

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gary A. Rayner		10/04/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	TREEFROG DEVELOPMENTS, INC.		
Street Address:	7547 MADISON AVENUE		
City:	LEMON GROVE		
State/Country:	CALIFORNIA		
Postal Code:	91945		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85018948	LIFEPROOF	
CORRESPONDENCE DATA			
Fax Number:	(603)668-2970		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	603-668-6560		
Email:	mcurtis@gtp.com		
Correspondent Name:	Teresa C. Tucker		
Address Line 1:	55 South Commercial Street		
Address Line 4:	Manchester, NEW HAMPSHIRE 03101		
ATTORNEY DOCKET NUMBER:	IPGTM103US		
NAME OF SUBMITTER:	Teresa C. Tucker, NH bar member		
Signature:	/tct/		
Date:	10/05/2010		

OP \$40.00 85018948

Total Attachments: 1

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ASSIGNMENT

Gary A. Rayner (referred to hereinafter as the "Assignor"), an individual with an address of C/O Frank Peralta 7547 Madison Ave, Lemon Grove, CALIFORNIA 91945, United States of America, is the owner of U.S. Trademark Application No. 85/018,948 for the mark "LIFEPROOF" (hereinafter referred to as "the U.S. Trademark Application"; and

TREEFROG DEVELOPMENTS, INC. (referred to hereinafter as the "Assignee"), a Corporation organized under the laws of the United States of America and having a place of business at 7547 Madison Avenue, Lemon Grove, CALIFORNIA 91945, United States of America, is desirous of acquiring all (100%) of Assignor's right, title and interest in and to said U.S. Trademark Application.

For good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and sets over to said Assignee, its successors, assigns or other legal representatives, an undivided one hundred percent (100%) interest of the Assignor's right, title and interest in and to said U.S. Trademark Application, together with the goodwill of the business symbolized by said trademark application.

IN WITNESS WHEREOF, Assignor and Assignee have caused the signature of their proper representatives to be subscribed thereto on the dates indicated below.

ASSIGNEE:

TREEFROG DEVELOPMENTS, INC.

By: 

Name: Gary Rayner, CEO

Date: October 4, 2010

ASSIGNOR:

GARY A. RAYNER

By: 

Name: Gary A Rayner

Date: October 4, 2010