

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sample Media, LLC		10/24/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TV Guide Magazine, LLC		
Street Address:	8383 Wilshire Boulevard, Suite 950		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1709955	PREMIUM CHANNELS MOVIE GUIDE	
Registration Number:	1684188	SOAP OPERA GUIDE	
Registration Number:	1628245	THE CABLE GUIDE	
Serial Number:	77101147	IF IT'S ON, WE'RE ON IT	
CORRESPONDENCE DATA			
Fax Number:	(215)279-9394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.279.9389		
Email:	linda.ladzenski@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Boulevard, 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	T0523.5003		
NAME OF SUBMITTER:	Jordan A. LaVine		

OP \$115.00 1709955

900173378

TRADEMARK
REEL: 004291 FRAME: 0747

Signature:	/Jordan A. Lavine/
Date:	10/06/2010
Total Attachments: 2 source=t0523 name chang#page1.tif source=t0523 name chang#page2.tif	

Delaware

PAGE 1

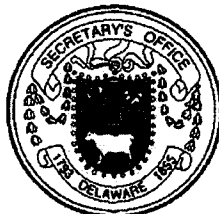
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SAMPLE MEDIA, LLC", CHANGING ITS NAME FROM "SAMPLE MEDIA, LLC" TO "TV GUIDE MAGAZINE, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF OCTOBER, A.D. 2008, AT 1:30 O'CLOCK P.M.

4609613 8100

081065092

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6931320

DATE: 10-24-08

TRADEMARK
REEL: 004291 FRAME: 0749

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:50 PM 10/24/2008
FILED 01:30 PM 10/24/2008
SRV 081065092 - 4609613 FILE


STATE OF DELAWARE

CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Sample Media. LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

1. The name of the limited liability company is TV Guide Magazine, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 24th day of October, 2008.


Name: Michael Ross
Authorized Person