

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Target Underwriting Management Corporation		10/01/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crump Insurance Services, Inc.		
<b>Street Address:</b>	105 Eisenhower Parkway		
<b>City:</b>	Roseland		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07068		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2549496	TARGET INSURANCE SERVICES	
Registration Number:	2871400	TARGET PROFESSIONAL ASSOCIATES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dctrademarks@dbr.com, sheila.stewart@dbr.com		
<b>Correspondent Name:</b>	Jennfier L. Dean		
<b>Address Line 1:</b>	1500 K Street NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	019789.455326		
<b>NAME OF SUBMITTER:</b>	Sheila Stewart		
<b>Signature:</b>	/sheila stewart/		

OP \$65.00 2549496

Date:

10/06/2010

**Total Attachments: 3**

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ASSIGNMENT

WHEREAS, Target Underwriting Management Corporation, a Delaware corporation, having a principal business address at 10 Tower Lane, Avon, Connecticut, 06001 ("Assignor"), is the owner of the trademarks shown on Exhibit A hereto and the U.S. registrations therefor; and

WHEREAS, Crump Insurance Services, Inc., a Texas corporation with an address of 105 Eisenhower Parkway, Roseland, New Jersey 07608 ("Assignee"), wishes to acquire all rights, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the U.S. registrations therefor.

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee all of its rights, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the U.S. registrations therefor.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the trademarks set forth on Exhibit A.

Assignor:

TARGET UNDERWRITING MANAGEMENT CORPORATION

Date: October 1, 2010

By:

Name:

Title:

Assignee:

CRUMP INSURANCE SERVICES, INC.

Date: \_\_\_\_\_, 2010

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNMENT

WHEREAS, Target Underwriting Management Corporation, a Delaware corporation, having a principal business address at 10 Tower Lane, Avon, Connecticut, 06001 ("Assignor"), is the owner of the trademarks shown on Exhibit A hereto and the U.S. registrations therefor; and

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Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the trademarks set forth on Exhibit A.

Assignor: TARGET UNDERWRITING MANAGEMENT CORPORATION

Date: \_\_\_\_\_, 2010

By: \_\_\_\_\_


Name: \_\_\_\_\_

Title: \_\_\_\_\_

Assignee:

CRUMP INSURANCE SERVICES, INC.

Date: October 1, 2010

By: 

Name: S. Davison Obenauer

Title: President

## **EXHIBIT A**

Reg. No. 2,549,496 - TARGET INSURANCE SERVICES  
Registered March 19, 2002

Reg. No. 2,871,400 - TARGET PROFESSIONAL ASSOCIATES  
Registered August 10, 2004