

# TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																																									
NATURE OF CONVEYANCE:	Trademark Security Agreement																																									
CONVEYING PARTY DATA																																										
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**CORRESPONDENCE DATA****Fax Number:** (213)627-0705*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.***Phone:** 213.683.5698**Email:** MinetteTayco@paulhastings.com**Correspondent Name:** Minette M. Tayco**Address Line 1:** 515 S. Flower St., 25th Floor**Address Line 2:** Paul, Hastings, Janofsky & Walker LLP**Address Line 4:** Los Angeles, CALIFORNIA 90071**ATTORNEY DOCKET NUMBER:**

WFCF/CAMPUS: 45035.00294

**NAME OF SUBMITTER:**

Minette M. Tayco

**Signature:**

/Minette M. Tayco/

**Date:**

09/29/2010

**Total Attachments: 10**

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## **TRADEMARK SECURITY AGREEMENT**

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 29th day of September, 2010, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and **WELLS FARGO CAPITAL FINANCE, LLC**, a Delaware limited liability company ("WFCF"), in its capacity as agent for the Lender Group and the Bank Product Providers (in such capacity, together with its successors and assigns in such capacity, "Agent").

### **WITNESSETH:**

WHEREAS, pursuant to that certain Credit Agreement dated as of September 29, 2010 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among **CAMPUS MANAGEMENT ACQUISITION CORP.**, a Delaware corporation, as parent ("Parent"), **CAMPUS MANAGEMENT CORP.**, a Florida corporation, as borrower ("Borrower"), the lenders party thereto as "Lenders" (such Lenders, together with their respective successors and assigns in such capacity, each, individually, a "Lender" and, collectively, the "Lenders"), and Agent, the Lender Group has agreed to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the members of the Lender Group are willing to make the financial accommodations to Borrower as provided for in the Credit Agreement, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of Lender Group and the Bank Product Providers, that certain Security Agreement, dated as of September 29, 2010 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of Lender Group and the Bank Product Providers, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit each member of the Lender Group and each of the Bank Product Providers, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):

(a) all of the Collateral consisting of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

(b) all goodwill of the business connected with the use of, and symbolized by, each such Trademark and each such Trademark Intellectual Property License; and

(c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution

of the Collateral consisting of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any such Trademark, or (iii) right to receive license fees, royalties, and other compensation under any such Trademark Intellectual Property License.

3. SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the Lender Group, the Bank Product Providers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Providers, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

7. CONSTRUCTION. This Trademark Security Agreement is a Loan Document. Unless the context of this Trademark Security Agreement clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms "includes" and "including" are not limiting, and the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or". The words "hereof", "herein", "hereby", "hereunder", and similar terms in this Trademark Security Agreement refer to this Trademark Security Agreement as a whole and not to any particular provision of this Trademark Security Agreement. Section, subsection, clause, schedule, and exhibit references herein are to this Trademark Security Agreement unless otherwise specified. Any reference in this Trademark Security Agreement to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions,

modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). The words “asset” and “property” shall be construed to have the same meaning and effect and to refer to any and all tangible and intangible assets and properties, including cash, securities, accounts, and contract rights. Any reference herein to the satisfaction, repayment, or payment in full of the Secured Obligations shall mean the repayment in full in cash or immediately available funds (or, (a) in the case of contingent reimbursement obligations with respect to Letters of Credit, providing Letter of Credit Collateralization, and (b) in the case of obligations with respect to Bank Products (other than Hedge Obligations), providing Bank Product Collateralization) of all of the Secured Obligations (including the payment of any termination amount then applicable (or which would or could become applicable as a result of the repayment of the other Secured Obligations) under Hedge Agreements provided by Hedge Providers) other than (i) unasserted contingent indemnification Secured Obligations, (ii) any Bank Product Obligations (other than Hedge Obligations) that, at such time, are allowed by the applicable Bank Product Provider to remain outstanding without being required to be repaid or cash collateralized, and (iii) any Hedge Obligations that, at such time, are allowed by the applicable Hedge Provider to remain outstanding without being required to be repaid. Any reference herein to any Person shall be construed to include such Person’s successors and permitted assigns. Any requirement of a writing contained herein shall be satisfied by the transmission of a Record.

**8. THE VALIDITY OF THIS TRADEMARK SECURITY AGREEMENT, THE CONSTRUCTION, INTERPRETATION, AND ENFORCEMENT HEREOF, AND THE RIGHTS OF THE PARTIES HERETO WITH RESPECT TO ALL MATTERS ARISING HEREUNDER OR RELATED HERETO SHALL BE DETERMINED UNDER, GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.**

**9. THE PARTIES AGREE THAT ALL ACTIONS OR PROCEEDINGS ARISING IN CONNECTION WITH THIS TRADEMARK SECURITY AGREEMENT SHALL BE TRIED AND LITIGATED ONLY IN THE STATE AND, TO THE EXTENT PERMITTED BY APPLICABLE LAW, FEDERAL COURTS LOCATED IN THE COUNTY OF NEW YORK, STATE OF NEW YORK; PROVIDED, HOWEVER, THAT ANY SUIT SEEKING ENFORCEMENT AGAINST ANY COLLATERAL OR OTHER PROPERTY MAY BE BROUGHT, AT AGENT’S OPTION, IN THE COURTS OF ANY JURISDICTION WHERE AGENT ELECTS TO BRING SUCH ACTION OR WHERE SUCH COLLATERAL OR OTHER PROPERTY MAY BE FOUND. AGENT AND EACH GRANTOR WAIVE, TO THE EXTENT PERMITTED UNDER APPLICABLE LAW, ANY RIGHT EACH MAY HAVE TO ASSERT THE DOCTRINE OF FORUM NON CONVENIENS OR TO OBJECT TO VENUE TO THE EXTENT ANY PROCEEDING IS BROUGHT IN ACCORDANCE WITH THIS SECTION 9.**

**10. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, AGENT AND EACH GRANTOR HEREBY WAIVE THEIR RESPECTIVE RIGHTS TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING OUT OF THIS AGREEMENT OR ANY OF THE TRANSACTIONS CONTEMPLATED HEREIN, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW OR STATUTORY CLAIMS. AGENT AND EACH GRANTOR REPRESENT THAT EACH HAS REVIEWED THIS WAIVER AND EACH KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL. IN THE EVENT OF LITIGATION, A COPY OF THIS TRADEMARK SECURITY AGREEMENT MAY BE FILED AS A WRITTEN CONSENT TO A TRIAL BY THE COURT.**

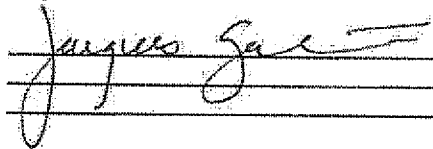
[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

CAMPUS MANAGEMENT ACQUISITION CORP.,  
a Delaware corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_



CAMPUS MANAGEMENT CORP.,  
a Florida corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

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a Delaware corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**CAMPUS MANAGEMENT CORP.,**  
a Florida corporation

By:  \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]


AGENT:

WELLS FARGO CAPITAL FINANCE, LLC,  
a Delaware limited liability company

By:

Name:

Title:





  
THOMAS J. PIMEN  
DIRECTOR

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]



**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

**TRADEMARKS**

MARK	CURRENT OWNER	COUNTRY	APPLICATION NO. / DATE	REGISTRATION NO. / DATE
CAMPUSVUE COLLEGIATE	CAMPUS MANAGEMENT CORP.	US	78-724244 09/30/2005	3232590 04/24/2007
CAMPUSVUE COLLEGIATE	CAMPUS MANAGEMENT CORP.	UK	UK002418003 03/29/2006	UK002418003 10/06/2006
CAMPUSVUE COLLEGIATE	CAMPUS MANAGEMENT CORP.	FRANCE	063419876 03/30/2006	063419876 03/30/2006
CAMPUSVUE	CAMPUS MANAGEMENT CORP.	US	78-724260 09/30/2005	3232591 04/24/2007
CAMPUSVUE	CAMPUS MANAGEMENT CORP.	UK	UK002418002 03/29/2006	UK002418002 10/06/2006
CAMPUSVUE	CAMPUS MANAGEMENT CORP.	FRANCE	063419874 03/30/2006	063419874 03/30/2006
	CAMPUS MANAGEMENT CORP.	US	76-545882 09/22/2003	2892901 10/12/2004
	CAMPUS MANAGEMENT CORP.	CANADA	CA121003400 03/17/2004	TMA0633103 02/17/2005
	CAMPUS MANAGEMENT CORP.	UK	UK002358772 03/19/2004	UK002358772 09/09/2005
	CAMPUS MANAGEMENT CORP.	FRANCE	043281045 03/19/2004	043281045 03/19/2004

MARK	CURRENT OWNER	COUNTRY	APPLICATION NO. / DATE	REGISTRATION NO. / DATE
<b>CampusLINK</b>	CAMPUS MANAGEMENT CORP.	US	76-545899 09/22/2003	2939237 04/12/2005
<b>CampusLINK</b>	CAMPUS MANAGEMENT CORP.	CANADA	CA121002900 03/17/2004	TMA641922 06/14/2005
<b>CampusLINK</b>	CAMPUS MANAGEMENT CORP.	UK	UK002358771 03/19/2004	UK002358771 09/09/2005
<b>CampusLINK</b>	CAMPUS MANAGEMENT CORP.	FRANCE	0432281040 03/19/2004	0432281040 03/19/2004
CAMPUSCARE	CAMPUS MANAGEMENT CORP.	US	76-546002 09/22/2003	2939238 04/12/2005
CAMPUSCARE	CAMPUS MANAGEMENT CORP.	CANADA	2,348,773 03/17/2004	2,348,773 2/17/2005
CAMPUSCARE	CAMPUS MANAGEMENT CORP.	UK	UK002358773 3/19/2004	UK002358773 9/09/2005
CAMPUSCARE	CAMPUS MANAGEMENT CORP.	FRANCE	043281043 03/19/2004	043281043 03/19/2004
	CAMPUS MANAGEMENT CORP.	US	76-546019 09/22/2003	2965722 07/12/2005
<b>Class</b> <i>software</i>	CAMPUS MANAGEMENT CORP.	US	76-546020 09/22/2003	3254375 06/26/2007
<b>Class</b> <i>software</i>	CAMPUS MANAGEMENT CORP.	UK	UK002358775 03/19/2004	UK002358775 01/07/2005

MARK	CURRENT OWNER	COUNTRY	APPLICATION NO. / DATE	REGISTRATION NO. / DATE
<b>Class</b> <i>Software</i>	CAMPUS MANAGEMENT CORP.	FRANCE	043281047 03/19/2004	043281047 03/19/2004
● <b>Campus2000</b>	CAMPUS MANAGEMENT CORP.	US	76-546022 09/22/2003	2881142 09/07/2004
● <b>Campus2000</b>	CAMPUS MANAGEMENT CORP.	CANADA	CA121003600 03/17/2004	TMA0634700 03/09/2005
● <b>Campus2000</b>	CAMPUS MANAGEMENT CORP.	FRANCE	043281046 03/19/2004	043281046 03/19/2004
CAMPUS MANAGEMENT CORP	CAMPUS MANAGEMENT CORP.	US	76-545878 09/22/2003	3259702 07/10/2007
CAMPUS MANAGEMENT CORP	CAMPUS MANAGEMENT CORP.	UK	UK002358776 03/19/2004	UK002358776 09/09/2005
CAMPUS MANAGEMENT CORP	CAMPUS MANAGEMENT CORP.	CANADA	CA121003100 03/17/2004	TMA0633197 02/18/2005
CAMPUS MANAGEMENT CORP	CAMPUS MANAGEMENT CORP.	FRANCE	043281042 03/19/2004	043281042 03/19/2004
CAMPUSCRM	CAMPUS MANAGEMENT CORP.	US	77/749,362 6/1/2009	3,770,343 4/6/2010
TALISMA	CAMPUS MANAGEMENT CORP.	AUSTRALIA	844015 7/26/00	844015 1/1/08
TALISMA	CAMPUS MANAGEMENT CORP.	CANADA	1069117 7/28/00	TMA571756 12/05/02

MARK	CURRENT OWNER	COUNTRY	APPLICATION NO. / DATE	REGISTRATION NO. / DATE
TALISMA	CAMPUS MANAGEMENT CORP.	EUROPEAN COMMUNITY	1569938 3/22/00	1569938 7/9/02
TALISMA	CAMPUS MANAGEMENT CORP.	MEXICO	493710 7/2/01	749307 5/29/02
TALISMA	CAMPUS MANAGEMENT CORP.	SINGAPORE	T00/13088Z 1/28/00	T00/13088Z 11/20/02
TALISMA	CAMPUS MANAGEMENT CORP.	UNITED STATES OF AMERICA	75/903,722 1/28/00	2,479,413 8/21/01
TALISMA	CAMPUS MANAGEMENT CORP.	UNITED STATES OF AMERICA	75/904,081 1/28/00	2,514,178 12/4/01
TALISMA	CAMPUS MANAGEMENT CORP.	INDIA	984439 1/17/01	984439 1/17/01
TALISMA	CAMPUS MANAGEMENT CORP.	HONG KONG	200302366 7/26/2000	200302366 7/26/2000

Non-Registered Trademarks:

- Multi-channel CRM for Higher Education
- CRM Challenge
- Basics CRM