

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
L.A. Dreyfus Company		09/30/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank Nederland", New York Branch, as Administrative Agent
Street Address:	245 Park Avenue
Internal Address:	37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	New York State License Branch of a Dutch Banking Cooperative: NETHERLANDS

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	72128534	GRANDE
Serial Number:	72125814	LADCO
Serial Number:	73183549	MAGNA
Serial Number:	73183548	NOVA
Serial Number:	71446102	PALOJA
Serial Number:	73279047	UNIVERSAL

**CORRESPONDENCE DATA**

Fax Number: (678)553-2602  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6785532601  
 Email: jimmarl@gtlaw.com  
 Correspondent Name: LaShana C. Jimmar, Paralegal  
 Address Line 1: Greenberg Traurig, LLP  
 Address Line 2: 3290 Northside Parkway, Suite 400

CH \$165.00 72128534

**900173113**

**TRADEMARK  
 REEL: 004289 FRAME: 0675**

Address Line 4: atlanta, GEORGIA 30327

NAME OF SUBMITTER:

LaShana C. Jimmar

Signature:

/LaShana C. Jimmar/

Date:

10/04/2010

**Total Attachments: 29**

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## TRADEMARK SECURITY AGREEMENT

Trademark Security Agreement, dated as of September 30, 2010 (as amended, restated or otherwise modified, the "*Trademark Security Agreement*"), between each of WM. WRIGLEY JR. COMPANY, a Delaware corporation, NORTHWESTERN FLAVORS, LLC, an Illinois Limited Liability Company, L.A. DREYFUS COMPANY, a Delaware Corporation, and LUCAS WORLD, INC., a Delaware Corporation (collectively, "*Grantors*") and COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A., "RABOBANK NEDERLAND", NEW YORK BRANCH, in its capacity as collateral agent for the First Lien Secured Parties (together with successors and assigns in such capacity, the "*Collateral Agent*").

### W i t n e s s e t h:

WHEREAS, pursuant to the Second Amended and Restated Credit and Guaranty Agreement dated as of June 28, 2010 (the "*Credit Agreement*"), the Lenders have severally agreed to make Loans and other extensions of credit to the Borrower (in each case, as such terms are defined therein) upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Credit Agreement, each of the Grantors and certain other subsidiaries of the Borrower have executed and delivered the Amended and Restated Pledge and Security Agreement dated as of June 28, 2010 in favor of the Collateral Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "*Pledge and Security Agreement*");

WHEREAS, pursuant to the Pledge and Security Agreement, the Grantors pledged and granted to the Collateral Agent for the benefit of the Agent and the Lenders a continuing security interest in all Intellectual Property, including Trademarks and Trademark Licenses; and

WHEREAS, the Grantors have duly authorized the execution, delivery and performance of this Agreement;

NOW, THEREFORE, in consideration of the premises and the agreements, provisions and covenants contained in the Pledge and Security Agreement, the Grantors hereby agree with the Collateral Agent, as follows:

**SECTION 1. DEFINED TERMS.** Unless otherwise defined herein, terms defined in the Pledge and Security Agreement and used herein have the meaning given to them in the Pledge and Security Agreement.

**SECTION 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** Each Grantor hereby grants to Collateral Agent, for the benefit of the First Lien Secured Parties, a security interest in and continuing lien on all of such Grantor's right, title and interest in, to and under the following, in each case whether now owned or existing or hereafter acquired or arising and wherever located (collectively, the "*Trademark Collateral*"):

(a) all United States, and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certifications marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, all registrations and applications for any of the foregoing, including, but not limited to: (i) the registrations and applications referred to on Schedule I hereto, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by the foregoing, (iv) the right to sue for past, present and future infringement or dilution of

any of the foregoing or for any injury to goodwill and (v) all Proceeds of the foregoing, including, without limitation, licenses, royalties, income, payments, claims, damages and proceeds of suit (collectively, "*Trademarks*"); and

(b) any and all agreements, licenses and covenants providing for the granting of any right in or to Trademarks or otherwise providing for a covenant not to sue or permitting co-existence (whether such Grantor is licensee or licensor thereunder), including, without limitation, each agreement listed on Schedule II hereto (collectively, "*Trademark Licenses*");

provided, that Excluded Assets shall not constitute Trademark Collateral.

**SECTION 3. SECURITY AGREEMENT.** The security interest granted pursuant to this Trademark Security Agreement is made solely to record the security interest granted to the Collateral Agent for the First Lien Secured Parties pursuant to the Pledge and Security Agreement. Grantors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall control.

**SECTION 4. APPLICABLE LAW.** This Trademark Security Agreement and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York without regard to conflicts of law provisions thereof (other than New York General Obligations Law, Section 5-1401 and any mandatory provisions of the UCC relating to the law governing perfection and the effect of perfection of the security interest).

**SECTION 5. COUNTERPARTS.** This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

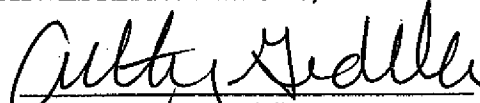
WM. WRIGLEY JR. COMPANY

By: Anthony Gedeller  
Name: Anthony Gedeller  
Title: Vice President and Treasurer

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**NORTHWESTERN FLAVORS, LLC**

By:

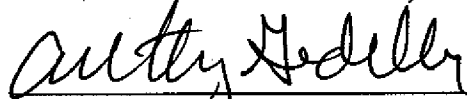


Name: Anthony Gedeller

Title: Vice President and Treasurer

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

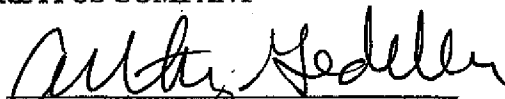
AMUROL CONFECTIONS COMPANY, LLC

By:   
Name: Anthony Gedeller  
Title: Vice President and Treasurer

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**L.A. DREYFUS COMPANY**

By:



Name: Anthony Gedeller

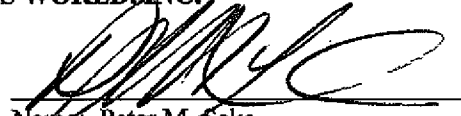
Title: Vice President and Treasurer



IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

LUCAS WORLD, INC.

By:



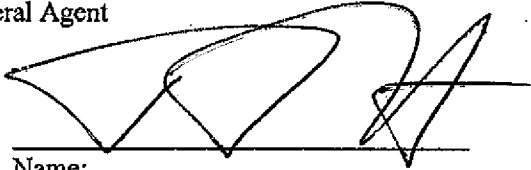
Name: Peter M. Seka

Title: Assistant Secretary

Accepted and Agreed:

**COÖPERATIEVE CENTRALE RAIFFEISEN-  
BOERENLEENBANK B.A., "RABOBANK  
NEDERLAND", NEW YORK BRANCH, as  
Collateral Agent**

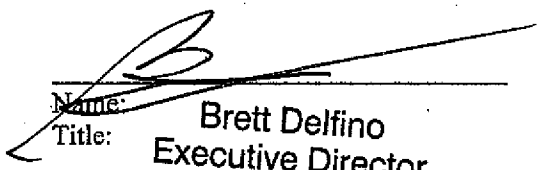
By:



Name:

Title: **Tamira Treffers Herrera**  
**Managing Director**

By:



Name:

Title: **Brett Delfino**  
**Executive Director**

**SCHEDULE 1**  
to  
**TRADEMARK SECURITY AGREEMENT**

TRADEMARK REGISTRATIONS AND APPLICATIONS

**Wm. Wrigley Jr. Company**

Mark	Class(es)	Serial Number
WRIGLEY'S	25, 30	77076042
WRIGLEY'S 5	30	77185911
WRIGLEY'S	25	75156989
WRIGLEY'S	30	71198437
WRIGLEY'S 5	30	77101543
WRIGLEY'S EXTRA	30	73460016
WRIGLEY'S EXTRA	30	73807968
WRIGLEY'S EXTRA	30	73807969
WRIGLEY'S EXTRA	30	73807972
WRIGLEY'S EXTRA	30	73807973
WRIGLEY'S EXTRA	30	73807974
WRIGLEY'S ORBIT	30	76305427
WRIGLEY'S SPEARMINT	30	73250665
WRIGLEY'S WINTERFRESH	30	75065121
WRIGLEY'S EXTRA PROFESSIONAL	30	79030418 (NA)
WRIGLEY'S JUICY FRUIT	30	71650141
WRIGLEY'S ORBIT MIST	30	77688136 (NA)
WRIGLEY'S ORBIT MIST	30	77688154 (NA)
WRIGLEY BUILDING	36	74120844
WRIGLEY'S	5	77076712
WRIGLEY'S HEALTHY CORE	16	78815488
WRIGLEY'S HEALTHY CORE	16, 41	78815669
WRIGLEY'S HEALTHY CORE	18	78815571
WRIGLEY'S	21	76137266
WRIGLEY'S HEALTHY CORE	21	78815590
WRIGLEY'S HEALTHY CORE	25	78815622
WRIGLEY'S AIRWAVES	30	75292043
WRIGLEY'S P.K.	30	72151634

Mark	Class(es)	Serial Number
WRIGLEY'S ECLIPSE QUICKLY ELIMINATES STRONG MOUTH ODORS	30	75532983
WRIGLEY'S HEALTHY CORE	35	78815632
WRIGLEY BUILDING RESTAURANT	42	73749700
W	30	72134298
YÖM	30	78948242
BOOMER KM ROLL	30	78307343
3PM SNACKDOWN	30	77531409
CREME SAVERS	29	77771985 (NA)
CREME SAVERS	30	75300846
CREME SAVERS	30	78948244
CREME SAVERS	30	77305247
WHERE ICY COOL BREATH IS ALWAYS ON	30	78220751
CLASSIC CREMES	30	78352637
REFRESHINGLY WET	30	76547553
X-TREME FRUIT SKITTLES	30	76578694
WELLBE	29, 30	77137935
CREME SAVERS	29	78101655
CREME SAVERS	30	78218516
CREME SAVERS	30	77076646
TEA WELL. BE WELL.	30	77004575
THE CREAMIEST, DREAMIEST CRÈME SAVERS YET	30	77058350
MOTLEY FRUIT	30	77925125 (NA)
SKITTLES	3	76473291
SKITTLES	3	78860920
SKITTLES	3	78913187
SKITTLES	3	78978432
BREATH SAVER	3	72390016
SKITTLES S	3	78953544
WINTERFRESH THIN ICE	3	78266316
ISN'T LIFE JUICY!	3	77255107
WINTERFRESH	3	78156184
WINTERMINT	30	78202869
** DESIGN ONLY **	5, 30	79004924
** DESIGN ONLY **	5, 30	79004926
5	30	77186159
5	30	77186173
5	30	77186189
5	30	77209996

Mark	Class(es)	Serial Number
ALTOIDS	3	78227344
NEUTRAZIN	3	75855989
BERRY PEARADISE	30	77183663
ORBIT MIDNIGHT	3, 30	77340430
ORBIT MIST	30	77340403
ORBIT SMILE	3, 30	77340389
STIMULATE YOUR SENSES	30	77202424
SANTA'S BOOK CLUB	30	77383946
A CURIOUS AND ORIGINAL CHOCOLATE EXPERIENCE	3, 30	77347755
** DESIGN ONLY **	5, 30	79000585
** DESIGN ONLY **	5, 30	79000683
WINTERFRESH	9	78418141
SKITTLES	14	85101817
BENEFITS OF CHEWING	41	77565482
STARBURST	18	77283299
SKITTLES	20	77248196
SKITTLES	20	77260766
LOAFSAVER	21	74237241
SINGLESAYER	21	74166927
BIG RED	21	78418089
DOUBLEMINT	25	75157329
SKITTLES	25	73592855
SKITTLES	25	78512425
STARBURST	25	76610078
WINTERFRESH	25	78418081
BIG RED	25	78418060
JUICY FRUIT	25	75156919
LIFE SAVERS	25	73693742
LIFE SAVERS	25	73693832
LIFE SAVERS	25	73693833
WINTERFRESH	25	78418117
BIG RED	25	78418132
** DESIGN ONLY **	25, 28, 30	79003805
CLUCKERS	28, 30	78187366
STARBURST	29	77028184
5	30	77101538
5	30	77949344
ALTOIDS	30	75620680
ALTOIDS	30	78227341
ALTOIDS	30	79030913
AMUROL	30	74089256
AQUADROPS	30	75983429

Mark	Class(es)	Serial Number
BLENDERS	30	77911858
BOMVASO	30	85101937
BOOMER	30	77964653
CHEWPHORIA	30	77112699
CINNAMINT	30	78201086
CINOMON	30	74189517
COBALT	30	77023756
CRYSTOMINT	30	74377413
DOUBLEMINT	30	71641819
DOUBLEMINT	30	71080286
DOUBLEMINT	30	76400342
DOUBLEMINT	30	76401374
DOUBLEMINT	30	78836612
ECLIPSE	30	76356365
ELIXIR	30	77345906
EVOLVE	30	77664178
EXCEL	30	78887922
EXTRA	30	73442011
EXTRA	30	78322197
FAVEREDS	30	77470563
FLARE	30	78913589
FLASH	30	71207427
FLASH	30	78208256
FREEDENT	30	72154791
FRUITERIA	30	77723902
GLOP	30	78615033
GRAPERMELON	30	78235028
GRAPERMELON	30	79002005
GUMMIBURSTS	30	78712947
INFERNO	30	78652983
LEMONBURST	30	78652969
LIFESAVERS	30	71604538
LIFESAVERS	30	74386212
LIFESAVERS	30	75628254
LUSH	30	77345918
MORPH	30	77866729
O	30	77075346
ORBIT	30	75388951
ORBIT	30	76305426
ORBIT	30	79002004
ORBIT	30	77094869
ORBIT	30	79056376
OUCH!	30	73820622
PEPOMINT	30	74359872
PEPOMINT	30	85075811

Mark	Class(es)	Serial Number
PLENTPAK	30	72114663
PRISM	30	77930446
PROFESSIONAL	30	79026645
PULSE	30	77148445
RADIANT	30	77666421
RAIN	30	77023695
REACT	30	77692935
REACT	30	77969126
REVERB	30	77930450
S	30	76010416
S	30	76258825
SKITTLES	30	73305850
SKITTLES	30	73415564
SKITTLES	30	73491330
SKITTLES	30	73491331
SKITTLES	30	74653845
SKITTLES	30	74653846
SKITTLES	30	76446823
SKITTLES	30	76541887
SKITTLES	30	76541888
SMALLS	30	78381868
SOLSTICE	30	77551400
SPEARMINT	30	77157801
SPEAROMINT	30	74359873
SPEAROMINT	30	85075803
STARBURST	30	72449666
STARBURST	30	73756140
STARBURST	30	76348278
STRAPPLEBERRY	30	78235023
STRAPPLEBERRY	30	79002006
VORTEX	30	85086398
WINTERFRESH	30	73730089
WINTERFRESH	30	78208263
WINTERFRESH	30	78446072
WINTERFROST	30	78237828
WINTERMINT	30	75319298
WINTOGREEN	30	74359874
ZING	30	77551397
35 BP	30	77716594
ACTIVE STRIPS	30	77709477
ALTOIDS MELTS	30	77645697
AQUA MELON	30	77401193
AWESOME ORIGINAL	30	78811441
BATTY BAT	30	77149667
BERRIED TREASURE	30	85085183

Mark	Class(es)	Serial Number
BERRY CHILL	30	78215843
BERRY RED	30	77880038
BERRY SMOOTHIE	30	77566569
BIG PAK	30	77506437
BIG RED	30	72427541
BIG TIME	30	76622668
BOOMER DROP	30	76371188
BOOMER SPLASH	30	78188187
BREATH SAVER	30	75940675
BREATH SAVERS	30	72399858
BUBBLE BEEPER	30	74199380
BUBBLE CANE	30	74710210
BUBBLE JUG	30	74287398
BUBBLE TAPE	30	73695082
BUBBLE TAPE	30	78324467
CALLARD & BOWSER	30	70024620
CALLARD & BOWSER	30	74344075
CALLARD & BOWSER	30	79031312
CARNIVAL MIX	30	77915943
CHERRY BOMBERS	30	78443263
CHERRY CHILL	30	78250133
CHERRY TROPICOLADA	30	77925097
CITRUS MINT	30	78948138
COOL HONEY	30	77681144
CRAZY BEANS	30	85088237
CRAZY CORES	30	77383391
CREEPY CAT	30	77149705
CRYSTAL MINT	30	78761586
CRYSTOMINT LIFESAVERS	30	71604536
CURIOSLY CHOCOLATE	30	78948145
CURIOSLY CHOCOLATE	30	77076976
** DESIGN ONLY **	30	72229167
** DESIGN ONLY **	30	71026575
** DESIGN ONLY **	30	73011289
** DESIGN ONLY **	30	70024507
** DESIGN ONLY **	30	71245914
** DESIGN ONLY **	30	74189778
** DESIGN ONLY **	30	74653843
** DESIGN ONLY **	30	75086893
** DESIGN ONLY **	30	75598160
** DESIGN ONLY **	30	78093452
** DESIGN ONLY **	30	78094557
** DESIGN ONLY **	30	78199517
** DESIGN ONLY **	30	78211511



Mark	Class(es)	Serial Number
** DESIGN ONLY **	30	79002028
** DESIGN ONLY **	30	78840209
** DESIGN ONLY **	30	77075408
** DESIGN ONLY **	30	77488816
** DESIGN ONLY **	30	79062298
DESSERT DELIGHTS	30	77823492
DIRTY MOUTH?	30	77300239
DISCO BERRY	30	78814608
DRAGON FIRE	30	76165057
DUNKIN CREMETTO	30	78256003
ECLIPSE BREEZE	30	77450702
ECLIPSE FLASH	30	76430044
ECLIPSE FUSION	30	78948156
EGGSORTMENT	30	74063906
EXCEL FUSE	30	77076129
EXOTIC BERRY	30	77637699
EXOTIC MINT	30	77491373
EXTRA PROFESSIONAL	30	79042407
FABULOUS FRUITINI	30	77319149
FLASH STRIPS	30	76347421
FRESHNESS SAVER	30	74071878
FRUIT SENSATIONS	30	77287977
FRUIT SPLOSIONS	30	78704648
GRAPE SNOWCONE	30	77915966
GROOVY FRUITY	30	85062854
GROUNDBALL GRAPE	30	78288978
GUSHING GRAPE	30	78356585
HOT CINOMON	30	74394866
HUBBA BUBBA	30	75459223
HYDRO STRIPS	30	77709499
ISLAND COOLER	30	77295459
ISLAND PUNCH	30	78948184
JUICY FRUIT	30	71084798
JUICY FRUIT	30	78232286
JUICY FRUIT	30	79002008
LIFE SAVERS	30	71096594
LIFE SAVERS	30	72466830
LIFE SAVERS	30	73178009
LIFE SAVERS	30	73292896
LIFE SAVERS	30	74152628
LIFE SAVERS	30	77008853
MAGNIFICENT MELON	30	85089361
MANGO SMOOTHIE	30	77571814
MANGO SURF	30	77531293
MELON BREEZE	30	77076766

Mark	Class(es)	Serial Number
MICRO-BURSTS	30	77426931
MIDNIGHT COOL	30	78628476
MUECAS SHOT	30	77880087
MYSTERY FLAVOR?	30	76302062
MYSTERY MIX	30	77845670
OPTIMUS LIME	30	78888950
ORBIT CLEAN	30	79080562
ORBIT PROFESSIONAL	30	77336702
ORBIT WHITE	30	78515855
ORBIT WHITE	30	79005789
OUTRAGEOUS ORIGINAL	30	78789135
PEPPERMINT SPRAY	30	77531380
PERFECT PEACH	30	77857359
POLAR ICE	30	75905847
POP TIMER	30	78256233
POSITIVELY POMEGRANATE	30	77336840
PSYCHEDELI-MELON	30	78888942
SANGRIA FRESCA	30	77319124
SHOCKING STRAWBERRY	30	77076736
SLIM PACK	30	77218976
SMITH KENDON	30	74364458
SNAP-ITZ	30	76255359
SNAPPY STRAWBERRY	30	75195160
SPEARMINT SPRITZER	30	77811865
SPOOKY SHAPES	30	78726733
SQUEEZE POP	30	74092631
STAY ALERT	30	75248067
STRAWBERRY GUSH	30	78948223
STRAWBERRY REMIX	30	77957432
SWEET FIESTA	30	85053609
SWEET STORYBOOK	30	74400746
TANGY FRUITS	30	74564574
TAPE TWISTERS	30	74305568
TEA ESCAPES	30	78696112
THIN ICE	30	75781865
THIN ICE	30	76413434
TRAVEL SWEETS	30	73201035
TRIPLE TREAT	30	78468718
TROLLI CATERPILLARS	30	75251397
TROLLI OCTOPUS	30	75251395
TROLLI SQUIGGLES	30	75251323
TROPICAL REMIX	30	77957425
TROPIKIWI KICK	30	78526152
WATERMELON RAPID	30	77170963

Mark	Class(es)	Serial Number
WATERMELON SPRING	30	77531289
WILDBERRY FROST	30	78200224
WINTER FRESH	30	76402632
WINTOGREEN LIFESAVERS	30	71604852
APPLE-O'S	30	75145915
ARCTIC BERRY SORBETS	30	77076072
BIG E PAK	30	78725516
BIG RING GUMMIES	30	77913890
BLUE RASPBERRY FREEZE	30	76160107
BLUE RASPBERRY SLUSHIE	30	77915960
BOOMER TWIST SURPRISE	30	78212538
BREATH SAVERS ENHANCE	30	77833182
BREATH SAVERS SMILE	30	77833225
BRITE CRAWLER EGGS	30	75463932
CLEAN IT UP	30	77880021
CRISP MINT WATERFALL	30	85089584
CURIOSLY FRUITY CANDY	30	77053751
CURIOSLY SMOOTH MINTS	30	77681436
DOUBLE THE FUN	30	77533303
DOUBLE THE PLEASURE	30	77533300
DOUBLE YOUR FUN	30	77632158
DOUBLE YOUR PLEASURE	30	73011290
DUNKIN LICK UP	30	78296978
ECLIPSE FLASH STRIPS	30	76398075
ESTIMULA TUS SENTIDOS	30	77561318
FIZZL'D FRUITS	30	77825973
FRUITY BUBBLE CANE	30	78826243
GOES WITH YOU!	30	77447458
GOTTA HAVE SWEET?	30	75868404
GREEN LEAF MINT	30	77650504
HEY MANGO-RENA!	30	78888927
HOLIDAY MINT SKITTLES	30	76578641
HUBBA BUBBA GLOP	30	79022195
HUBBA BUBBA MAX	30	79024570
HUBBA BUBBA POPS	30	77336982
JUICY FRUIT STIX	30	77504050
LIFE SAVERS GUMMIES	30	78035064
LIFE SAVERS PASTELS	30	74660114

Mark	Class(es)	Serial Number
LIFE SAVERS SORBETS	30	78311098
MANGO LEMONADE BLAST	30	77925100
MANGO LEMONADE FREEZE	30	77925127
MELON BERRY BURST	30	77925111
MELON-O'S	30	78035010
MIX O REDS	30	77666324
PEACHIE-O'S	30	78023504
PEP O MINT	30	77073398
QUEST FOR 5	30	77544706
RAGIN' BLUE RASPBERRY	30	77076728
RASPBERRY LEMON DEW	30	77840033
REACTS TO YOU	30	77692940
ROCK YOUR SENSES	30	77544708
SANTA'S COAL	30	75544060
SOUR GUMMI TAPE	30	78959715
SPEAR O MINT	30	77073460
STARBURST ICY BURSTS	30	76454769
STINGIN' RED ANTS	30	78113981
STRAWBERRY ICE POP	30	77915971
STRAWBERRY LIME BLAST	30	77925130
STRAWBERRY WATERMELON BLAST	30	77930456
SUMMER FUN FRUITS	30	77909748
SWEET & SASSY CHERRY	30	77531297
SWEET GAME BOOK	30	77946188
SWEETER, FRUITIER, FABULOUS!	30	77435368
TASTE THE RAINBOW	30	74498520
TROLLI-O'S	30	78021185
TROPIC-O'S	30	75175851
TRUNK OR TREAT	30	77913901
TWIST'N POUR	30	78742282
UNROLL SOME FUN	30	85008006
WILD PITCH WATERMELON	30	77389909
WINT O GREEN	30	77073446
WINTERFRESH THIN ICE	30	78266318
6 FEET OF FUN!	30	77727361
A GOOD CLEAN FEELING	30	77913832
AMAZINGLY MAXED OUT FLAVOR	30	77008440

Mark	Class(es)	Serial Number
BUBBLE TAPE AWESOME ORIGINAL	30	75221668
CURIOSLY STRONG CURIOSLY SMALL	30	85052669
CURVE BALL COTTON CANDY	30	78247085
DURA MAS QUE ESO	30	77702233
FIVE FLAVOR LIFE SAVERS	30	71398436
ISN'T LIFE JUICY?	30	76287525
KISS A LITTLE LONGER	30	77574067
LASTS LONGER THAN THAT	30	77425100
LIFE SAVERS FRUIT TARTS	30	78884413
MORE JUICE MORE BURST	30	76611450
THE CURIOSLY STRONG MINTS	30	74665628
VIVE INTENSO VIVE LUCAS	30	85008067
WATERMELON GREEN APPLE FREEZE	30	77925132
FIZZLING FUN FOR YOUR MOUTH	30	77825977
HEALTH IN GUM BY CAFOSA	30	77961833
IT'S A JUICY CONTRADICTION	30	77944013
KIDS FUN'N GUM BOOK	30	78948191
MORE FUN FOR YOUR MOUTH	30	77723748
ORBIT JUST BRUSHED CLEAN FEELING	30	78228067
SENSACION HIDRATANTE...NO MATTER WHAT	30	77771966
SENSACION LIMPIA NO MATTER WHAT	30	77304104
SQUEEZE POP SPORTS BOTTLE CANDY	30	74335157
THE CANDY WITH THE HOLE	30	73022902
THE ORIGINAL CELEBRATED CURIOSLY STRONG	30	78116225
THE ORIGINAL CELEBRATED CURIOSLY STRONG	30	77058358

Mark	Class(es)	Serial Number
A CURIOUS AND ORIGINAL CHOCOLATE EXPERIENCE	30	78948125
A WHOLE NEW KIND OF BUBBLE	30	78405025
FEEL THE CHARGE TASTE THE RAINBOW	30	76122049
GREAT FRUIT TASTE! REAL FRUIT JUICE!	30	77845709
H-O-T CIN-O-MON	30	74363528
IT'S YOUR ROLL TO VOTE	30	78185064
REAL FRUIT JUICE! GREAT FRUIT TASTE!	30	74493565
THE OFFICIAL JELLY BEAN OF EASTER	30	78594361
THE ORIGINAL CELEBRATED CURIOUSLY STRONG MINTS	30	75379912
THE ORIGINAL CELEBRATED CURIOUSLY STRONG PEPPERMINTS	30	74647121
THE TASTE IS GONNA MOVE YA	30	77574059
35 PIECES OF CLEAN NO MATTER WHAT	30	77709536
ALTOIDS THE ORIGINAL CELEBRATED CURIOUSLY STRONG PEPPERMINTS	30	73267936
DIRTY MOUTH? CLEAN IT UP WITH ORBIT!	30	77008901
I'LL TAKE YOU TO THE GAME	30	76268538
WON'T STICK TO MOST DENTAL WORK	30	74600411
6 FEET OF GUM 6 FEET OF FUN	30	78763250
FOR A GOOD CLEAN FEELING NO MATTER WHAT	30	85076125
THE MINT WITH THE HOLE IN THE MIDDLE	30	85066409
CON CHICLE EXTRA EL TIEMPO VUELA EL SABOR QUEDA	30	77964625
LIFE SAVERS	32	78185335
VIVE TU MUSICA WITH 5	35	77690904
GUM IS GOOD!	41	77937579

Mark	Class(es)	Serial Number
ALERT	3, 30	77383193
ASANA	3,30	77247981
JANGO	3, 30	77266869
LUMI	3, 30	77247967
ALTOIDS ALERT	3, 30	77383214
ORBIT ORBS	3, 30	77340416
WORKS EVEN AFTER THE MINT IS GONE	3, 30	77390094
AIRWAVES	5	77116164
ALTOIDS	5	71511424
AIRWAVES DROPS	5	77142176
THROAT SAVERS	5	78794045
JOYCO	30	75607107
JOYCO	30	75607108
HEALTHY CORE	16	78809075
HEALTHY CORE	16, 41	78809249
HEALTHY CORE	18	78809093
DISCOVERY ZONE	20	77336905
HEALTHY CORE	21	78809120
JUICY FRUIT	21	76137275
SKITTLES	28	75587473
SKITTLES	28	75587654
FORTUNE RAINBOW	28	75832483
SKITTLES	24	77260801
KUMQUAT	25	77518242
DONKEY DOOR	25	77518254
HEALTHY CORE	25	78809186
PICKLE YOU	25	77518222
PICKLE YOU KUMQUAT	25	77571843
JUICY FRUIT	28	75156917
LOUIE THE LEOPARD	28	76045521
SLY THE FOX	28	76022308
WIN THE HOLE THING	28	78027580
5	30	78947186
BELLAS	30	78928790
CINNAMINT	30	72191702
DOUBLEMINT	30	76400135
DOUBLEMINT	30	76401373
DUNKIN	30	74413651
ECLIPSE	30	75236190
EGGNORMOUS	30	78748598
ELECTRO	30	77571790
EVEREST	30	75540467
FLUX	30	78913615
GUMB	30	78947233

Mark	Class(es)	Serial Number
NUBBINS	30	71462173
OXYGEN	30	78948208
PHUZE	30	78947285
PRIVATEER	30	71517680
SOLANO	30	76398550
SPEARMINT	30	76405643
SPEARMINT	30	76405644
SPEARMINT	30	76405936
SPEARMINT	30	76405977
SUBZERO	30	78796877
WINTERFRESH	30	74462999
ZENO	30	71035221
BANG BANG	30	75600285
BERRY ERUPTION	30	78948137
BERRY SWIRL	30	77550546
BIG RED	30	78958690
BOOMER ACID	30	78145949
** DESIGN ONLY **	30	78014053
** DESIGN ONLY **	30	76402186
** DESIGN ONLY **	30	78245485
** DESIGN ONLY **	30	77004578
** DESIGN ONLY **	30	77488826
DULCE 16	30	71245773
FASCINATING FLAVOR	30	73708798
HANDY PAK	30	72263144
JUICY FRUIT	30	78199520
LIFE SAVER	30	75708157
MEGA ROLL	30	77053756
MINT BREEZE	30	77292621
ORBIT OXYGEN	30	78948206
PIM POM	30	75523134
PRO BALANCE	30	78948213
SCARY SKULL	30	77137957
SPOOKY TREATS	30	78948221
STOCKING TREATS	30	78589107
SWIRL AWAY	30	77004570
TIDAL WAVE	30	78885492
BENEFITS OF CHEWING	30	78948134
COOL REFRESHING FLAVOR	30	73708246
DOUBLE YOUR FUN	30	78557834
ECLIPSE TOTAL FRESH	30	77149579
GREEN APPLE GEYSER	30	77303919
GUM IS GOOD	30	77550644



Mark	Class(es)	Serial Number
IMMEDIATE BREATH CONTROL	30	76092374
LIFE SAVERS FUSIONS	30	78105705
LIFE SAVERS MINIS	30	78106685
QUEST FOR 5	30	77550608
SPLODING WITH JUICE	30	77112579
BUBBLE TAPE HOLIDAY STRIPE	30	75381548
HUBBA BUBBA GUMMI TAPE	30	78948503
HUBBA BUBBA SWEET ROLL	30	76360196
LEADERS OF THE PACK	30	77516989
LONG LASTING FRESH BREATH	30	73708245
MINT FLAVOR TO SAVOR	30	78948194
WALK AND CHEW GUM	30	78948236
WIN THE HOLE THING	30	78027579
ICY COOL BREATH THAT LASTS	30	74639387
LIFE SAVERS INTENSE FRUIT CHEWS	30	75489626
THE DARK CHOCOLATE DIPPED ALTOIDS	30	77076950
6 FEET OF GUM & EASTER FUN	30	77004562
THE ORIGINAL CELEBRATED CURIOUSLY STRONG WINTERGREEN	30	75387162
LIBERA EL PUMA QUE HAY EN TI	30	77367190
FOR A GOOD CLEAN FEELING NO MATTER WHAT!	30	77008926
SIX FEET OF GUM SIX FEET OF FUN	30	77058343
SPEAR O MINT LIFESAVERS THE CANDY WITH THE HOLE	30	71553625
PEP O MINT LIFE SAVERS THE CANDY WITH THE HOLE	30	71553624
HEALTHY CORE	35	78809209
SETS THE STAGE	35, 41	77301570
TASTE THE RAINBOW OF FRUIT FLAVORS	30	73729081
STARBURST FRUIT CHEW POPS	30	76122610

Mark	Class(es)	Serial Number
RAINBOWWORKS	30	76160108
*DESIGN ONLY*	30	76194973
SIENTE EL CORRIENTAZO	30	76207317
FRUIT CHEWLICIOUS	30	76208927
*DESIGN ONLY*	30	76290318
SKITTLES	30	76446819
RONDOS	30	77379477
SKITTLES	30	77496679
*DESIGN ONLY*	30	77004578
*DESIGN ONLY*	30	77488826
*DESIGN ONLY*	30	77488816

**SCHEDULE 1**  
**to**  
**TRADEMARK SECURITY AGREEMENT**

(continued)

TRADEMARK REGISTRATIONS AND APPLICATIONS

**NORTHWESTERN FLAVORS, LLC**

Mark	Class(es)	Serial Number
"N"	1	73-374,918

SCHEDULE 1  
to  
TRADEMARK SECURITY AGREEMENT

(continued)

TRADEMARK REGISTRATIONS AND APPLICATIONS

**L.A. DREYFUS Company**

Mark	Class(es)	Serial Number
GRANDE	1	72-128,534
LADCO	1	72-125,814
MAGNA	1	73-183,549
NOVA	1	73-183,548
PALOJA	1	71-446,102
UNIVERSAL	1	73-279,047

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

(continued)

TRADEMARK REGISTRATIONS AND APPLICATIONS

**LUCAS WORLD INC.**

Mark	Class(es)	Serial Number
LUCAS	30	74-197,137
LUCAS	30	74-197,136
LUCAS	30	74-379,152
LUCAS	30	76-546,188
LUCAS	30	76-546,189
LUCAS	30	78-608,971
LUCAS	30	78-714,130
LUCAS POPS	30	76-558,642
LUCAS POPS	30	76-559,499
LUCAS POPS MAX	30	76-558,458
LUCAS POPS XTRA	30	76-558,457
LUCAS POPS XTRA	30	76-588,459
PELUCAS	30	78-714,146
MUECAS	30	76-374,570
GUSANO	30	76-581,336
PANZON	30	76-478,523
SKWINKLES	30	76-495,176
XFRUTS	30	76-478,520
BOMVASO	30	76-374,571
CHAMOY	30	78-714,150
LIMON	30	78-715,467
PANZON	30	76-561,764
SALSAGHETI	30	76-561,281
SKWINKLES	30	76-302,541
SKWINKLES	30	76-977,264
CRAZY HAIR	30	75-169061
CRAZY MIX	30	76-302,375
**DESIGN ONLY**	30	74-394,716
**DESIGN ONLY**	30	75-012,052
**DESIGN ONLY**	30	75-012,170
**DESIGN ONLY**	30	76-434,915
**DESIGN ONLY**	30	76-434,916
**DESIGN ONLY**	30	76-434,917
**DESIGN ONLY**	30	76-454,771

ATL 17724840v2

Mark	Class(es)	Serial Number
**DESIGN ONLY**	30	76-454,772
**DESIGN ONLY**	30	76-490,373
**DESIGN ONLY**	30	76-549,457
**DESIGN ONLY**	30	76-563,460
**DESIGN ONLY**	30	78-714,141
SKWINKLES MAS	30	76-977,262

**SCHEDULE II**  
**to**  
**TRADEMARK SECURITY AGREEMENT**

**Exclusive Trademark Licenses**

Licensors	Licensee	Description	Effective Date	Territory	Registration Country	Registration/ Application No.
The Rob Nelson Company	Wm. Wrigley Jr. Company	License of marks BIG LEAGUE, BIG LEAGUE CHEW, BIG LEAGUE CHEW in connection with shredded gum in pouch associated with the trademark THE BALLPLAYERS' BUBBLE GUM	07/01/05	Worldwide	United States	1,254,665 1,262,578 73/219786 73/283166  75/372584
The Proctor & Gamble Company	Wm. Wrigley Jr. Company	License of marks CREST, BLEND-A-MED, IPANA, and AZ in connection with products in the field of chewing gum and confections	07/30/01	Worldwide	United States	75/785165
Mars, Incorporated	Wm. Wrigley Jr. Company	License of marks for use in connection with the business and operations of Mars' sugar confectionary business as more fully defined in the license	10/04/08	Worldwide	United States	1050880

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