

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pressure Holdings, LLC		09/29/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Milestone Partners Management Co. LP		
Street Address:	555 East Lancaster Avenue		
Internal Address:	Suite 500		
City:	St. Davids		
State/Country:	PENNSYLVANIA		
Postal Code:	19087		
Entity Type:	LIMITED PARTNERSHIP: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2333648	FRESHER UNDER PRESSURE	
Registration Number:	2776856	AVURE	
Registration Number:	2907170	AVURE	
Registration Number:	2900617		
Registration Number:	2785073		
CORRESPONDENCE DATA			
Fax Number:	(215)655-2286		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@dechert.com		
Correspondent Name:	Jacob Bishop		
Address Line 1:	Dechert LLP		
Address Line 2:	Cira Centre, 2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808		

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**TRADEMARK
 REEL: 004287 FRAME: 0441**

ATTORNEY DOCKET NUMBER:	104389
NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	09/30/2010
Total Attachments: 4 source=AVURE -- Assignment of SI in Trademarks from PH to Milestone Partners Mgmt#page1.tif source=AVURE -- Assignment of SI in Trademarks from PH to Milestone Partners Mgmt#page2.tif source=AVURE -- Assignment of SI in Trademarks from PH to Milestone Partners Mgmt#page3.tif source=AVURE -- Assignment of SI in Trademarks from PH to Milestone Partners Mgmt#page4.tif	

ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS

This ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS (“Assignment”) is made effective this 29 day of September, 2010 by and between **Pressure Holdings, LLC**, a Delaware limited liability company with offices at 10877 Wilshire Boulevard, 18th Floor, Los Angeles, California 90024 (“Assignor”), and **Milestone Partners Management Co., LP**, a Pennsylvania limited partnership with offices at 555 East Lancaster Avenue, Suite 500, St. Davids, Pennsylvania 19087 (“Assignee”).

WHEREAS, **Avure Technologies Incorporated**, a Delaware corporation (“Avure”), granted to Assignor a security interest in and to the trademark registrations of Avure listed in the attached **Exhibit A** (the “Trademarks”), pursuant to that certain Trademark Security Agreement dated as of April 27, 2009 (the “Security Agreement”) by and among Assignor, Avure, Avure U.S., Inc., a Delaware corporation, Avure Holdco, LLC, a Delaware limited liability company, and Avure, LLC, a Delaware limited liability company, which security interest was recorded at the United States Patent and Trademark Office (“PTO”) at reel/frame 3979/0460 on April 30, 2009;

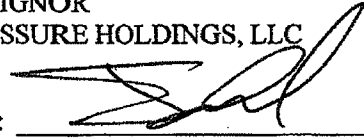
WHEREAS, Assignor has assigned its interests in the Security Agreement to Assignee, and Assignee has accepted such assignment and assumed such interests; and

WHEREAS, Assignor and Assignee desire to execute and file this Assignment with the PTO to record and memorialize the assignment to Assignee of the security interest in the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby irrevocably sells, assigns, conveys and transfers to Assignee all of Assignor’s right, title and interest in, to and under the Security Agreement, including all security interests in the Trademarks granted therein.

ASSIGNOR
PRESSURE HOLDINGS, LLC

By: _____



Name: **Joe Awad**
Title: **Vice President**
Date: *September 29, 2010*

Signature Page to TM Assignment

TRADEMARK
REEL: 004287 FRAME: 0444

Acknowledged and accepted.

ASSIGNEE

MILESTONE PARTNERS MANAGEMENT CO., LP

By: Milestone Partners Management Co. GP LLC,
its General Partner

By:  _____



Name:

Title:

Date:

Signature Page to TM Assignment

Exhibit A

Mark	Reg. No.	Reg. Date
FRESHER UNDER PRESSURE	2,333,648	March 21, 2000
AVURE	2,776,856	October 21, 2003
AVURE	2,907,170	November 30, 2004
	2,900,617	November 2, 2004
	2,785,073	November 18, 2003