

TO: CAROL FRASER, CORPORATE PARALEGAL COMPANY: 600 PEACHTREE STREET, NE

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**09/24/2010**  
**900172370**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LINGER LONGER DEVELOPMENT COMPANY		09/15/2010	CORPORATION: GEORGIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Bank of America, N.A., as Administrative Agent
<b>Street Address:</b>	600 Peachtree Street, NE
<b>Internal Address:</b>	Suite 700
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30308
<b>Entity Type:</b>	National banking association / USA

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	3753572	ACHASTA
Registration Number:	1703732	GREAT WATERS
Registration Number:	3305410	LINGER LONGER MAGAZINE
Registration Number:	1703808	REYNOLDS NATIONAL CLUB
Registration Number:	1710421	REYNOLDS PLANTATION
Registration Number:	2820675	REYNOLDS PLANTATION FOUNDATION

**CORRESPONDENCE DATA**

**Fax Number:** (404)815-2424  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 404-815-2231  
**Email:** carolfraser@paulhastings.com  
**Correspondent Name:** Carol Fraser, Corporate Paralegal  
**Address Line 1:** 600 Peachtree Street, NE  
**Address Line 2:** Paul, Hastings, Janofsky & Walker

CH \$166.00 3753572

TO: CAROL FRASER, CORPORATE PARALEGAL COMPANY: 600 PEACHTREE STREET, NE

Address Line 4: Atlanta, GEORGIA 30308	
NAME OF SUBMITTER:	Carol Fraser
Signature:	//Carol Fraser//
Date:	09/24/2010
Total Attachments: 4 source=BOA-Linger Longer Trademark Security Agmt#page1.tif source=BOA-Linger Longer Trademark Security Agmt#page2.tif source=BOA-Linger Longer Trademark Security Agmt#page3.tif source=BOA-Linger Longer Trademark Security Agmt#page4.tif	

TO: CAROL FRASER, CORPORATE PARALEGAL COMPANY: 600 PEACHTREE STREET, NE

**TRADEMARK SECURITY AGREEMENT**

September 15, 2010

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Security Agreement, dated as of June 9, 2010 (as amended, modified, extended or restated from time to time, the "Collateral Agreement"), by and among Linger Longer Development Company, a Georgia corporation ("Grantor"), and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for itself and the other Banks referenced therein (collectively, the "Beneficiaries"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks on Schedule 1 to the Administrative Agent for the benefit of the Beneficiaries.

The undersigned Grantor and the Administrative Agent, on behalf of the Beneficiaries, hereby acknowledge and agree that the security interest in the trademarks on Schedule 1 hereto (i) is subject to the terms of the Collateral Agreement, (ii) may only be terminated in accordance with the terms of the Collateral Agreement and (iii) is not to be construed as an assignment of any trademark or trademark application.

This Trademark Security Agreement and any amendments, waivers, consents or supplements hereto may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed to be an original, but all such counterparts together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by facsimile or by other electronic transmission shall be as effective as a delivery of a manually executed counterpart of this Trademark Security Agreement.

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**TRADEMARK**

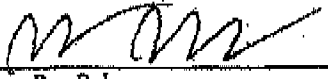
TO: CAROL FRASER, CORPORATE PARALEGAL COMPANY; 600 PEACHTREE STREET, NE

Very truly yours,

GRANTORS:

LINGER LONGER DEVELOPMENT  
COMPANY, a Georgia corporation

By:   
Name: Mercer Reynolds  
Title: Chairman

By:   
Name: Rex Bohm  
Title: CEO

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: \_\_\_\_\_  
Name: Robert E. Unell  
Title: Senior Vice President

1.RC(A), US\_01 # 09384462.1

TO: CAROL FRASER, CORPORATE PARALEGAL COMPANY: 600 PEACHTREE STREET, NE

Very truly yours,

GRANTORS:

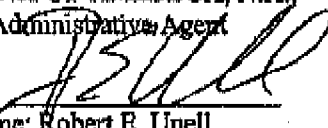
**LINGER LONGER DEVELOPMENT  
COMPANY, a Georgia corporation**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

**BANK OF AMERICA, N.A.,  
as Administrative Agent**

By:   
Name: Robert E. Unell  
Title: Senior Vice President

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TO: CAROL FRASER, CORPORATE PARALEGAL COMPANY, 600 PEACHTREE STREET, NE

**SCHEDULE 1**

**TRADEMARKS AND TRADEMARK APPLICATIONS**

**LINGER LONGER DEVELOPMENT COMPANY – U.S. Trademark Registrations**

Mark	Registration Number	Registration Date	Renewal Date
Achasta	3753572	3/2/2010	3/2/2020
Great Waters	1703732	7/28/1992	7/28/2012
Linger Longer Magazine	3,306,410	10/9/2007	10/9/2017
Reynolds National Club	1703808	7/28/1992	7/28/2012
Reynolds Plantation	1710421	8/25/1992	8/25/2012
Reynolds Plantation Foundation	2820676	3/9/2004	3/9/2014

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