

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heels, LLC		09/29/2010	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Heels Holdings, LLC		
Street Address:	1933 E. Dublin Granville Rd., Ste. 144		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43229		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3452147	HEELS	
CORRESPONDENCE DATA			
Fax Number:	(614)241-5551		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	mec@brunnerlaw.com		
Correspondent Name:	Michael E. Carleton, Esq.		
Address Line 1:	545 E. Town St.		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	3703		
NAME OF SUBMITTER:	Michael E. Carleton, Esq.		
Signature:	/s/ Michael E. Carleton, Esq.		
Date:	09/30/2010		

OP \$40.00 3452147

Total Attachments: 2

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