

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnson Worldwide Associates, Inc.		02/17/2000	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Johnson Outdoors Inc.		
Street Address:	555 Main Street		
City:	Racine		
State/Country:	WISCONSIN		
Postal Code:	53403		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1641312	EUREKA!	
CORRESPONDENCE DATA			
Fax Number:	(815)654-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	rockmail@reinhartlaw.com		
Correspondent Name:	Andrew J. Heinisch		
Address Line 1:	2215 Perrygreen Way		
Address Line 4:	Rockford, ILLINOIS 61107		
ATTORNEY DOCKET NUMBER:	505167		
NAME OF SUBMITTER:	Andrew J. Heinisch		
Signature:	/Andrew J. Heinisch/		
Date:	10/05/2010		

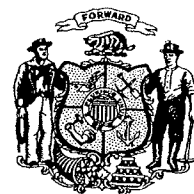
CH \$40.00 1641312

Total Attachments: 3

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DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Deputy Administrator, Division of Corporate & Consumer Services, Department of Financial Institutions, do hereby certify that the annexed copy has been compared with the document on file in the Corporation Section of the Division of Corporate & Consumer Services of this department, and that the same is a true copy thereof; and that I am the legal custodian of said document, and that this certification is in due form.



IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Deputy Administrator
Division of Corporate & Consumer Services
Department of Financial Institutions

DATE: DEC 22 2005

BY: A handwritten signature in black ink, appearing to read "Patricia Weber".

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

01 J016324

RECEIVED

FEB 17 2000

WISCONSIN
DFI

THE STATE OF WISCONSIN
OFFICE OF THE
CLERK OF COURTS

ARTICLES OF AMENDMENT TO
ARTICLES OF INCORPORATION OF
JOHNSON WORLDWIDE ASSOCIATES, INC.

A. The present corporate name (prior to any change effected by this amendment) is:

Johnson Worldwide Associates, Inc.

ACCT 00000614 CLASS CODE 310

Text of Amendment:

TRX 0001179490 Amount \$40.00

RESOLVED, that Article I of the Company's Articles of Incorporation be, and hereby is, amended in its entirety to read as follows:

ACCT 00000614 CLASS CODE 340

ARTICLE I

TRX 0001179492 Amount \$25.00

The name of the Corporation shall be Johnson Outdoors Inc.

OK
RES 5021790
NS

B. The foregoing Amendment was adopted by the Board of Directors of the Company on December 13, 1999 and by the shareholders of the Company on February 17, 2000 in accordance with Section 180.1003 of the Wisconsin Statutes.

C. Executed on February 17, 2000
(Date)

Helen P. Johnson Lepold
Signature

Title Chairman & CEO

Helen P. Johnson Lepold
(Printed Name)

This document was drafted by Karen A. Balistreri, Foley & Lardner, 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202.

changes corp name

**ARTICLES OF AMENDMENT
CHAPTER 180**

*#40. -
25. - Expedited Fee*

