

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Booth Creek Ski Holdings, Inc.		09/24/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sierra-at-Tahoe, Inc.		
<b>Street Address:</b>	1111 Sierra-at-Tahoe Road		
<b>City:</b>	Twin Bridges		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95735		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2398108	GET GOOD QUICK	
Registration Number:	2447671	SMART TERRAIN	
Registration Number:	3032695	THINK SNOW	
Registration Number:	2930332	DOUBLE WHAMMY	
Registration Number:	2221759	VERTICAL VALUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-607-3500		
<b>Email:</b>	trademarkdnvr@faegre.com		
<b>Correspondent Name:</b>	Leslie P. Kramer		
<b>Address Line 1:</b>	1700 Lincoln Street		
<b>Address Line 2:</b>	3200 Wells Fargo Center		
<b>Address Line 4:</b>	Denver, COLORADO 80203-4532		
<b>ATTORNEY DOCKET NUMBER:</b>	77069-319793		

OP \$140.00 2398108

**900172811**

**TRADEMARK  
 REEL: 004287 FRAME: 0658**

NAME OF SUBMITTER:	Leslie P. Kramer
Signature:	/Leslie P. Kramer/
Date:	09/30/2010
Total Attachments: 1 source=Booth Creek to Sierra-at-Tahoe#page1.tif	

## Trademark Assignment

WHEREAS, BOOTH CREEK SKI HOLDINGS, INC., a Corporation under the laws of Delaware, with a principal address of Suite, 1000 South Frontage Road, Vail, 81657 (“Assignor”), is the record owner of the marks GET GOOD QUICK, SMART TERRAIN, THINK SNOW, DOUBLE WHAMMY, and VERTICAL VALUE and their United States trademark registration:

<u>Mark</u>	<u>Reg No</u>	<u>Reg Date</u>
GET GOOD QUICK	2,398,108	10/04/2000
SMART TERRAIN	2,447,671	05/01/2001
THINK SNOW	3,032,695	12/20/2005
DOUBLE WHAMMY	2,930,332	03/08/2005
VERTICAL VALUE	2,221,759	02/02/1999

(the “Marks”);

WHEREAS, Sierra-at-Tahoe, Inc., a Corporation under the laws of Delaware, with a principal address of 1111 Sierra-at-Tahoe Road, Twin Bridges, California 95735 (the “Assignee”), is desirous of acquiring said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks are used and which is symbolized by the Marks;

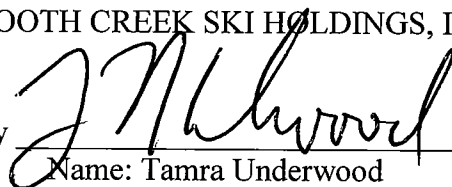
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including any registrations or applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, all rights of renewal and extension, and the right to recover for damages and profits for past, present, and future infringements thereof.

Date: \_\_\_\_\_

9/24/2010

BOOTH CREEK SKI HOLDINGS, INC.

By \_\_\_\_\_



Name: Tamra Underwood

Title: Secretary & Vice President

fb.us.5778350.01

RECORDED: 09/30/2010

TRADEMARK  
REEL: 004287 FRAME: 0660