

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Limco, Inc.		09/30/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Limited Stores, LLC
Street Address:	7775 Walton Parkway
City:	New Albany
State/Country:	OHIO
Postal Code:	43054
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3044809	CLUB TOO LIMITED TOO
Registration Number:	1492347	LIMITED TOO
Registration Number:	2427419	LIMITED TOO
Registration Number:	1636474	LIMITED TOO
Registration Number:	2336279	LIMITED TOO
Registration Number:	2243565	LIMITED TOO
Registration Number:	3092372	LIMITED TOO
Registration Number:	1726609	LIMITED TOO
Registration Number:	3198392	LTD2

CORRESPONDENCE DATA

Fax Number: (914)472-1551
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: scarsdale@colucci-umans.com
 Correspondent Name: Frank J. Colucci
 Address Line 1: 218 East 50th Street

OP \$240.00 3044809

900172762

**TRADEMARK
 REEL: 004287 FRAME: 0273**

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: C700-246 LIMITED TOO

NAME OF SUBMITTER: Frank J. Colucci

Signature: /frank j. colucci/

Date: 09/30/2010

Total Attachments: 8

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United States of America

TRADEMARK ASSIGNMENT

WHEREAS, Limco, Inc., a Delaware corporation, located and doing business at Three Limited Parkway, Columbus, Ohio 43230 United States of America (hereinafter "Limco"), is the owner of the trademarks and the international applications and registrations therefor listed on the attached Schedule A (the "Trademarks");

WHEREAS, Limited Stores, LLC, a limited liability company organized under the laws of the state of Delaware, which is located and doing business at 7775 Walton Parkway, New Albany, Ohio 43054 United States of America (hereinafter "Limited"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Limco hereby assigns to Limited all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

Dated: September 29th, 2010
Place: New York, New York

LIMCO, INC.

By: 

Carol M. Matorin

Senior Vice President –Senior Counsel

Dated: September 30, 2010
Place: New Albany, Ohio

LIMITED STORES, LLC

By: 

Marla Goins-Hipsher

Assistant Secretary

VERIFICATION

UNITED STATES OF AMERICA)
STATE OF NEW YORK) ss.
COUNTY OF)

I, Courtney A. Cosgrove, a Notary Public in and for the State and County aforementioned, do hereby certify that on this 24th day of September, 2010, personally appeared before me Carol M. Matorin who, being by me first duly sworn, declared that she is the Senior Vice President –Senior Counsel of Limco, Inc. executed the foregoing document in my presence; that she has authority, under the articles of incorporation and bylaws of the said corporation to represent the said corporation, and that any instrument signed solely by her in her capacity as such officer is binding on the said corporation.

Courtney A. Cosgrove
Notary Public
Name:
Notary Number:

COURTNEY A. COSGROVE
Notary Public, State of New York
No. 01CO6170470
Qualified in Kings County
Term Expires July 9, 2011

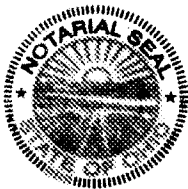
United States of America

VERIFICATION

UNITED STATES OF AMERICA)
STATE OF OHIO) ss.
COUNTY OF)

Jackie C. Rose, a Notary Public in and for the State and County aforementioned, do hereby certify that on this 30th day of September, 2010, personally appeared before me Marla Goins-Hipsher who, being by me first duly sworn, declared that she is the Assistant Secretary of Limited Stores, LLC executed the foregoing document in my presence; that she has authority, to represent the limited liability company, and that any instrument signed solely by her in her capacity as such officer is binding on the said limited liability company.

Jackie C. Rose
Notary Public
Name: JACKIE C. ROSE
Notary Number: 171314



Jackie C. Rose
Notary Public, State of Ohio
My Commission Expires 04-13-2012

SCHEDULE A

United States of America

<u>Mark</u>	<u>Application/Registration No.</u>	<u>Class(es)</u>
CLUB TOO LIMITED TOO	3,044,809	09, 18, 20, 24, 27, 28
LIMITED TOO	1,492,347	25
LIMITED TOO	2,427,419	35
LIMITED TOO	1,636,474	42
LIMITED TOO and Flower Design	2,336,279	03
LIMITED TOO and Flower Design	2,243,565	25, 35
LIMITED TOO and Flower Design	3,092,372	03, 09, 11, 14, 16, 18, 20, 24, 25, 26, 27, 28, 35

United States of America

TRADEMARK ASSIGNMENT


WHEREAS, Limco, Inc., a Delaware corporation, located and doing business at 1105 North Market Street, Wilmington, Delaware 19801 United States of America (hereinafter "Limco"), is the owner of the trademarks and the international applications and registrations therefor listed on the attached Schedule A (the "Trademarks");

WHEREAS, Limited Stores, LLC, a limited liability company organized under the laws of the state of Delaware, which is located and doing business at 7775 Walton Parkway, New Albany, Ohio 43054 United States of America (hereinafter "Limited"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, in consideration of the above recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Limco hereby assigns to Limited all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

Dated: September 21st, 2010
Place: New York, New York

LIMCO, INC.

By: 
Carol M. Matorin
Senior Vice President –Senior Counsel

Dated: September 30, 2010
Place: New Albany, Ohio

LIMITED STORES, LLC

By: 
Marla Goins-Hipsher
Assistant Secretary

United States of America

VERIFICATION

UNITED STATES OF AMERICA)
STATE OF NEW YORK) ss.
COUNTY OF)

I, Courtney A. Cosgrove, a Notary Public in and for the State and County aforementioned, do hereby certify that on this 29th day of September, 2010, personally appeared before me Carol M. Matorin who, being by me first duly sworn, declared that she is the Senior Vice President –Senior Counsel of Limco, Inc. executed the foregoing document in my presence; that she has authority, under the articles of incorporation and bylaws of the said corporation to represent the said corporation, and that any instrument signed solely by her in her capacity as such officer is binding on the said corporation.

Courtney A. Cosgrove
Notary Public
Name:
Notary Number:

COURTNEY A. COSGROVE
Notary Public, State of New York
No. 01CO6170470
Qualified in Kings County
Term Expires July 9, 2011

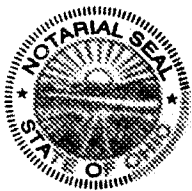
United States of America

VERIFICATION

UNITED STATES OF AMERICA)
STATE OF OHIO) ss.
COUNTY OF)

Jackie C Rose, a Notary Public in and for the State and County aforementioned, do hereby certify that on this 30th day of September, 2010, personally appeared before me Marla Goins-Hipsher who, being by me first duly sworn, declared that she is the Assistant Secretary of Limited Stores, LLC executed the foregoing document in my presence; that she has authority, to represent the limited liability company, and that any instrument signed solely by her in her capacity as such officer is binding on the said limited liability company.

Jackie C. Rose
Notary Public
Name: JACKIE C. ROSE
Notary Number: 171314



Jackie C. Rose
Notary Public, State of Ohio
My Commission Expires 04-13-2012

SCHEDULE A

United States of America

<u>Mark</u>	<u>Application/Registration No.</u>	<u>Class(es)</u>
LIMITED TOO	1,726,609	03
LTD2	3,198,392	25