TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/08/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dell Products L.P.		109/30/2010	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	Dell Inc.
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3145969	SCALENT
Registration Number:	3145968	

CORRESPONDENCE DATA

Fax Number: (512)283-6844

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 512-728-7835

Email: max_millican@dell.com
Correspondent Name: Max Helen Millican
Address Line 1: One Dell Way
Address Line 2: RR1-33

Address Line 4: Round Rock, TEXAS 78682

ATTORNEY DOCKET NUMBER:	SCALENT ASSIGN DELL INC.
NAME OF SUBMITTER:	Max Helen Millican TRADEMARK

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3145969

Signature:	/mhmillican/
Date:	09/30/2010
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TRADEMARK REEL: 004287 FRAME: 0096

ASSIGNMENT OF MARKS

WHEREAS, Dell Products L.P., a Texas limited partnership, has acquired and is using the following marks for which it owns the following United States Trademark Registrations:

<u>Mark</u>	Registration No.
SCALENT	3145969
Miscellaneous Design	3145968

WHEREAS, Dell Inc., a Delaware corporation having a business address of One Dell Way, Round Rock, Texas, 78682 desires to acquire any and all rights and goodwill associated with the above-referenced marks and the registration of the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Dell Products LP does hereby assign to Dell Inc., effective July 8, 2010, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the registration of the marks.

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TRADEMARK

IN WITNESS WHEREOF, this Assignment has been duly executed as of the 30th day of September 2010

> Dell Products L.P. a Texas limited Partnership

By: Dell Products GP L.L.C. Its General Partner

By: Dell Products Corporation Its sole Member

Name: Janet B. Wright

Title: Vice President and Assistant Secretary

Date: 30 Sept 2010

STATE OF TEXAS COUNTY OF WILLIAMSON

Before me, the undersigned authority, on this 30 day of September, 2010, personally appeared _Janet B. Wright_____ known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified limited partnership and that (he/she) executed the same on behalf of the limited partnership for the purposes and consideration therein expressed

Notary Public, State of Texas

State of Texas

Max Helen Millican

My Commission Expires: 4 Oct. 2012

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TRADEMARK REEL: 004287 FRAME: 0098