

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kristine Rene Massey		10/01/2010	INDIVIDUAL:
Janet Aileen Mitchell		10/01/2010	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Runs with Vampires, LLC.		
Street Address:	3920 Fox Sparrow Trail, N.W.		
City:	Albuquerque		
State/Country:	NEW MEXICO		
Postal Code:	87120		
Entity Type:	LIMITED LIABILITY COMPANY: NEW MEXICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3631075	BELLA'S CHARM BRACELET	
Registration Number:	3731275	RUNS WITH VAMPIRES	
CORRESPONDENCE DATA			
Fax Number:	(505)243-2542		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(505) 998-6137		
Email:	info@PeacockLaw.com		
Correspondent Name:	Hilary A. Noskin		
Address Line 1:	P.O. Box 26927		
Address Line 2:	Peacock Myers, P.C.		
Address Line 4:	Albuquerque, NEW MEXICO 87125-6927		
ATTORNEY DOCKET NUMBER:	33245-1001		
NAME OF SUBMITTER:	Hilary A. Noskin		

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**TRADEMARK
 REEL: 004293 FRAME: 0394**

Signature:	/hilary a. noskin/
Date:	10/08/2010
Total Attachments: 2 source=trademark-assignment#page1.tif source=trademark-assignment#page2.tif	

TRADEMARK ASSIGNMENT

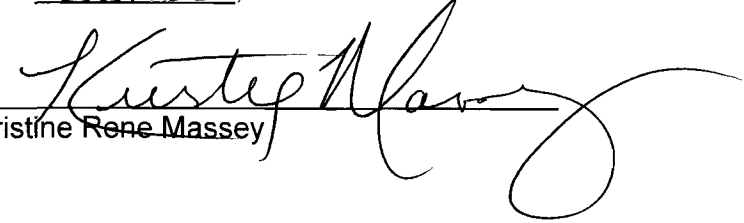
WHEREAS, Kristine Rene Massey and Janet Aileen Mitchell are the owners of the mark BELLA'S CHARM BRACELET, which is registered in the United States of America, Registration No. 3,631,075, dated June 2, 2009, and of the mark RUNS WITH VAMPIRES, which is registered in the United States of America, Registration No. 3,731,275, dated December 29, 2009.

WHEREAS Runs with Vampires, LLC., hereinafter "Assignee", a New Mexico Limited Liability Company, of 3920 Fox Sparrow Trail, N.W., Albuquerque, New Mexico 87120, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors do hereby assign unto Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by said marks and the above identified registrations thereof, and all rights to sue for present, past and future infringement.

Assignors warrant that Assignors' rights in said marks, goodwill, and registrations have not been previously assigned, mortgaged or otherwise encumbered, and Assignors have full right, power and authority to assign all such rights to Assignee hereunder.

Signed and dated this 1 day of October, 2010.

By 
Kristine Rene Massey

STATE OF NEW MEXICO)
) ss.
COUNTY OF BERNALILLO)

This instrument was acknowledged before me this 1 day of OCTOBER, 2010, by Kristine Rene Massey.

OFFICIAL SEAL
LINDSEY WHITCAMP
NOTARY PUBLIC - STATE OF NEW MEXICO
My commission expires: 10/12/11

Lindsey Whitcamp
Notary Public

My commission expires:

10/12/11

Signed and dated this 1 day of OCTOBER, 2010.

By *Janet Aileen Mitchell*
Janet Aileen Mitchell

STATE OF NEW MEXICO)
) ss.
COUNTY OF BERNALILLO)

This instrument was acknowledged before me this 1 day of OCTOBER, 2010, by Janet Aileen Mitchell.



OFFICIAL SEAL
LINDSEY WHITCAMP
NOTARY PUBLIC - STATE OF NEW MEXICO
My commission expires: 10/12/11

Lindsey Whitcamp
Notary Public

10/12/11