

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Triarco Industries, Inc.		10/13/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TriVita, Inc.		
Street Address:	16100 N. Greenway-Hayden Loop, Ste. 950		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3080538	NOPALEAN	
CORRESPONDENCE DATA			
Fax Number:	(480)264-6075		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	480.264.6075		
Email:	adam@patentproblempro.com		
Correspondent Name:	Adam R. Stephenson		
Address Line 1:	60 E Rio Salado Pkwy, 9th Floor		
Address Line 4:	Tempe, ARIZONA 85281		
ATTORNEY DOCKET NUMBER:	TRIVITA002		
NAME OF SUBMITTER:	Adam R. Stephenson		
Signature:	/Adam Stephenson/		
Date:	10/17/2010		

OP \$40.00 3080538

Total Attachments: 1

source=ExecutedNOPALEANAssignment#page1.tif

ATTACHMENT A

ASSIGNMENT

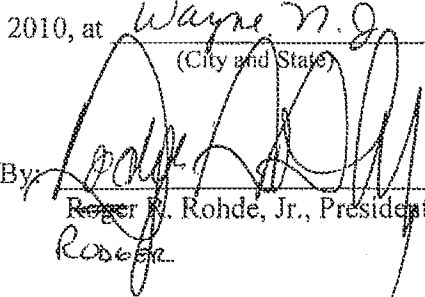
WHEREAS, Triarco Industries, Inc., a Delaware corporation located at 400 Hamburg Turnpike, Wayne, NJ 07470, has adopted, used, is using, and is the owner of the following trademark for which an registration has been granted by the United States Patent and Trademark Office:

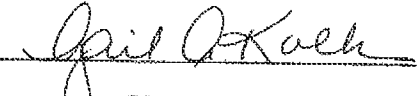
<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
NOPALEAN	3,080,538	April 11, 2006

And WHEREAS, TriVita, Inc., an Arizona corporation located at 16100 N. Greenway-Hayden Loop, Ste 950, Scottsdale, AZ 85260, desires to acquire title to the above trademark registration together with the goodwill of the business symbolized by said trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Triarco Industries, Inc., hereby assigns to TriVita, Inc., all right, title, and interest in the United States in and to the above trademark and the registration therefor, together with the goodwill of the business symbolized by the above trademark and the corresponding registration therefor.

Signed this 13th day of October, 2010, at Wayne N.J.
(City and State)

By: 
Roger R. Rohde, Jr., President
Rohde Jr.


GAIL A. KOLK
TREASURER PUBLIC OF NEW JERSEY
Commission Expires 10/27/2012