

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael J. Polenske		10/01/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Blackbird Vineyards, LLC
Street Address:	1330 Oak Knoll Avenue
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77806701	
Registration Number:	2939382	BLACKBIRD VINEYARDS
Registration Number:	3410110	PARAMOUR
Registration Number:	3513992	ARRIVISTE
Registration Number:	3588811	ILLUSTRATION
Registration Number:	3596384	CONTRARIAN
Registration Number:	3596385	ARISE
Registration Number:	3549365	
Registration Number:	3770806	

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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OP \$240.00 77806701

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ATTORNEY DOCKET NUMBER:	BLACKB.014
NAME OF SUBMITTER:	Katja Loeffelholz
Signature:	/Katja Loeffelholz/
Date:	10/01/2010

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK
REGISTRATIONS

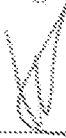
WHEREAS, Michael J. Polenske, ("Assignor"), an individual, having an address of 1330 Oak Knoll Avenue, Napa, California 94558 has adopted and is using the marks registered or pending on the Principal Register in the United States Patent and Trademark Office as follows:

<u>MARK</u>	<u>APP./REG. NOS.</u>
BLACKBIRD VINEYARDS	2939382
PARAMOUR	3410110
ARRIVISTE	3513992
ILLUSTRATION	3588811
CONTRARIAN	3596384
ARISE	3596385
"Blackbirds in Flight" DESIGN	3549365
"Blackbirds Scroll" DESIGN	3770806
"Blackbirds on Wires" DESIGN	77806701

WHEREAS, Blackbird Vineyards, LLC, ("Assignee"), a California Limited Liability Company, with an address of 1330 Oak Knoll Avenue, Napa, California 94558 is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, without warranty or representation as to title, conflict with or infringement of the rights of others, all its right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above-identified registrations of said marks.

Dated: October 1, 2010

By: 
Michael J. Polenske