

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delicato Vineyards		09/22/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Round Hill Cellars		
<b>Street Address:</b>	1680 Silverado Trail		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94574		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85092384	FULL BELLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(707)255-6876		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	707-252-7122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	809 Coombs Street		
<b>Address Line 2:</b>	Dickenson Peatman & Fogarty		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	RUTH005-001		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>Signature:</b>	/J. Scott Gerien/		
<b>Date:</b>	10/08/2010		

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Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Delicato Vineyards, a California corporation, with an address of 12001 S Highway 99, Manteca, California, 95336 ("Assignor"), owns the mark FULL BELLY (the "Mark") in connection with wine in the United States; and

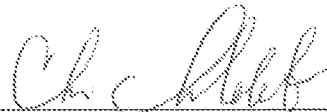
WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's use of the Mark in commerce in connection with wine, Application Serial No. 85/092,384 for FULL BELLY filed on July 25, 2010; and

WHEREAS, Round Hill Cellars d/b/a Rutherford Wine Company, a California corporation, with a business address at 1680 Silverado Trail, St. Helena, California 94574 ("Assignee"), desires to acquire the Mark in the United States and the pending U.S. Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending U.S. Application therefor, together with the goodwill of the business symbolized by the Mark.

Delicato Vineyards

Dated: September 22, 2010

By: 

Name: Chris Indelicato

Title: CEO/President