

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Interactive, Inc.		10/01/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	I Drive Safely, LLC		
Street Address:	294 La Moree Road		
City:	San Marcos		
State/Country:	CALIFORNIA		
Postal Code:	92078		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3167833	DIGITALDRIVING.COM	
Registration Number:	2273697	TAKE HOME	
Registration Number:	2468673	TAKE HOME DEFENSIVE DRIVING	
Registration Number:	2791669	TAKEHOME.COM	
CORRESPONDENCE DATA			
Fax Number:	(619)744-5478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	emm@procopio.com		
Correspondent Name:	Eleanor M. Musick		
Address Line 1:	Procopio Cory Hargreaves & Savitch LLP		
Address Line 2:	525 B Street, Suite 2200		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	116986-000001		
NAME OF SUBMITTER:	Eleanor M. Musick		

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Signature:	/eleanor musick/
Date:	10/01/2010
Total Attachments: 2 source=I Drive Safely - Trademark Assign#page1.tif source=I Drive Safely - Trademark Assign#page2.tif	

ASSIGNMENT


(1) Assignment of Registration of Mark.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, U.S. Interactive, Inc. a Texas corporation ("Seller"), located at 13805 West Road, Suite 200, Houston, TX 77041-1115, does hereby sell, assign and transfer to I Drive Safely, L.L.C., a Delaware limited liability company ("Buyer"), located at 294 La Moree Road, San Marcos, CA 92078, all of its right, title and interest in and to the marks, the dates, registration numbers, class and status of which are reflected on Exhibit A attached hereto (collectively, the "Marks"), together with the good will of the business symbolized by the Marks and the above identified applications for registration thereof on Exhibit A, any damages hereafter due or payable to Seller with respect to the Mark, including without limitation, payments for past or future infringements and misappropriations of the Mark, and all rights to sue for past, present and future infringements or misappropriations of the Mark.

Executed at Harris Co., Texas this 1st day of October, 2010.

U.S. INTERACTIVE, INC., a Texas
corporation

By:



J. Alec Mize, President

(CONTINUES ON NEXT PAGE)

EXHIBIT A
LIST OF SERVICE MARKS

<u>Service Marks</u>	<u>Registration Date</u>	<u>Serial Number</u>	<u>Class</u>	<u>Status</u>
Service mark for "DIGITALDRIVING.COM", registration 3,167,833	11/07/06	78-664,729	41 (U.S. Class 100, 101 and 107)	Active
Service mark for "TAKE HOME", registration 2,273,697	08/31/99	75-407,910	41 (U.S. Class 100, 101 and 107)	Active
Service mark and design for "TAKE HOME DEFENSIVE DRIVING", registration 2,468,673	07/17/01	75-408,330	41 (U.S. Class 100, 101 and 107)	Active
Service mark for "TAKEHOME.COM", registration 2,791,669	12/09/03	75-821,004	41 (U.S. Class 100, 101 and 107)	Active

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