

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Release of Security Interest in Trademark		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lisa M. Shaw		09/30/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fishbowl, Inc.		
Street Address:	44 Canal Center Plaza		
Internal Address:	Suite 500		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22314		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2541485	FISHBOWL	
CORRESPONDENCE DATA			
Fax Number:	(214)758-1550		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-758-1509		
Email:	wwalker@pattonboggs.com		
Correspondent Name:	Vicky Walker, Patton Boggs LLP		
Address Line 1:	2000 McKinney Avenue, Suite 1700		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	023854.0130		
NAME OF SUBMITTER:	Vicky Walker, Senior Paralegal		
Signature:	/Vicky Walker/		
Date:	10/06/2010		

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Total Attachments: 2

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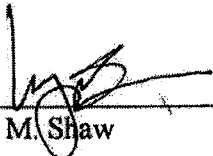
NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARK

WHEREAS, FISHBOWL, INC., a Delaware corporation (the "Assignor") assigned to and granted to Lisa M. Shaw ("Assignee"), a security interest in all right, title and interest of Assignor in and to certain trademarks and related goodwill for which there are registrations or applications in the United States Patent and Trademark Office under the number shown in the attached Annex I hereto (the "Trademark").

WHEREAS, Assignee and her successors wishes to provide a document suitable for recording in the United States patent and trademark office for purposes of recording the termination, release, relinquishment and discharge of its security interest in the Trademark;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby terminates, relinquishes, releases and discharges its security interest in the Trademark (including all reissuances, continuations, continuations-in-part, divisions, revisions, extensions, Foreign counterparts and reexaminations thereof).

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademark to be duly executed as of 9/30, 2010.



Lisa M. Shaw

ANNEX I
Trademarks Application and Registration

Mark and Class	Filing Date and Application Number	Registration Date and Number	Status and Goods/Services Description
US Trademark: Fishbowl, Inc.	Serial No: 75955102 March 6, 2000	# 2541485 February 19, 2002	Preparing and disseminating advertising for others via a global electronic computer network.

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