

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | RELEASE BY SECURED PARTY | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JPMorgan Chase Bank, N.A. | | 09/16/2010 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Cott Beverages Inc. | | |
| Street Address: | 5519 West Idlewild Avenue | | |
| City: | Tampa | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33634-8016 | | |
| Entity Type: | CORPORATION: GEORGIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3723436 | U FORCE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)842-8465 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Email: | dctrademarks@dbr.com, sheila.stewart@dbr.com | | |
| Correspondent Name: | Amy Carroll / Drinker Biddle Reath LLP | | |
| Address Line 1: | 1500 K Street NW | | |
| Address Line 2: | Suite 1100 | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20005 | | |
| ATTORNEY DOCKET NUMBER: | 031567.017899 | | |
| NAME OF SUBMITTER: | Sheila Stewart | | |
| Signature: | /sheila stewart/ | | |
| Date: | 10/14/2010 | | |

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Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") effective as of September 16, 2010 (the "Effective Date"), is made by JPMorgan Chase Bank, N.A., in its capacity as Administrative Collateral Agent (the "Collateral Agent") for the Lenders party pursuant to a Credit Agreement dated as of August 17, 2010 (the "Credit Agreement"), a U.S. Pledge and Security Agreement (the "PSA") and a U.S. Trademark Security Agreement of the same date, the latter of which having been recorded in the records of the United States Patent and Trademark Office at Trademark Reel 4270, Frame 0206 (the "Security Agreement"), between the Collateral Agent, the Lenders party thereto, the Grantors party thereto and certain other parties thereto. Any capitalized terms not defined herein shall have the meaning given to them in the PSA or the Security Agreement, as appropriate.

WHEREAS, pursuant to the Credit Agreement, the PSA and the Security Agreement, the Grantors assigned, pledged and granted to the Collateral Agent on behalf of and for the ratable benefit of the Lenders a security interest in the Grantors' right, title and interest in, to and under a certain trademark set forth on Schedule A hereto, including the registration therefor and the goodwill of the business symbolized thereby (the "Trademark"); and

WHEREAS, the Collateral Agent wishes as of the Effective Date for itself and on behalf of the Lenders: (i) to release all of the security interest covering the Trademark(s); (ii) to restore all right, title and interest in and to the Trademark to the Grantors; and (iii) to dissolve any and all liens and encumbrances with respect to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent does for itself and for the Lenders party hereby release its security interest in the Trademark, and discharges, quit claims and relinquishes unto the Grantors (in each case without recourse and without any representation or warranty) any and all rights, title and interest it has or any of the Lenders have in and to the Trademark.

For the avoidance of doubt, the Collateral Agent's and/or the Lenders' security interest in the right, title and interest in any and all of Grantors' other Trademark Collateral shall not be affected by this release.

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

JPMORGAN CHASE BANK, N.A.

Signed: 

Printed Name: David Chant

Title: SVP

Exhibit A

TO RELEASE OF SECURITY INTEREST IN TRADEMARKS

| Mark | Country | Reg./App. No. | Reg./App. Date |
|--------|---------------|---------------|------------------|
| UFORCE | United States | 3723436 | December 8, 2009 |