

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Largo Music, Inc. f/k/a Business Guides Inc.		07/28/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Chain Store Guides LLC
Street Address:	3922 Coconut Palm Drive
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33619
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3161069	LEADING CHAIN TENANTS
Registration Number:	2378308	WHOLESALE GROCERS FOODSERVICE DISTRIBUTORS
Registration Number:	2374126	DRUG STORE AND HBC CHAINS
Registration Number:	1739264	SUPERMARKET, GROCERY & CONVENIENCE STORE CHAINS
Registration Number:	2005872	CHAIN STORE GUIDE
Registration Number:	1981796	DIRECTORY OF DISCOUNT & GENERAL MERCHANDISE STORES
Registration Number:	1832521	DIRECTORY OF WHOLESALE GROCERS
Registration Number:	1739263	CHAIN RESTAURANT OPERATORS
Registration Number:	1816353	CSG
Registration Number:	1200030	DIRECTORY OF CHAIN RESTAURANT OPERATORS
Registration Number:	1200032	DIRECTORY OF DEPARTMENT STORES
Registration Number:	1205050	DIRECTORY OF HOME CENTER OPERATORS & HARDWARE CHAINS

TRADEMARK

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REEL: 004287 FRAME: 0116

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Registration Number:	1473699	HOME FURNISHINGS RETAILERS
Registration Number:	1676426	HIGH VOLUME INDEPENDENT DRUG STORES
Registration Number:	1770902	HIGH VOLUME INDEPENDENT RESTAURANTS
Registration Number:	1465037	HIGH-VOLUME INDEPENDENT RESTAURANTS

CORRESPONDENCE DATA

Fax Number: (212)949-5587
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2129495585
Email: bruce@lieberlegal.com
Correspondent Name: Bruce J. Lieber, Esq.
Address Line 1: 60 East 42nd Street, Suite 2102
Address Line 2: One Grand Central Place
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	Deborah Nessel
Signature:	/Deborah Nessel/
Date:	09/30/2010

Total Attachments: 12
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made on this 28th day of July, 2010 (the "Trademark Assignment") between Largo Music, Inc. (f/k/a Business Guides Inc.), a New York corporation ("Assignor"), and Chain Store Guides, LLC, a Delaware limited liability company ("Assignee"). Capitalized terms used and not otherwise defined shall have the meanings ascribed to them in the Asset Purchase Agreement (as defined below).

WHEREAS, by an Asset Purchase Agreement, dated July 28, 2010 by and among Assignor, Assignee and Lebhar-Friedman, Inc., a New York corporation (the "Asset Purchase Agreement"), Assignor has sold the Purchased Assets to Assignee, and in connection therewith, Assignor has agreed to assign and Assignee has agreed to acquire, all of Assignor's right, title and interest in and to all of the trademarks (including common law rights), trade names, service marks, trade dress, logos, trade names and corporate names, along with the goodwill associated therewith, including but not limited to the trademarks listed on Exhibit A hereto, and all registrations, renewals and applications therefor, owned and used by Assignor in connection with the operation of its business (the "Trademarks"); and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademarks throughout the world, including all applications thereof and all goodwill pertaining thereto, the portion of the business of Assignor to which any intent-to-use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

This Trademark Assignment does not extend upon or limit the rights, obligations, representations, warranties and/or indemnifications provided in the Asset Purchase Agreement. Notwithstanding anything to the contrary set forth herein, if there is any conflict between the terms and conditions of this Trademark Assignment and the terms and conditions of the Asset Purchase Agreement, the terms and conditions of the Asset Purchase Agreement shall control.

Assignor hereby agrees to execute upon the request of Assignee, at Assignee's expense, such additional documents as are reasonably necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks, including, without limitation, all documents reasonably necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent and Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar, and reasonably assist, at Assignee's sole cost and expense (except as may be provided in the Asset Purchase Agreement), in any proceedings relating to Assignee's right, title, interest and benefit in and to the Trademarks.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

This Trademark Assignment shall be governed by, construed and enforced in accordance with the laws of the State of New York (without application of principles of conflicts of law).

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

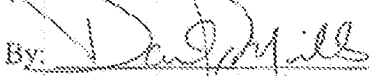
[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

CHAIN STORE GUIDES, LLC

By: _____
Name: Earl Macomber
Title: Manager

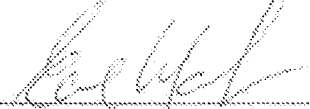
LARGO MUSIC, INC.
(F/K/A BUSINESS GUIDES INC.)

By:  _____
Name: Daniel J. Mills
Title: Vice President

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

CHAIN STORE GUIDES, LLC

By: 

Name: Earl Macomber

Title: Manager

LARGO MUSIC, INC.
(F/K/A BUSINESS GUIDES INC.)

By: _____

Name: Daniel J. Mills

Title: Vice President

[Signature Page to Trademark Assignment Agreement]

TRADEMARK
REEL: 004287 FRAME: 0121

EXHIBIT A
TRADEMARKS

Trademark Title	Assignor/Owner	Reg. No.	Reg. Date
Leading Chain Tenants	Business Guides, Inc.	3161069	10/17/2006
Wholesale Grocers Foodservice Distributors	Business Guides, Inc.	2378308	8/15/2000
Drug Store and HBC Chains	Business Guides, Inc.	2374126	8/8/2000
Supermarket, Grocery & Convenience Store Chains	Business Guides, Inc.	1739264	12/8/1992
Chain Store Guide	Business Guides, Inc.	2005872	10/8/1996
Directory of Discount & General Merchandise Stores	Business Guides, Inc.	1981796	6/18/1996
Directory of Wholesale Grocers	Business Guides, Inc.	1832521	4/19/1994
Chain Restaurant Operators	Business Guides, Inc.	1739263	12/8/1992
CSG	Business Guides, Inc.	1816353	1/11/1994
Directory of Chain Restaurant Operators	Business Guides, Inc.	1200030	6/29/1982
Directory of Department Stores	Business Guides, Inc.	1200032	6/29/1982
Directory of Home Center Operators & Hardware Chains	Business Guides, Inc.	1205050	8/10/1982
Home Furnishings Retailers	Business Guides, Inc.	1473699	1/19/1988
High Volume Independent Drug	Business Guides, Inc.	1676426	2/18/1992

Stores			
High Volume Independent Restaurants	Business Guides, Inc.	1770902	5/11/1993
High-Volume Independent Restaurants	Business Guides, Inc.	1465037	11/10/1987
CANCELLED/ABANDONED TRADEMARKS			
Trademark Title	Owner	Reg. No. (or Serial No.) & Date of First Use	Date Cancelled/Abandoned
Directory of Leading Chain Stores	Business Guides, Inc.	2774860 1993	5/29/2010
Buyers of Men's & Boy's Apparel	Business Guides, Inc.	78674244 1B status	2/22/2007
Buyers of Women's & Children's Apparel	Business Guides, Inc.	78674225 1B status	2/22/2007
Client 1 Technologies	Business Guides, Inc.	2634764 4/17/2001	5/23/2009
Execcconnect	Business Guides, Inc.	76271035 1/1/2001	3/3/2002
Directory of Leading Chain Stores in the United States	Business Guides, Inc.	1200031 1958	4/5/2003
Datashark	Business Guides, Inc.	76270999 1/1/2001	3/1/2002
Business Guides	Business Guides, Inc.	75639041 6/1998	5/15/2003

Computer Retailers, Dealers & Distributors/Computer Vars & System Integrators	Business Guides, Inc.	75635531 7/1998	3/14/2000
Directory of Computer & Consumer Electronic Retailers	Business Guides, Inc.	75607738 9/15/1999	6/30/2007
Directory of Mail Order Firms	Business Guides, Inc.	2291728 9/15/1998	8/12/2006
Foodservice Distributors Wholesale Grocers	Business Guides, Inc.	2241395 5/1997	11/21/2009
Discount & General Merchandise Stores	Business Guides, Inc.	2229693 3/1997	10/3/2009
Directory of Apparel Specialty Stores	Business Guides, Inc.	2179729 11/6/1997	5/9/2009
The Market Study of Retail Technology	Business Guides, Inc.	2175848 1/1997	4/25/2009
Directory of Canadian Retailers & Distributors	Business Guides, Inc.	2146820 1/1997	12/27/2008
Directory of Computer Vars & Systems Integrators	Business Guides, Inc.	2271377 1/1998	5/27/2006
Wholesale Grocers/Foodservice Distributors	Business Guides, Inc.	75263313 1B	5/4/1998
Department Stores & Mail Order Firms	Business Guides, Inc.	2190083 11/3/1997	6/18/2005
Directory of Department Stores & Mail Order Firms	Business Guides, Inc.	2185183 11/6/1996	5/28/2005

Directory of Consumer Electronics Retailers & Distributors	Business Guides, Inc.	2122530 11/1996	9/18/2004
Directory of Building Products & Hardlines Distributors	Business Guides, Inc.	1977492 6/13/1995	3/1/2003
High Volume Independent Drug Stores	Business Guides, Inc.	1837279 6/18/1992	5/28/2001
Home Center Operators & Hardware Chains	Business Guides, Inc.	1744082 7/31/1992	10/4/2003
College & University Foodservice	Business Guides, Inc.	1673927 12/18/1990	8/4/1998
Recreational Marine Product Dealers	Business Guides, Inc.	1667251 11/12/1990	6/8/1998
Recreational Marine Product Dealers	Business Guides, Inc.	74008497 1B	9/7/1990
Vendors Guide to Colleges and Universities	Business Guides, Inc.	74008496 1B	9/7/1990
Directory of Single-Unit Supermarket Operators	Business Guides, Inc.	1542083 1/15/1998	1/2/2010
Directory of Computer & Software Storefront Dealers	Business Guides, Inc.	1531477 8/31/1987	10/24/2009
Directory of Men's and Boy's Wear Specialty Stores	Business Guides, Inc.	1521772 9/1980	8/29/2009
Directory of CE, Photography & Major Appliance Retailers & Distributors	Business Guides, Inc.	1518568 8/25/1987	8/1/2009

Directory of Vars Value Added Resellers	Business Guides, Inc.	1500907 9/20/1985	5/16/2009
Directory of Food Service Distributors	Business Guides, Inc.	1512180 8/10/1987	6/13/2009
Directory of Hardlines Distributors	Business Guides, Inc.	1508672 6/17/1987	5/16/2009
Directory of Automotive Aftermarket Suppliers	Business Guides, Inc.	1499090 12/81	5/9/2009
"Truck Logo"	Business Guides, Inc.	1396728 4/1983	12/14/1992
Gen Mdse/Variety Chains & Specialty Stores	Business Guides, Inc.	1260489 4/82	9/11/2004
Directory of Drug Store & HBA Chains	Business Guides, Inc.	1253387 1/4/1982	7/10/2004
Women's & Children's Wear Specialty Stores	Business Guides, Inc.	1221303 9/10/1981	9/27/2003
1981 Directory of Retailer Owned Cooperatives Wholesaler Sponsored Voluntaries Wholesale Grocers Service Merchandisers	Business Guides, Inc.	1211096 1970	7/5/2003
Directory of Discount Department Stores	Business Guides, Inc.	1200029 1961	4/5/2003
Directory of Supermarket Grocery & Convenience Store Chains	Business Guides, Inc.	1205049 1971	5/17/2003

Directory of Drug Health & Beauty and Chains Drug Wholesalers	Business Guides, Inc.	73318151 1980	unknown
Directory of General Mdse Mail Order Firms Family Centers	Business Guides, Inc.	73318145 1981	unknown
Directory of Men's and Boys' Specialty Stores	Business Guides, Inc.	73318089 1981	4/6/1983
Directory of Apparel Specialty Stores Women's & Children's	Business Guides, Inc.	73318088 3/1981	4/6/1983
Food Service Distributors Food-Equipment-Supplies	Business Guides, Inc.	1228929 7/13/1973	7/19/89
Product Research Bureau	Business Guides, Inc.	0836142 1966	unknown
Food Service (Plus Other Notations)	Business Guides, Inc.	0998362 Unknown date of 1 st use Registered in 1974	4/24/1981
Chain Store Guide	Business Guides, Inc.	0625896 1934	unknown
Single Unit Supermarket Operators	Business Guides, Inc. dba CSGIS Corporation New York 3927 Coconut Palm Drive, Tampa, FL 33619	1827923 6/26/1992	4/28/2001
Recreational Marine Product Dealers	Business Guides, Inc. dba CSGIS Corporation New York	1835018 6/26/1992	5/12/2001
Cooperatives, Voluntaries &	Business Guides, Inc. dba	1839098	6/22/2001

Wholesale Grocers	CSGIS Corporation New York	6/26/1992	
Consumer Electronics	Business Guides, Inc. dba CSGIS Corporation New York	1835017 6/26/1992	5/12/2001
LF Direct	Business Guides, Inc. dba CSGIS Corporation New York	1809508 6/30/1992	12/23/2000
Foodservice Distributors	Business Guides, Inc. dba CSGIS Corporation New York	1838484 5/18/1992	6/9/2001
Department Stores	Business Guides, Inc. dba CSGIS Corporation New York	1835015 5/14/1992	5/12/2001
General Merchandise, Variety & Specialty Stores	Business Guides, Inc. dba CSGIS Corporation New York	1835014 5/18/1992	5/12/2001
Discount Department Stores	Business Guides, Inc. dba CSGIS Corporation New York	1835013 6/1/1992	5/12/2001
Retail Connect	Business Guides, Inc. dba CSGIS Corporation New York	1794744 5/7/1992	12/23/2000
Drug Store and HBC Chains	Business Guides, Inc. dba CSGIS Corporation New York	1746611 12/23/1991	10/18/2003
Value Added Resellers	Business Guides, Inc. dba CSGIS Corporation New York	1744083 6/18/1992	7/6/1999
Mail Marketing Resources	Business Guides, Inc. dba CSGIS Corporation New York	74180266 1B	3/26/1993
Computer + Software Storefront Dealers	Business Guides, Inc. dba CSGIS Corporation New York	1785018 6/19/1992	7/3/2000
CSG Information Services	Business Guides, Inc. dba CSGIS Corporation New York	1729015	5/11/1999

		11/1987	
CSG	Business Guides, Inc. dba CSGIS Corporation New York	1736471 9/1985	6/8/1999