

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion from a corporation to a limited liability company		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FK, Inc.		10/06/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Marketron Mobile LLC		
Street Address:	101 Empty Saddle Trail		
City:	Hailey		
State/Country:	IDAHO		
Postal Code:	83333		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3418261	MINFO	
Registration Number:	3357369	MSONG	
Registration Number:	3288260	MSONG	
Registration Number:	3207758	MTALK	
Registration Number:	3207757	MVOTE	
CORRESPONDENCE DATA			
Fax Number:	(212)754-0330		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(212) 907-7300		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin E. Silverman		
Address Line 1:	437 Madison Avenue		
Address Line 2:	Golenbock Eiseman Assor Bell & Peskoe		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Robin E. Silverman		

OP \$140.00 3418261

900174101

TRADEMARK
 REEL: 004297 FRAME: 0066

Signature:	/Robin E. Silverman/
Date:	10/15/2010
Total Attachments: 4 source=CertificateOfConversion#page1.tif source=CertificateOfConversion#page2.tif source=CertificateOfConversion#page3.tif source=CertificateOfConversion#page4.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FK, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FK, INC." TO "MARKETRON MOBILE LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF OCTOBER, A.D. 2010, AT 6:22 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE SIXTH DAY OF OCTOBER, A.D. 2010, AT 11:59 O'CLOCK P.M.

4817866 8100V

100974793

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8275694

DATE: 10-07-10

TRADEMARK
REEL: 004297 FRAME: 0068

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the corporation first formed is: Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is: Delaware.
- 3.) The date the corporation first formed is: April 29, 2010.
- 4.) The name of the corporation immediately prior to filing this Certificate is:

FK, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is:

Markatron Mobile LLC
- 6.) The effective time and date of the conversion shall be:

11:59 p.m. October 6, 2010

IN WITNESS WHEREOF, the undersigned has executed this Certificate
as of October 6, 2010.

FK, INC.

By: /s/ Jamie Weston
Authorized Person

Name: Jamie Weston
Print or Type

Delaware

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The First State

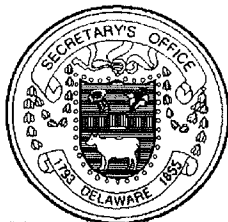
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "MARKETRON MOBILE LLC" FILED IN THIS OFFICE ON THE SIXTH DAY OF OCTOBER, A.D. 2010, AT 6:22 O'CLOCK P.M.

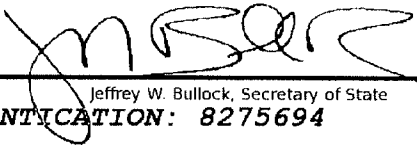
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE SIXTH DAY OF OCTOBER, A.D. 2010, AT 11:59 O'CLOCK P.M.

4817866 8100V

100974793

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8275694

DATE: 10-07-10

TRADEMARK
REEL: 004297 FRAME: 0070

STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION

Marketron Mobile LLC

Pursuant to Section 18-201 of the Delaware Limited Liability Company Act, this Certificate of Formation is being executed and filed to effect the conversion of FK, Inc., a Delaware corporation, into Marketron Mobile LLC, a Delaware limited liability company (the "Company").

FIRST: The name of the limited liability company formed hereby is:

Marketron Mobile LLC

SECOND: The address of the registered office of the Company in the State of Delaware is 2711 Centerville Road - Suite 400, Wilmington, DE 19808. The Company's registered agent for service of process at that address is Corporation Service Company.

THIRD: The effective date of this Certificate shall be 11:59 p.m. October 6, 2010.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of October 6, 2010.

/s/ Jeffrey S. Berger
Jeffrey S. Berger, Authorized Person