

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lilmex Global Industries, Ltd.		05/25/2010	CORPORATION: NIGERIA
RECEIVING PARTY DATA			
Name:	Equus World, Inc.		
Street Address:	39555 Orchard Hill Place, Suite 370		
City:	Novi		
State/Country:	MICHIGAN		
Postal Code:	48375		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77512252	EQUES	
CORRESPONDENCE DATA			
Fax Number:	(248)735-0444		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	248-735-4985		
Email:	jziety@borda-lorenz.com		
Correspondent Name:	James Ziety		
Address Line 1:	39555 Orchard Hill Place, Suite 370		
Address Line 4:	Novi, MICHIGAN 48375		
NAME OF SUBMITTER:	James P. Ziety		
Signature:	/james ziety/		
Date:	10/01/2010		
Total Attachments: 1 source=Assignment of Trademark Lilmex#page1.tif			

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 REEL: 004288 FRAME: 0166

ASSIGNMENT OF TRADEMARK

This agreement entered this 25th of May, 2010 between Limex Global Industries Ltd., of 52, Warehouse road, Apapa, Lagos/Nigeria "Assignor", and Equus World, Inc., a Delaware corporation, with offices located at 39555 Orchard Hill Place, Suite 370, Novi, Michigan 48375, herein referred to as "Assignee".

That Assignor has filed trademark registrations for five trademarks with the United States Patent and Trademark Office as follows:

Serial Number 77/85320 (ANGELINA)
Serial Number 77/853499 (SQUAL)
Serial Number 77/671958 (MR [MAHARAJAH OF THE ROAD])
Serial Number 77/640409 AND 77/512252 (EQUES)
Serial Number 77/676133 (EQUUS-MR)
Serial Number 77/728972 (MC [MAHARAJAH CAR])
Serial Number 77/671958 (ECQUOS)
Serial Number 77/943487 (EQUUS WORLD)

and Assignee is desirous of acquiring such marks and the registrations thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the applications and future registration thereof, the number of which is contained herein.

Date_____

Bassam Abdallah
President
Limex Global Industries Ltd.