

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Wine Group, LLC		10/04/2010	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch
Street Address:	245 Park Avenue, 37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	U.S. branch of foreign bank: NEW YORK

**PROPERTY NUMBERS Total: 53**

Property Type	Number	Word Mark
Serial Number:	85091369	ALT
Serial Number:	85094767	ALT!
Serial Number:	85086266	AMBOS
Serial Number:	85128018	AQUARIUS
Serial Number:	85127995	ASTROLOGY
Serial Number:	85126699	BLACKDROP
Serial Number:	85089224	BLIND DATE
Serial Number:	85088987	BRACE
Serial Number:	85128001	CANCER
Serial Number:	85128014	CAPRICORN
Serial Number:	85094776	CLANG
Serial Number:	85105817	CONJECTURE
Serial Number:	85103601	CREAM PUFF

CH \$1340.00 85091369

Serial Number:	85121685	CRIPPLE CREEK
Serial Number:	85095714	CUTLER CREEK
Serial Number:	85103198	DELICIOUS
Serial Number:	85089003	DOS LADOS
Serial Number:	85117412	FAT RED
Serial Number:	85104426	FLIP FLOP
Serial Number:	85104432	FLIP FLOP
Serial Number:	85135563	GLISTEN
Serial Number:	85135508	GLITTER
Serial Number:	85135570	GLITTER, GLISTEN, GLOW
Serial Number:	85086456	GOODIE BAG
Serial Number:	85076529	GRAFTON
Serial Number:	85097325	HEAD SNAPPER
Serial Number:	85097329	HEAD SNAPPER
Serial Number:	85128519	IT'S A HEAD SNAPPER
Serial Number:	85094821	LITHE
Serial Number:	85113909	MADLINE
Serial Number:	85089226	MYSTERY DATE
Serial Number:	85128510	NEVER EVER
Serial Number:	85094816	NO QUALMS
Serial Number:	85128024	PISCES
Serial Number:	85081327	POPCORN CELLARS
Serial Number:	85094805	RAINSHINE
Serial Number:	85086270	RED HEADED STEP CHILD
Serial Number:	85130516	S'MORE, PLEASE
Serial Number:	85128010	SAGITTARIUS
Serial Number:	85113239	SAN VITTO FRIULI-ITALY
Serial Number:	85113253	SAN VITTO FRIULI ITALY
Serial Number:	85091378	SHHHHHH!
Serial Number:	85091374	SIDE STREET
Serial Number:	85113917	STORYVILLE
Serial Number:	85129959	SWIM CLUB
Serial Number:	85121178	THE LONG YELLOW TABLE
Serial Number:	85135497	THE PERFECT 100
Serial Number:	85135319	TO EACH, THEIR OWN

TRADEMARK

REEL: 004291 FRAME: 0064

Serial Number:	85135255	TO EACH, THEIR OWN
Serial Number:	85082611	TOTAL CHAOS
Serial Number:	85118923	TROUBLEMAKER
Serial Number:	85094825	UNCHAINED
Serial Number:	85128007	VIRGO

**CORRESPONDENCE DATA**

Fax Number: (858)458-3005  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 858-458-3000  
Email: cortneygollands@paulhastings.com  
Correspondent Name: Cortney Gollands  
Address Line 1: P.O. Box 919092  
Address Line 4: San Diego, CALIFORNIA 92191-9092

ATTORNEY DOCKET NUMBER:	74033.00002
NAME OF SUBMITTER:	Cortney Gollands
Signature:	/Cortney Gollands/
Date:	10/06/2010

Total Attachments: 6  
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IP SUPPLEMENT

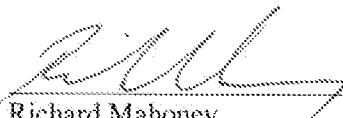
This IP SUPPLEMENT, dated October 4th, 2010, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of October 4th, 2010.

THE WINE GROUP LLC,  
a Delaware limited liability company

By: TWG Manager, Inc.,  
a California corporation,  
its Manager

By:   
Richard Mahoney,  
Chief Financial Officer

STATE OF CALIFORNIA )

) ss.

CITY OF TRACY AND COUNTY OF SAN JOAQUIN )

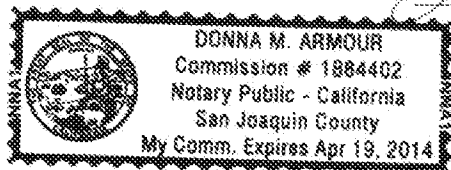
On October 4th, 2010 before me, Donna M. Armour, Notary Public, personally appeared Richard Mahoney, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

  
Signature of Notary Public

1627877



**SCHEDULE A TO IP SUPPLEMENT**

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	ALMADEN	Hong Kong	9/3/2010	301707066
The Wine Group LLC	Almaden in Chinese characters	China	9/1/2010	
The Wine Group LLC	Almaden in Chinese characters	Hong Kong	9/3/2010	301707273
The Wine Group LLC	Almaden in simplified Chinese characters	Taiwan	9/3/2010	99043873
The Wine Group LLC	Almaden in traditional Chinese characters	Taiwan	9/3/2010	99043871
The Wine Group LLC	ALT	United States	7/23/2010	85091369
The Wine Group LLC	ALT!	United States	7/28/2010	85094767
The Wine Group LLC	ALTAMONTE	United Kingdom	9/6/2010	2557779
The Wine Group LLC	AMBOS	United States	7/16/2010	85086266
The Wine Group LLC	AQUARIUS	United States	9/13/2010	85128018
The Wine Group LLC	ASTROLOGY	United States	9/13/2010	85127995
The Wine Group LLC	BAY BRIDGE VINEYARDS CHARDONNAY CALIFORNIA and Design	European Union	7/9/2010	9253888
The Wine Group LLC	BIG HOUSE	China	9/2/2010	
The Wine Group LLC	BIG HOUSE	Taiwan	9/2/2010	99043562
The Wine Group LLC	BIG HOUSE & Design	China	9/2/2010	
The Wine Group LLC	BIG HOUSE & Design	Taiwan	9/2/2010	99043563
The Wine Group LLC	BLACKDROP	United States	9/10/2010	85126699
The Wine Group LLC	BLIND DATE	United States	7/21/2010	85089224
The Wine Group LLC	BOXTAILS	European Union	9/21/2010	9392242
The Wine Group LLC	BRACE	United States	7/20/2010	85088987
The Wine Group LLC	CANCER	United States	9/13/2010	85128001

**TRADEMARK**

**REEL: 004291 FRAME: 0067**

The Wine Group LLC	CAPRICORN		United States	9/13/2010	85128014
The Wine Group LLC	CLANG		United States	7/28/2010	85094776
The Wine Group LLC	CONCANNON		South Korea	9/24/2010	40-2010-0049433
The Wine Group LLC	CONCANNON		Singapore	9/3/2010	T1011470D
The Wine Group LLC	CONCANNON		Vietnam	9/15/2010	4-2010-19411
The Wine Group LLC	Concannon in Chinese characters		China	9/1/2010	
The Wine Group LLC	Concannon in Chinese characters		Hong Kong	9/3/2010	301707228
The Wine Group LLC	Concannon in traditional Chinese characters		Taiwan	9/3/2010	99043874
The Wine Group LLC	CONCANNON VINEYARDS GLEN ELLEN and Design		Argentina	9/28/2010	3.034.229
The Wine Group LLC	CONCANNON VINEYARDS GLEN ELLEN and Design		China	8/25/2010	
The Wine Group LLC	CONCANNON VINEYARDS GLEN ELLEN and Design		Hong Kong	8/23/2010	301695664
The Wine Group LLC	CONCANNON VINEYARDS GLEN ELLEN and Design		South Korea	9/24/2010	40-2010-0049686
The Wine Group LLC	CONCANNON VINEYARDS GLEN ELLEN and Design		Taiwan	8/25/2010	99042005
The Wine Group LLC	CONCANNON VINEYARDS GLEN ELLEN and Design		Vietnam	9/15/2010	4-2010-19413
The Wine Group LLC	CONJECTURE		United States	8/12/2010	85105817
The Wine Group LLC	CORBETT CANYON		Hong Kong	9/17/2010	301716912
The Wine Group LLC	CREAM PUFF		United States	8/9/2010	85103601
The Wine Group LLC	CRIPPLE CREEK		United States	9/2/2010	85121685
The Wine Group LLC	CUPCAKE		Hong Kong	9/3/2010	301707345
The Wine Group LLC	CUTLER CREEK		United States	7/29/2010	85095714
The Wine Group LLC	DELICIOUS		United States	8/9/2010	85103198

The Wine Group LLC	DOS LADOS		United States	7/20/2010	85089003
The Wine Group LLC	FAT RED		United States	8/27/2010	85117412
Golden State Vintners	FISH ISLE		Hong Kong	9/3/2010	301707255
The Wine Group LLC	FLIP FLOP		United States	8/10/2010	85104426
Golden State Vintners	FLIP FLOP		United States	8/10/2010	85104432
The Wine Group LLC	FLIP FLOPS		Canada	7/7/2010	1487675
The Wine Group LLC	FLIP FLOPS		China	8/13/2010	8571810
The Wine Group LLC	FLIP FLOPS		Japan	7/12/2010	2010-054763
The Wine Group LLC	FLIP FLOPS		European Union	7/9/2010	9235921
The Wine Group LLC	FOXHORN		Hong Kong	9/3/2010	301707318
The Wine Group LLC	GLEN ELLEN		South Korea	9/24/2010	40-2010-0049434
The Wine Group LLC	GLEN ELLEN		Vietnam	9/15/2010	4-2010-19412
The Wine Group LLC	Glen Ellen in Chinese characters		China	9/1/2010	
The Wine Group LLC	Glen Ellen in Chinese characters		Hong Kong	9/3/2010	301707291
The Wine Group LLC	Glen Ellen in simplified Chinese characters		Taiwan	9/3/2010	99043876
The Wine Group LLC	Glen Ellen in traditional Chinese characters		Taiwan	9/3/2010	99043875
The Wine Group LLC	GLISTEN		United States	9/22/2010	85135563
The Wine Group LLC	GLITTER		United States	9/22/2010	85135508
The Wine Group LLC	GLITTER, GLISTEN, GLOW		United States	9/22/2010	85135570
The Wine Group LLC	GOODIE BAG		United States	7/16/2010	85086456
The Wine Group LLC	GRAFTON		United States	7/1/2010	85076529
The Wine Group LLC	HEAD SNAPPER		United States	7/30/2010	85097325
The Wine Group LLC	HEAD SNAPPER		United States	7/30/2010	85097329
The Wine Group LLC	INGLENOOK		Hong Kong	9/3/2010	301707354
The Wine Group LLC	INGLENOOK		Japan	8/6/2010	2010-062084

The Wine Group LLC	IT'S A HEAD SNAPPER	United States	9/13/2010	85128519
The Wine Group LLC	LITHE	United States	7/28/2010	85094821
The Wine Group LLC	LOLLI	Hong Kong	9/3/2010	301707363
The Wine Group LLC	MADELINE	European Union	8/26/2010	9334897
The Wine Group LLC	MADELINE	United States	8/23/2010	85113909
The Wine Group LLC	MYSTERY DATE	United States	7/21/2010	85089226
The Wine Group LLC	NEVER EVER	United States	9/13/2010	85128510
The Wine Group LLC	NO QUALMS	United States	7/28/2010	85094816
The Wine Group LLC	OAKLEAF	Hong Kong	9/3/2010	301707200
The Wine Group LLC	OCTAVIN	China	9/2/2010	
The Wine Group LLC	OCTAVIN	Taiwan	9/2/2010	99043564
The Wine Group LLC	PISCES	United States	9/13/2010	85128024
The Wine Group LLC	POPCORN CELLARS	United States	7/9/2010	85081327
The Wine Group LLC	RAINSHINE	United States	7/28/2010	85094805
The Wine Group LLC	RED HEADED STEP CHILD	United States	7/16/2010	85086270
The Wine Group LLC	S'MORE, PLEASE	United States	9/15/2010	85130516
The Wine Group LLC	SAGITTARIUS	United States	9/13/2010	85128010
The Wine Group LLC	SAN VITTO FRIULI - ITALY and Design	United States	8/23/2010	85113239
The Wine Group LLC	SAN VITTO FRIULI ITALY	United States	8/23/2010	85113253
The Wine Group LLC	SHHHHHH!	United States	7/23/2010	85091378
The Wine Group LLC	SIDE STREET	United States	7/23/2010	85091374
The Wine Group LLC	SOUTHERN POINT	Hong Kong	9/3/2010	301707372
The Wine Group LLC	STORYVILLE	United States	8/23/2010	85113917
Golden State Vintners	SUMMERFIELD	China	9/15/2010	
Golden State Vintners	SUMMERFIELD	Taiwan	9/15/2010	99046112



Golden State Vintners	SUMMERFIELD	Hong Kong	9/15/2010	301715788
The Wine Group LLC	SWIM CLUB	United States	9/15/2010	85129959
The Wine Group LLC	THE LONG YELLOW TABLE	United States	9/1/2010	85121178
The Wine Group LLC	THE PERFECT 100	United States	9/22/2010	85135497
The Wine Group LLC	The Wine Group - traditional Chinese characters	Taiwan	9/3/2010	99043877
The Wine Group LLC	The Wine Group LLC -- traditional Chinese characters	Taiwan	9/3/2010	99043879
The Wine Group LLC	TO EACH, THEIR OWN	United States	9/22/2010	85135319
The Wine Group LLC	TO EACH, THEIR OWN	United States	9/22/2010	85135255
The Wine Group LLC	TOTAL CHAOS	United States	7/12/2010	850826110
The Wine Group LLC	TROUBLEMAKER	United States	8/30/2010	85118923
The Wine Group LLC	UNCHAINED	United States	7/28/2010	85094825
The Wine Group LLC	VIRGO	United States	9/13/2010	85128007
The Wine Group LLC	YOSEMITE ROAD	Hong Kong	9/30/2010	301726542

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