

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First Choice Armor and Equipment, Inc.		09/22/2010	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	First Choice Acquisition, LLC
Street Address:	23040 North 11th Avenue, Building 1
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85027
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2871750	FIRST CHOICE ARMOR
Registration Number:	3225516	FIRST CHOICE ARMOR WITH YOU. FOR LIFE.
Registration Number:	3420682	DAC
Registration Number:	3420683	OVP
Registration Number:	3529268	THIN BLUE LINE
Registration Number:	3805388	THIN BLUE LINE
Registration Number:	3815031	INDEPENDENCE PAK
Registration Number:	3825623	LIFE PAK

CORRESPONDENCE DATA

Fax Number: (602)382-6070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6023826000
 Email: pdemello@swlaw.com

CH \$215.00 2871750

Correspondent Name: Ryan D. Ricks, SNELL & WILMER L.L.P.
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ATTORNEY DOCKET NUMBER:	52536.0011
NAME OF SUBMITTER:	Ryan D. Ricks
Signature:	/Ryan D. Ricks/
Date:	10/13/2010

Total Attachments: 5
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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made as of the 22 day of September, 2010, by **FIRST CHOICE ARMOR AND EQUIPMENT, INC.**, a Massachusetts corporation having a principal place of business at 50 Braintree Office Park, Suite 103, Braintree, Massachusetts 02184 ("Assignor") to and for the benefit of **FIRST CHOICE ACQUISITION, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of various intellectual property rights, including but not limited to those rights listed on Schedule A attached hereto ("First Choice Intellectual Property");

WHEREAS, Assignor has sold, assigned, transferred, and set over all assets of Assignor to Assignee, including but not limited to all First Choice Intellectual Property, as evidenced by that certain Bill of Sale dated September 22, 2010; and

WHEREAS, Assignee now desires to memorialize and confirm its ownership of the First Choice Intellectual Property in the form of this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, and assign unto Assignee, its successors, assigns and legal representatives, all rights, title, and interest in and to the First Choice Intellectual Property, together with the goodwill of the business symbolized by the trademarks therein, together with all common-law rights in and to the trademarks therein, and to any patent applications or patents based on or claiming priority to any of the patents or patent applications therein, and including the rights to sue for all past and future causes of action related to the First Choice Intellectual Property, in the United States and all foreign countries, together with any right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres;

ASSIGNOR AGREEING, FURTHERMORE, without further remuneration, to provide all reasonable assistance and execute any papers requested by Assignee, its successors, assigns and legal representatives, to preserve and/or perfect Assignee's full protection and title in and to the First Choice Intellectual Property.

First Choice Armor and Equipment, Inc.

Dated: September 22, 2010

By: _____

Name: _____

Title: _____

ASSIGNOR

11936052

SCHEDULE A
FIRST CHOICE INTELLECTUAL PROPERTY

Patents

Title	Country	Application Serial #	Filing Date	Reg. No.
BALLISTIC RESISTANT PANEL	US	10/327,525	12/21/2002	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	PCT	PCT/US2006/032666	8/21/2006	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	US	11/507,635	8/21/2006	
METHOD AND SYSTEM FOR REDUCING BLUNT FORCE TRAUMA	US	60/870,056	12/14/2006	N/A
PROTECTIVE GARMENT SYSTEM WITH WEIGHT TRANSFER ELEMENTS	US	11/613,919	12/20/2006	
QUICK RELEASE MECHANISM FOR USE WITH PROTECTIVE GARMENT	US	11/615,734	12/22/2006	
BALLISTIC SHIELD	US	11/615,745	12/22/2006	7,716,748
SYSTEM FOR ATTACHING BALLISTIC PLATE POCKET IN CONNECTION WITH BALLISTIC GARMENTS	US	11/616,132	12/26/2006	
METHOD AND SYSTEM FOR REDUCING BLUNT FORCE TRAUMA	US	60/883,631	1/5/2007	N/A
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	US	60/891,065	2/22/2007	N/A
METHOD AND SYSTEM FOR REDUCING BODY ARMOR SIDE MOVEMENT	US	60/895,896	3/20/2007	N/A
BALLISTIC SHIELD	China	200780029139.7	6/8/2007	
BALLISTIC SHIELD	EPO	07784372.0	6/8/2007	
BALLISTIC SHIELD	Mexico	MX/a/2008/015734	6/8/2007	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	China	200780029106.2	6/8/2007	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	EPO	07798322.9	6/8/2007	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	Mexico	MX/a/2008/015733	6/8/2007	
METHOD AND SYSTEM FOR REDUCING BODY ARMOR SIDE MOVEMENT	US	12/052,317	3/20/2008	
METHOD AND SYSTEM FOR REDUCING BLUNT FORCE TRAUMA	US	11/955,915	12/13/2007	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM AND ASSOCIATED METHODS	US	12/035,924	2/22/2008	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM AND ASSOCIATED METHODS	China	200880013118.0	2/22/2008	

PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM AND ASSOCIATED METHODS	EPO	08780442.3	2/22/2008	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM AND ASSOCIATED METHODS	Mexico	MX/a/2009/009010	2/22/2008	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM AND ASSOCIATED METHODS	United Arab Emirates	753/2009	2/22/2008	
METHOD AND SYSTEM FOR REDUCING BODY ARMOR SIDE MOVEMENT	US	12/052,217	3/20/2008	
SHIRT WITH BALLISTIC SLEEVES	US	12/541,716	8/14/2009	
BALLISTIC SHIELD WITH LIGHTING	US	12/575,154	10/7/2009	
BALLISTIC SHIELD WITH LIGHTING	PCT	PCT/US2009/059839	10/7/2009	
PROTECTIVE GARMENT HAVING A QUICK RELEASE SYSTEM	US	61/231,125	8/4/2009	

Trademarks

MARK	STATUS	SERIAL # / REGISTRATION #
FIRST CHOICE ARMOR	Registered	2,871,750
	Registered	3,225,516
DAC	Registered	3,420,682
OVP	Registered	3,420,683
THIN BLUE LINE	Registered	3,529,268
	Registered	3,805,388
INDEPENDENCE PAK	Registered	3,815,031
LIFE PAK	Registered	3,823,623
SYNERGY	Abandoned / Common Law Mark	78/538,824
TAC STAX	Abandoned / Common Law Mark	78/430,997
FITT	Abandoned / Common Law Mark	78/366,347
PIT VIPER	Abandoned / Common Law Mark	78/309,018
WITH YOU. FOR LIFE.	Abandoned / Common Law Mark	78/295,746
DUAL-MAN DRAG STRAP	Abandoned / Common Law Mark	78/295,701
EXTREME MACHINE	Abandoned / Common Law Mark	78/289,299
PRESS MASTER	Abandoned / Common Law Mark	78/289,263
QUADRI-TUBE	Abandoned / Common Law Mark	78/289,234
CURL MASTER	Abandoned / Common Law Mark	78/289,159
DIP MASTER	Abandoned / Common Law Mark	78/289,138
FLY MASTER	Abandoned / Common Law Mark	78/289,127
LEVELER SYSTEM	Abandoned / Common Law Mark	78/289,064
COOL-TEK	Abandoned / Common Law Mark	78/279,002
MILLENIUM	Abandoned / Common Law Mark	74/584,534
REVOLUTION	Cancelled / Common Law Mark	2,721,285
PARADIGM	Common Law Mark	n/a
JUGGERNAUT	Common Law Mark	n/a
METROPRO	Common Law Mark	n/a
TRI TAC	Common Law Mark	n/a
PERFECT FIT	Common Law Mark	n/a
OPTAC	Common Law Mark	n/a
STINGER	Common Law Mark	n/a
INERTIA	Common Law Mark	n/a
ORION	Common Law Mark	n/a
CENTURIA	Common Law Mark	n/a

SENTINEL	Common Law Mark	n/a
SPARA II	Common Law Mark	n/a
CATALYST	Common Law Mark	n/a
MARCOM	Common Law Mark	n/a
FIRST RESPONSE VEST	Common Law Mark	n/a
AFFINITY	Common Law Mark	n/a
EVERCOOL	Common Law Mark	n/a
PSD+	Common Law Mark	n/a
AFSOC	Common Law Mark	n/a
FIERCE FIBER	Common Law Mark	n/a
LOCKDOWN	Common Law Mark	n/a
APOLLO	Common Law Mark	n/a
LIFESHELL	Common Law Mark	n/a
SILHOUETTE	Common Law Mark	n/a