

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Exposition Management Company		06/21/1999	CORPORATION:
RECEIVING PARTY DATA			
Name:	SEMCO Productions, LLC		
Street Address:	1130 Hightower Trail		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30350		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1617847	SEMCO	
CORRESPONDENCE DATA			
Fax Number:	(770)642-4715		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	770-998-9800		
Email:	lola@atlantahomeshow.com		
Correspondent Name:	Lola Alexander		
Address Line 1:	1130 Hightower Trail		
Address Line 4:	Atlanta, GEORGIA 30350		
NAME OF SUBMITTER:	Lola Alexander		
Signature:	/lolaalexander/		
Date:	10/13/2010		

OP \$40.00 1617847

Total Attachments: 5

900173892

**TRADEMARK
 REEL: 004295 FRAME: 0651**

source=SEMCO Trademark Transfer to SEMCO 6-21-1999#page1.tif
source=SEMCO Trademark Transfer to SEMCO 6-21-1999#page2.tif
source=SEMCO Trademark Transfer to SEMCO 6-21-1999#page3.tif
source=SEMCO Trademark Transfer to SEMCO 6-21-1999#page4.tif
source=SEMCO Trademark Transfer to SEMCO 6-21-1999#page5.tif

MANCHEL, JOHNSON & WIGGINS

ATTORNEYS AND COUNSELORS AT LAW

ESTABLISHED 1977

SUITE 3412

CENTENNIAL TOWER

101 MARIETTA STREET

ATLANTA, GEORGIA 30303

(404) 522-1701

(FAX) (404) 522-6652

October 28, 1999

HOWARD J. MANCHEL
NORMAN G. JOHNSON
ROBERT S. WIGGINS, JR.

OF COUNSEL
BRAD COHEN

Ms. Lola Alexander
Semco Productions, LLC
1130 Hightower Trail
Atlanta, GA 30350

RE: Southern Exposition Management Company transfer
to SEMCO PRODUCTIONS, LLC.

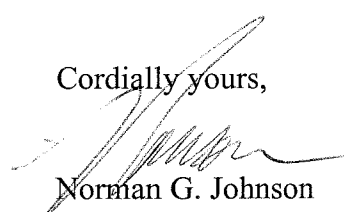
Dear Lola:

Enclosed is a fully recorded Certified True Copy of the assignment from Southern Exposition Management Company to the new SEMCO PRODUCTIONS, LLC for the following U.S. trademark registrations and applications:

75/146,072 SEMCO ® --Class 35,41,42
75/146,073 ATLANTA HOME SHOW® --Class 35, 41
1,617,847 SEMCO® -- Class 35
1,428,673 ATLANTA HOME SHOW® --Class 35
2,202,401 ATLANTA GARDEN & PATIO SHOW --Class 35,41

Please put this document in a safe place as you would any other valuable documents. If you have any questions, please give me a call.

Cordially yours,



Norman G. Johnson

ENCL

cc: J. Whitehead (letter only)

TRADEMARK
REEL: 004295 FRAME: 0653

SCHEDULE "A"

<u>SERVICEMARK</u>	<u>APPL/REG</u>	<u>CLASS</u>
<u>SEMCO</u>	1,617,847	Class 35:organizing, conducting, producing and promoting public shows and trade expositions: TRADE SHOWS
<u>SEMCO</u>	75/146072	Classes 35 ,41, 42 (virtual tradeshow) Internet usage
<u>ATLANTA HOME SHOW</u>	1,428,673	Class 35:organizing, conducting, producing and promoting public shows and trade expositions: TRADE SHOWS
	75/146073	Classe 35 Internet usage in global information network Class 41: multimedia seminars/workshop
<u>ATLANTA GARDEN & PATIO SHOW</u>	2,202,401	35 & 41: trade shows; educational services

RELATED WEBSITES

- A) www.atlantahomeshow.com
- B) www.semcopro.com
- C) www.gardenandpatio.com

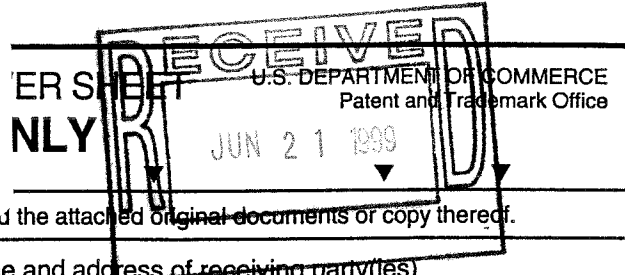
SEMCO PRODUCTIONS

- A) Tradename filed June 4, 1990, Fulton County

ATLANTA HOME SHOW

- A) Fulton County Tradename June 14, 1982
- B) State of Georgia Service Mark November 9, 1984

06-23-1999



Tab settings >>> ▼

To the Honorable Commissione...

101072975

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Southern Exposition Management Company

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 28, 1999

2. Name and address of receiving party(ies)

Name: SEMCO Productions, L.L.C.

Internal Address:

Street Address: 1130 Hightower Trail

City: Atlanta State: GA ZIP: 30338

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Florida Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/146,072; 75/146,073

B. Trademark Registration No.(s)

1,617,847; 1,428,673; 2,202,401

Handwritten: URO 6.21.99

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Womble Carlyle Sandridge & Rice

Internal Address: P.O. Box 720601

Atlanta, GA 30358-2601

Street Address: 1201 West Peachtree Street
Suite 3500

City: Atlanta State: GA ZIP: 30309

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41).....\$ 140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

6/22/1999 DNGUYEN 00000097 1617847

DO NOT USE THIS SPACE

1 EC:491 40.00 DP
2 FR:489 100.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Louis T. Isaf
Name of Person Signing

Signature

June 14, 1999

Date

Total number of pages including cover sheet, attachments, and document: 3