

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The IBP Foods Co.		10/15/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Tyson Prepared Foods, Inc.		
Street Address:	2200 Don Tyson Parkway		
City:	Springdale		
State/Country:	ARKANSAS		
Postal Code:	72762		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85011252	WILSON FOODS	
Registration Number:	1134237	WILSON FOODS	
Registration Number:	1134238	WILSON FOODS	
Registration Number:	1260119	WILSON CERTIFIED SINCE 1853	
CORRESPONDENCE DATA			
Fax Number:	(479)757-6498		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jenna.johnston@tyson.com		
Correspondent Name:	Jenna R. Johnston		
Address Line 1:	2200 Don Tyson Parkway		
Address Line 4:	Springdale, ARKANSAS 72762		
NAME OF SUBMITTER:	Nathan Hodne		
Signature:	/nathan hodne/		
Date:	10/15/2010		

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TRADEMARK
REEL: 004297 FRAME: 0287

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, The IBP Foods Co., a corporation, having his principal offices at 2200 Don Tyson Parkway, Springdale, AR 72762 (hereinafter "IBP"), has used, is using and is the owner of the entire right, title and interest in and to, and to the use of the following trademarks:

<u>Trademark</u>	<u>Registration No.</u>
WILSON FOODS & DESIGN	1,134,237
WILSON FOODS & DESIGN	1,134,238
WILSON CERTIFIED SINCE 1853	1,260,119


<u>Trademark</u>	<u>Application No.</u>
WILSON FOODS	85-011252

WHEREAS, Tyson Prepared Foods, Inc., a Delaware corporation, having a principal place of business at 2200 Don Tyson Parkway, Springdale, AR 72762 (hereinafter "Tyson"), is desirous of acquiring the entire right, title and interest of IBP in and to, and to the use of the above identified trademarks, together with the goodwill of the business connected with the use of and symbolized by said trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, IBP hereby sells, assigns, transfers and conveys to Tyson its entire right, title and interest in and to, and to the use of the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by said trademarks.

Signed at Springdale, Arkansas this 15th day of October, 2010.

THE IBP FOODS CO.,
a Delaware corporation

By 

ATTEST:


Assistant Secretary

TYSON PREPARED FOODS, INC.,
a Delaware corporation

By *R. Read Hudson*

ATTEST:

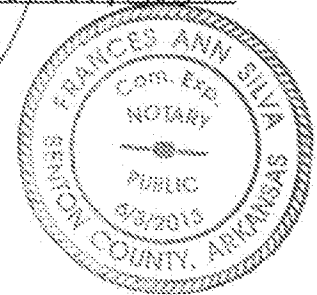
R. Read Hudson
Secretary

STATE OF ARKANSAS)
) ss.
COUNTY OF WASHINGTON)

Before me, a Notary Public in and for said County and State on this 15th day of October, 2010 personally appeared R. Read Hudson, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

Frances Ann Silva
Notary Public

My commission expires:
6/3/2013



STATE OF ARKANSAS)
) ss.
COUNTY OF WASHINGTON)

Before me, a Notary Public in and for said County and State on this 15th day of October, 2010 personally appeared Nathan A. Hodne, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

Frances Ann Silva
Notary Public

My commission expires:
6/3/2013

