

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE CIT GROUP/COMMERCIAL SERVICES, INC.		10/04/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	APPAREL VENTURES, INC.
Street Address:	13809 South Figueroa Street
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90061
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1214071	LA BLANCA
Registration Number:	1277118	LA BLANCA
Registration Number:	1283434	SASSAFRAS
Registration Number:	1346343	TOO HOT,BRAZIL
Registration Number:	1504062	CITRUS
Registration Number:	1642460	SESSA!
Registration Number:	1736675	ELISABETH STEWART
Registration Number:	1753281	AZUL

CORRESPONDENCE DATA

Fax Number: (216)241-0816
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 216 622 8200
 Email: ipdocket@calfee.com
 Correspondent Name: Calfee, Halter & Griswold LLP

900173334

**TRADEMARK
 REEL: 004291 FRAME: 0246**

CH \$215.00 1214071

Address Line 1: 1400 KeyBank Center
Address Line 2: 800 Superior Ave.
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER: 34214/04005

NAME OF SUBMITTER: Ryan W. Falk

Signature: /Ryan W. Falk/

Date: 10/06/2010

Total Attachments: 5
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS, by that certain Factoring Agreement dated November 3, 1998, as amended and supplemented, including, without limitation, by that certain Amended and Restated Factoring Agreement dated December 23, 1999, that certain First Amendment to Amended and Restated Factoring Agreement dated January 4, 2000, that certain Second Amendment to Amended and Restated Factoring Agreement dated September 25, 2003, that certain Third Amendment to Amended and Restated Factoring Agreement dated July 27, 2004, that certain Fourth Amendment to Amended and Restated Factoring Agreement dated July 21, 2006, that certain Fifth Amendment to Amended and Restated Factoring Agreement dated September 22, 2006, that certain Sixth Amendment to Amended and Restated Factoring Agreement dated September 11, 2007 and that certain Seventh Amendment to Amended and Restated Factoring Agreement dated September 23, 2008, and by that certain Accounts Receivable Financing Agreement dated September 23, 2008, as amended, and in connection with that certain Grant of Security Interest in Patents, Trademarks and Licenses dated December 23, 1999, originally recorded in the Trademark Assignment database of the United States Patent and Trademark Office ("PTO") on January 4, 2000 at Reel/Frame 2015/0672 (collectively, the "IP Security Agreement"), APPAREL VENTURES, INC, a Delaware corporation with an address at 13809 South Figueroa Street, Los Angeles, California 90061 ("Grantor") granted to THE CIT GROUP/COMMERCIAL SERVICES, INC., a New York corporation with an address at 300 S. Grand Ave., 2nd Floor, Los Angeles, California 90071 ("Releasor"), a continuing security interest in all of Grantor's right, title and interest in, to and under certain Intellectual Property Collateral (as defined in the Grant of Security Interest in Patents, Trademarks and Licenses mentioned above), including without limitation the U.S. trademark applications and registrations identified in Schedule A attached hereto;

WHEREAS, Releasor wishes to provide a document suitable for recording in the Trademark Assignment Database of the PTO for purposes of recording the release, relinquishment and discharge of its security interest in the Intellectual Property;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby relinquishes, releases and discharges the security interest in the Intellectual Property granted by Grantors in the IP Security Agreement.

Remainder of page intentionally left blank; signature page follows.

IN WITNESS WHEREOF, the parties have caused this Release of Security Interest in Intellectual Property to be duly executed as of October 1, 2010.

THE CIT GROUP/COMMERCIAL SERVICES,
INC.

By:

Roy Saltzman

Its:

Director

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF California

COUNTY OF Los Angeles ss.:

On this 4 day of October 2010, before me, the undersigned, personally appeared _____ personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[NOTARY SEAL]

*All attached California
all-purpose Acknowledgments*

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles }

On October 4, 2010 before me, Mariel P. Valencia, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Roy Saltzman
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Place Notary Seal Above

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Mariel P. Valencia
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Release of Security Interest of Intellectual Property

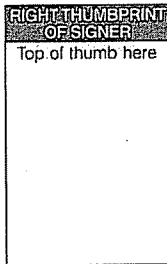
Document Date: October 1, 2010 Number of Pages: 4

Signer(s) Other Than Named Above: none

Capacity(ies) Claimed by Signer(s)

Signer's Name: Roy Saltzman

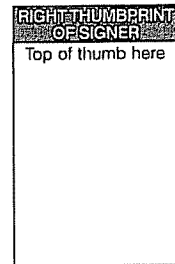
- Individual
- Corporate Officer — Title(s): Director
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____


Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

SCHEDULE A:
U.S. TRADEMARK APPLICATION & REGISTRATIONS

Trademark	Serial No./Reg. No.	Status
LA BLANCA	Reg. No. 1,214,071	Registered October 26, 1982; §8/15 affidavit filed
LA BLANCA	Reg. No. 1,277,118	Registered May 8, 1984; §8/15 affidavit filed
SASSAFRAS	Reg. No. 1,283,434	Registered June 26, 1984; §8/15 affidavit filed
TOO HOT BRAZIL	Reg. No. 1,346,343	Registered July 2, 1985; §8/15 affidavit filed
CITRUS	Reg. No. 1,504,062	Registered September 13, 1988; §8/15 affidavit filed
SESSA!	Reg. No. 1,642,460	Registered April 23, 1991; §8/15 affidavit filed
ELISABETH STEWART	Reg. No. 1,736,675	Registered December 1, 1992; §8/15 affidavit filed
AZUL	Reg. No. 1,753,281	Registered February 16, 1993; §8/15 affidavit filed
BEAUJOLAIS	Reg. No. 1,080,454	Cancelled
SASSAFRAS	Reg. No. 1,096,822	Cancelled
CROWD PLEASERS & DESIGN	Reg. No. 1,123,349	Cancelled
MIX UPS	Reg. No. 1,197,982	Cancelled
	Reg. No. 1,215,953	Cancelled
WHISPER WEIGHT	Reg. No. 1,226,715	Cancelled
GYM CLUB	Reg. No. 1,275,300	Cancelled

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Trademark	Serial No./Reg. No.	Status
BEAUJOLAIS TOO!	Reg. No. 1,340,844	Cancelled
TOO HOT BRAZIL & DESIGN	Reg. No. 1,401,348	Cancelled
CHA CHA CHA	Reg. No. 1,629,231	Cancelled
PORTA BRAZIL..	Reg. No. 1,890,589	Cancelled
CORAL KEY	Reg. No. 1,897,019	Cancelled
BUST IT UP	Reg. No. 2,014,419	Cancelled
GREAT LENGTHS	Reg. No. 2,032,859	Cancelled
VANISHING ACT	Reg. No. 2,039,421	Cancelled
SECRET PUSH	Reg. No. 2,049,795	Cancelled
SECRET SOLUTIONS	Reg. No. 2,111,314	Cancelled
STUDIO LA BLANCA	Reg. No. 2,168,456	Cancelled
CURVA	Reg. No. 2,483,268	Cancelled
LA BLANCA CURVA	Reg. No. 2433873	Cancelled
E STEWART stylized	Reg. No. 979,033	Cancelled
SPARKS BY SASSAFRAS	SN 73/438,947	Abandoned Application
CALIFORNIA BRIEF	SN 73/694,846	Abandoned Application
WEST BEACH	SN 74/263,297	Abandoned Application
COSHKAI	SN 74/387,765	Abandoned Application
SWIM STUFF	SN 74/645,221	Abandoned Application
SESSA SIGNATURES	SN 74/654,390	Abandoned Application
JUST BEACHY	SN 74/654,919	Abandoned Application
TOO HOT BODY	SN 75/088,078	Abandoned Application
FIGURE FRIENDLY	SN 75/116,585	Abandoned Application

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