

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Link Snacks, Inc.		10/11/2010	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	10 South Dearborn
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3723095	MOM APPROVED QUALITY COOL SEAL PNR PROOF OF PURCHASE
Registration Number:	3723094	PNR PIONEER BRAND RIP INTO IT BEEF JERKY
Registration Number:	3636356	RIP INTO IT
Registration Number:	1930358	PIONEER
Registration Number:	2857291	PIONEER BRAND
Registration Number:	3077202	ROAD READY CANISTER SNACKS
Registration Number:	1950583	SKINNY JOE SPICY SNAK-STIK
Registration Number:	1870705	SKINNY JOE

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-981-3483
 Email: dclark@sidley.com
 Correspondent Name: Dusan Clark, Esq.

CH \$215.00 3723095

Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 36084-36920

NAME OF SUBMITTER: Dusan Clark

Signature: /Dusan Clark/

Date: 10/12/2010

Total Attachments: 5

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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (as may be amended, restated, supplemented or otherwise modified from time to time, the "Confirmatory Grant") is made effective as of September __, 2010 by and from **LINK SNACKS, INC.**, a Wisconsin corporation (the "Grantor"), to and in favor of **JPMORGAN CHASE BANK, N.A.** (the "Grantee") for itself and as Administrative Agent for the Lenders (as defined in the Credit Agreement referenced below).

WHEREAS, JLBH Holdings, Inc. ("Holdings"), Grantor, the institutions from time to time parties thereto as Lenders (the "Lenders") and the Grantee have entered into a Credit Agreement dated August 31, 2009 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement").

WHEREAS, the Grantor, along with certain other Loan Party Guarantors, has guaranteed the repayment of the Secured Obligations pursuant to a Guaranty dated August 31, 2009 (as may be supplemented or amended from time to time, the "Loan Party Guaranty").

WHEREAS, Holdings and the Grantor, along with certain other Loan Parties, have entered into a Pledge and Security Agreement dated August 31, 2009 (as may be supplemented or amended from time to time, the "Security Agreement").

WHEREAS, the Grantor owns the trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to Grantee under the Security Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Credit Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of (i) all the Secured Obligations and (ii) all of the obligations and liabilities of the Loan Party Guarantors under the Loan Party Guaranty. Upon the payment in full of all Secured Obligations (other than Unliquidated Obligations), Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to Grantor all reasonably requested instruments

in writing releasing the security interest in the Trademarks acquired under the Security Agreement and this Confirmatory Grant.

(b) The Grantor hereby grants to Grantee a security interest in (1) all of Grantor's right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds and products of the Trademarks, (3) the goodwill associated with such Trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same.

3) Counterparts. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

4) Governing Law. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of Illinois.

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IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant of Security Interest effective as of the date first written above.

LINK SNACKS, INC.

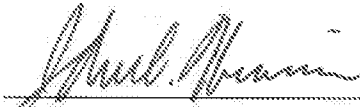




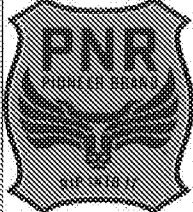

By: 
Name: John A. Herndon
Title: CEO

EXHIBIT A

Trademark	Ser./Reg./App. No.	Full Goods/Services
<p>MOM APPROVED QUALITY COOL SEAL PNR PROOF OF PURCHASE and Design</p> 	<p>SN:77-415245 RN:3,723,095</p>	<p>(Int'l Class: 29) Meat-based snack foods; jerky</p>
<p>PNR PIONEER BRAND RIP INTO IT BEEF JERKY and Design</p> 	<p>SN:77-415205 RN:3,723,094</p>	<p>(Int'l Class: 29) Meat-based snack foods; jerky</p>
<p>RIP INTO IT</p>	<p>SN:77-415218 RN:3,636,356</p>	<p>(Int'l Class: 29) Meat-based snack foods; jerky</p>
<p>PIONEER</p>	<p>SN:74-134005 RN:1,930,358</p>	<p>(Int'l Class: 29) Beef jerky and sausage sticks</p>
<p>PIONEER BRAND and Design</p> 	<p>SN:76-424248 RN:2,857,291</p>	<p>(Int'l Class: 29) Beef jerky and sausage sticks</p>
<p>ROAD READY CANISTER SNACKS</p>	<p>SN:76-594949 RN:3,077,202</p>	<p>(Int'l Class: 29) Meat snacks in the nature of sausage sticks</p>
<p>SKINNY JOE SPICY SNAK-STIK and Design</p> 	<p>SN:74-572025 RN:1,950,583</p>	<p>(Int'l Class: 29) Sausage sticks and beef jerky</p>
<p>SKINNY JOE</p>	<p>SN: 74/437926 RN: 1,870,705</p>	<p>(Int'l Class: 29) Beef jerky and sausage sticks</p>

Trademark	Ser./Reg./App. No.	Full Goods/Services
	SN: N/A Common Law Trademark	Meat snacks
	SN: N/A Common Law Trademark	Meat snacks