

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Greenfield World Trade, Inc.		09/30/2010	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	PNC Bank, National Association, as Agent
<b>Street Address:</b>	205 Datura Street
<b>Internal Address:</b>	10th Floor
<b>City:</b>	West Palm Beach
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33401-5603
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	3806127	MAXX COLD
Registration Number:	3809616	THE LEGACY COMPANIES
Registration Number:	3533799	
Registration Number:	3478943	GREENFIELD WORLDTRADE
Registration Number:	3550854	ZELATO
Registration Number:	2097893	ZEROLL
Registration Number:	1591725	ZEROLON
Registration Number:	1511522	GENERAL
Registration Number:	1300215	TOP-LOOSE
Registration Number:	0604422	GENERAL
Serial Number:	77918042	THERMOLON
Serial Number:	77918015	USSENTIALS

**CORRESPONDENCE DATA**

**900173257**

**TRADEMARK  
 REEL: 004290 FRAME: 0750**

**OP \$315.00 3806127**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Email: pto\_tmconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
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ATTORNEY DOCKET NUMBER:	031558-000171 EAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	10/06/2010

Total Attachments: 4  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to (i) the Revolving Credit, Term Loan and Security Agreement dated as of September 30, 2010 (as amended, the “Domestic Credit Agreement”) by and among the undersigned (the “Grantor”), the other entities party thereto as borrowers (together with the Grantor, the “Borrowers”), the financial institutions parties thereto as the lenders (the “Lenders”), and PNC Bank, National Association, as Agent (the “Agent”), and (ii) the Export-Import Loan and Security Agreement dated as of September 30, 2010 (as amended, the “Export-Import Loan Agreement” – hereinafter the Export-Import Loan Agreement and the Domestic Credit Agreement may be referred to collectively as the “Credit Agreement”) by and among the Borrowers, the Lenders and the Agent, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks shown below to the Agent for the ratable benefit of the holders of the Obligations (as defined in the Credit Agreement):

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

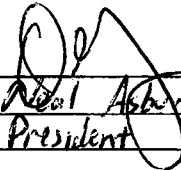
TRADEMARK APPLICATIONS

<u>Trademark Application No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Application</u>
	See <u>Schedule 1</u> attached hereto	

The Grantor and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Credit Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

GREENFIELD WORLD TRADE, INC.,  
as Grantor

By:   
Name: O. Neal Abney  
Title: President

Acknowledged and Accepted:

PNC BANK, NATIONAL ASSOCIATION, as Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

The Grantor and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Credit Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

GREENFIELD WORLD TRADE, INC.,  
as Grantor

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

PNC BANK, NATIONAL ASSOCIATION, as Agent

By: *[Signature]*  
Name: Scott Goldstein  
Title: Vice President

Schedule 1

**Greenfield World Trade, Inc.  
(Florida Corporation)**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
MAXX COLD and Design	3806127	6/22/10
THE LEGACY COMPANIES and Design	3809616	6/29/10
Design Only	3533799	11/18/08
GREENFIELD WORLDTRADE and Design	3478943	8/5/08
ZELATO	3550854	12/23/08
ZEROLL	2097893	9/16/97
ZEROLON	1591725	4/17/90
GENERAL and Design	1511522	11/8/88
TOP-LOOSE	1300215	10/16/84
GENERAL	604422	4/12/55

**Pending Applications**

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
THERMOLON	77918042	1/22/10
USSENTIALS	77918015	1/22/10