York corporation ("Assignor") and Oscar de la Renta, LLC, a Delaware limited liability company ("Assignee").

Whereas the Assignor is the sole and exclusive owner of the following trademarks (hereinafter called "Assigned Marks"), as well as United States trademark registrations therefor, as set forth below; and

### ASSIGNED MARKS

Registration Number	Registration Date	Trademark
1,081,451	January 10, 1978	OSCAR
1,085,216	February 14, 1978	OSCAR DE LA RENTA
1,886,850	April 4, 1995	OSCAR DE LA RENTA
2,209,603	December 8, 1998	SO DE LA RENTA
2,199,080	October 20, 1998	SO DE LA RENTA (stylized)
2,604,983	August 6, 2002	INTRUSION
1,697,284	June 30, 1992	VOLPUTE

Whereas the Assignee is desirous of acquiring said Assigned Marks and the United States trademark registrations thereof.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the Assignor and Assignee hereto agree as follows:

The Assignor does hereby sell, assign, transfer and convey to the Assignee, its successors and assigns or their legal representatives, (a) the entire right, title and interest of the Assignor in and to the Assigned Marks and to the aforesaid registrations of the Assigned Marks and all extensions and renewals thereof, together with the goodwill of the business in connection with which the Assigned Marks are and have been used; and (b) all rights, interests, claims, demands, recoverable in law or in equity, that the Assignor has or may have in profits and damages for past and future infringements as the Assigned Marks and registrations thereof, including, with limitation, the right to compromise, sue for and collect said profits and damages; the same to be held and enjoyed by the Assignee, its successors and assigns of their legal representatives, as fully and entirely as the same might or could have been held and enjoyed by the Assignor had this Assignment not be made.

IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment of Assigned Marks as of the date set forth above

Assignor:

Oscar de la Renta, Ltd.

By: 

Name: GIUSEPPE CELIO

Title: CHIEF OPERATING OFFICER

Assignee:

Oscar de la Renta, LLC

By: 

Name: GIUSEPPE CELIO

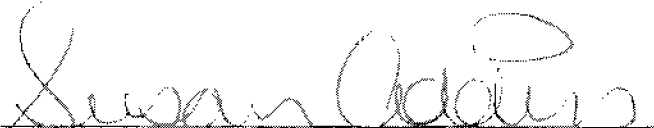
Title: CHIEF OPERATING OFFICER

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ACKNOWLEDGMENT

State of New York :  
  : ss.:  
County of New York:

On the 28<sup>th</sup> day of September in the year 2010 before me, the undersigned, personally appeared Giuseppe Celio, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, Oscar de la Renta, Ltd. (the individual or the person upon behalf of which the individual acted), executed the instrument.

  
\_\_\_\_\_  
Signature and Office of individual taking acknowledgment

**SUSAN ADDISS**  
NOTARY PUBLIC, STATE OF NEW YORK  
Registration No. 01AD6154501  
Qualified in Suffolk County  
Commission Expires Oct. 23, 2010  
*Certified in New York County*