

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MA Asset Acquisition, LLC		11/21/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Multi-Ad Solutions, LLC		
Street Address:	1720 W. Detweiller Dr		
City:	Peoria		
State/Country:	ILLINOIS		
Postal Code:	61615-1695		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74154346	MULTI-AD CREATOR	
CORRESPONDENCE DATA			
Fax Number:	(203)325-5001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-325-5049		
Email:	dgreenfield@fdh.com		
Correspondent Name:	Donna Greenfield		
Address Line 1:	177 Broad Street		
Address Line 2:	15th Floor		
Address Line 4:	Stamford, CONNECTICUT 06901		
ATTORNEY DOCKET NUMBER:	8014-4		
NAME OF SUBMITTER:	Donna Greenfield		
Signature:	/s/Donna Greenfield		

OP \$40.00 74154346

900174063

**TRADEMARK
 REEL: 004297 FRAME: 0266**

Date:

10/15/2010

Total Attachments: 2

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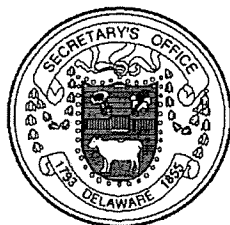
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MA ASSET ACQUISITION, LLC", CHANGING ITS NAME FROM "MA ASSET ACQUISITION, LLC" TO "MULTI-AD SOLUTIONS, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF NOVEMBER, A.D. 2006, AT 8:37 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

4209489 8100

061072155

AUTHENTICATION: 5225289

DATE: 11-27-06

TRADEMARK
REEL: 004297 FRAME: 0268

**CERTIFICATE OF AMENDMENT
OF
MA ASSET ACQUISITION, LLC**

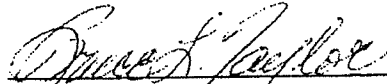
The name of the limited liability company is MA Asset Acquisition, LLC.

1. The Certificate of Formation of the Company is hereby amended as follows:

Article 1 is hereby amended to read:

"1. The name of the limited liability company is: Multi-Ad Solutions, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of this 21 day of November, 2006.



Name: Bruce L. Taylor
Title: Vice President

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:09 PM 11/21/2006
FILED 08:37 PM 11/21/2006
SRV 061072155 - 4209489 FILE
(00270052; 2; 8014-1)

RECORDED: 10/15/2010

TRADEMARK
REEL: 004297 FRAME: 0269