

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/18/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Reilor Limited		08/09/2010
			COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Radio Systems Corporation		
Street Address:	10427 Electric Avenue		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37932		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	2898600	STAYWELL
	Registration Number:	1116869	STAYWELL
	Registration Number:	3140943	STAYWELL THE WORLD'S LARGEST SELLING PET DOOR
CORRESPONDENCE DATA			
Fax Number:	(865)584-0104		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	865-584-0105		
Email:	jhorton@pitts-brittan.com		
Correspondent Name:	Jacob G. Horton		
Address Line 1:	P.O. Box 51295		
Address Line 4:	Knoxville, TENNESSEE 37950-1295		
ATTORNEY DOCKET NUMBER:	1285.32288.82		
NAME OF SUBMITTER:	Jacob G. Horton		

OP \$90.00 2898600

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**TRADEMARK
 REEL: 004292 FRAME: 0116**

Signature:	/Jacob G. Horton/
Date:	10/07/2010
Total Attachments: 2 source=00220197#page1.tif source=00220197#page2.tif	

ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT, nunc pro tunc effective June 18, 2009, is entered into by and between REILOR LIMITED, a company formed under the laws of the United Kingdom (hereinafter "Assignor"), having an address of Astra Business Centre, Roman Way, Preston, United Kingdom PR2 5AP, and RADIO SYSTEMS CORPORATION, a Delaware corporation having an address of 10427 Electric Avenue, Knoxville, TN 37932 (hereinafter "Assignee").

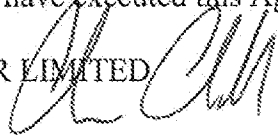
For good and valuable consideration, the receipt and sufficiency is hereby acknowledged, the parties hereto agree as follows:

Assignor hereby assigns, transfers and conveys to Assignee, nunc pro tunc effective June 18, 2009, and hereby further, assigns, transfers and conveys to Assignee, the following:

Assignor's entire right, title and interest in and to the registered and common law trademarks and service marks used in its business, including, without limitation, those listed on EXHIBIT A attached hereto and incorporated herein by reference (hereinafter "the TRADEMARKS"), said right, title and interest in and to the TRADEMARKS including, without limitation, all right, title and interest in and to any and all U. S., trademark registrations that have issued or may issue thereupon, all common law rights in and to the TRADEMARKS, all rights of action for past and future infringement of the TRADEMARKS, all causes of action and claims for past damages with respect to the TRADEMARKS, all goodwill associated with the TRADEMARKS, and the goodwill of the business in connection with which the TRADEMARKS have been used.


IN WITNESS WHEREOF, the parties hereto have executed this Agreement.

REILOR LIMITED

By: 
Chris Chandler, Secretary

Date: 8/9/10

RADIO SYSTEMS CORPORATION

By: 
Chris Chandler, CFO

Date: 8/9/10

EXHIBIT A

1. STAYWELL – U. S. Trademark Registration No. 2898600
2. STAYWELL – U. S. Trademark Registration No. 1116869
3. STAYWELL THE WORLD'S LARGES SELLING PET DOOR & Design – U. S. Trademark Registration No. 3140943