

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fifth Third Bancorp		09/22/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	F.N.B. Corporation		
Street Address:	One F.N.B. Boulevard		
City:	Hermitage		
State/Country:	PENNSYLVANIA		
Postal Code:	16148		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3317060	RELATIONSHIPS BUILT ON TRUST	
CORRESPONDENCE DATA			
Fax Number:	(239)261-0057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	239-262-1001		
Email:	usptomail@whitelawfirm.com		
Correspondent Name:	Jennifer L. Whitelaw		
Address Line 1:	3838 Tamiami Trail North, Suite 310		
Address Line 4:	Naples, FLORIDA 34103		
NAME OF SUBMITTER:	Jennifer L. Whitelaw		
Signature:	/JENNIFER L. WHITELAW/		
Date:	10/05/2010		
Total Attachments: 1 source=Executed Assignment#page 1.tif			

OP \$40.00 3317060

TRADEMARK ASSIGNMENT

PARTIES AND DEFINITIONS:

Party assigning Mark ("Assignor"): Fifth Third Bancorp
Assignor's state of incorporation: Ohio
Assignor's Address: 38 Fountain Square Plaza, Cincinnati, Ohio 45263

Party receiving Mark ("Assignee"): F.N.B. Corporation
Assignee's state of incorporation: Florida
Assignee's Address: One F.N.B. Boulevard, Hermitage, Pennsylvania 16148

Mark:

Mark registered with the United States Patent and Trademark Office:

US Registration No. 3317060 RELATIONSHIPS BUILT ON TRUST

Effective Date of this Assignment: 9-22-10

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, grants, conveys, assigns and sets over to Assignee, and all of Assignee's successors and assigns, all of Assignor's right, title and interest, including without limitation, goodwill in and to the Mark set forth herein.

Assignor represents and warrants that Assignor owns a 50% ownership interest in the Mark acquired by way of its merger with First National Bankshares of Florida, Inc., and that this assignment thereof is free of any encumbrances, liens, judgments, security interests, and liabilities.

Assignor agrees to perform any further acts and execute and deliver any further documents that may be reasonably necessary to carry out the intents and purposes of this Assignment.

On behalf of Assignor, Fifth Third Bancorp



Signature and Title