

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bright of America, LLC		10/15/2010	LIMITED LIABILITY COMPANY: WEST VIRGINIA
RECEIVING PARTY DATA			
Name:	Bright of America, LLC		
Street Address:	300 Greenbrier Road		
City:	Summersville		
State/Country:	WEST VIRGINIA		
Postal Code:	26651		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3013349	FALL GATHERINGS	
Registration Number:	3481906	NATURAL PERFECTION MORE SCENT LESS SOOT	
Registration Number:	3810619	SMOKE ERASER	
CORRESPONDENCE DATA			
Fax Number:	(304)340-1080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	krwaldo@jacksonkelly.com		
Correspondent Name:	Kevin R. Waldo		
Address Line 1:	500 Lee Street East, P.O. Box 553		
Address Line 4:	Charleston, WEST VIRGINIA 25322		
NAME OF SUBMITTER:	Kevin R. Waldo		
Signature:	/Kevin R. Waldo/		
Date:	10/15/2010		

OP \$90.00 3013349

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**