

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southpole Holdings Limited		07/08/2010	CORPORATION: BERMUDA
RECEIVING PARTY DATA			
Name:	Now Health International (Holdings) Limited		
Street Address:	Canon's Court, 22 Victoria Street		
City:	Hamilton		
State/Country:	BERMUDA		
Postal Code:	HM 12		
Entity Type:	CORPORATION: BERMUDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85038575	NOW HEALTH INTERNATIONAL	
CORRESPONDENCE DATA			
Fax Number:	(248)358-3351		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-358-4400		
Email:	mjones@brookskushman.com		
Correspondent Name:	Leon E. Redman		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	YUP 0111 TUS		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

CH \$40.00 85038575

900173738

**TRADEMARK
 REEL: 004294 FRAME: 0791**

Address Line 4:

NAME OF SUBMITTER:

Leon E Redman

Signature:

/leon e redman/

Date:

10/12/2010

Total Attachments: 1

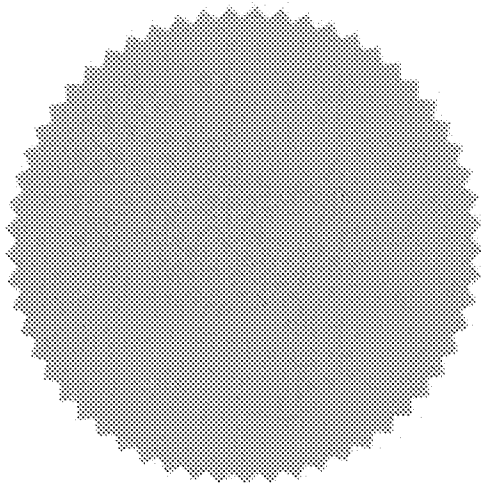
source=Certificate of Incorporation on Change of Name to Now Health#page1.tif



BERMUDA

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

I HEREBY CERTIFY that in accordance with section 10 of *the Companies Act 1981* **Southpole Holdings Limited** by resolution and with the approval of the Registrar of Companies has changed its name and was registered as **Now Health International (Holdings) Limited** on the **8th** day of **July 2010**.



Given under my hand and the Seal of the
REGISTRAR OF COMPANIES this

14th day of **July 2010**


Acting Registrar of Companies