

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Notice of Grant of Security Interest in Trademarks | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Omaha World-Herald Company | | 09/30/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Bank of America, N.A., as Collateral Agent | | |
| Street Address: | 901 Main Street | | |
| Internal Address: | TX1-492-14-06 | | |
| City: | Dallas | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75202 | | |
| Entity Type: | national banking association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1815099 | KICKOFF KID | |
| Registration Number: | 1690165 | SUNDAY WORLD-HERALD | |
| Registration Number: | 1691534 | OMAHA WORLD-HERALD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (919)416-8328 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 9192868041 | | |
| Email: | pto_tmconfirmation@mvalaw.com | | |
| Correspondent Name: | Moore & Van Allen PLLC | | |
| Address Line 1: | 430 Davis Drive | | |
| Address Line 2: | Suite 500 | | |
| Address Line 4: | Morrisville, NORTH CAROLINA 27560 | | |
| ATTORNEY DOCKET NUMBER: | 327000.011406 EAR | | |
| NAME OF SUBMITTER: | Ellen A. Rubel | | |

OP \$90.00 1815099

900173202

TRADEMARK
REEL: 004290 FRAME: 0503

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| Signature: | /Ellen A. Rubel/ |
| Date: | 10/05/2010 |
| Total Attachments: 4 source=NGSI-T Omaha#page1.tif source=NGSI-T Omaha#page2.tif source=NGSI-T Omaha#page3.tif source=NGSI-T Omaha#page4.tif | |

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

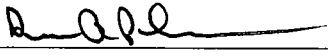
Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of September 30, 2010 (the "Security Agreement") by and among the Obligor party thereto (each a "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Collateral Agent (the "Collateral Agent") for the Secured Creditors referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Collateral Agent for the ratable benefit of the Secured Creditors.

The undersigned Obligor and the Collateral Agent, on behalf of the Secured Creditors, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

OMAHA WORLD-HERALD COMPANY,
a Delaware corporation

By: 

Name: Duane R. Polodna

Title: Senior Vice President & CFO

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Collateral Agent

By: _____

Name:

Title:

Very truly yours,

OMAHA WORLD-HERALD COMPANY,
a Delaware corporation

By: _____

Name:

Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Collateral Agent

By: *Linda Lov*

Name: Linda Lov

Title: AVP

Schedule 1

**Omaha World-Herald Company
(Delaware Corporation)**

U.S. Trademarks

Registered Marks

| Mark | Registration No. | Registration Date |
|---------------------|-------------------------|--------------------------|
| KICKOFF KID | 1815099 | 1/4/94 |
| SUNDAY WORLD-HERALD | 1690165 | 6/2/92 |
| OMAHA WORLD-HERALD | 1691534 | 6/9/92 |