

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Twiggy International Limited		10/15/2010	private limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Twiggy & Co. Limited		
Street Address:	7 Sheridan Court, 55 Barkston Gardens		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW5 0ET		
Entity Type:	private limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77915076	TWIGGY LONDON	
CORRESPONDENCE DATA			
Fax Number:	(404)815-6555		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404-815-6500		
Email:	nedwards@kilpatrickstockton.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 2:	Kilpatrick Stockton LLP		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	61713-386344		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$40.00 77915076

900174149

**TRADEMARK
 REEL: 004297 FRAME: 0676**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Nancy S. Edwards

Signature:

/Nancy S. Edwards/

Date:

10/18/2010

Total Attachments: 1

source=TWIGGY LONDON Assignment#page1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this 15 day of October, 2010 by Twiggy International Limited, a United Kingdom private limited company with an address of 7 Sheridan Court, 55 Barkston Gardens, London, SW5 0ET, United Kingdom ("Assignor") for the benefit of Twiggy & Co. Limited, a United Kingdom private limited company with an address of 7 Sheridan Court, 55 Barkston Gardens, London SW5 0ET, United Kingdom ("Assignee").

WHEREAS, Assignor owns certain rights in the trademark TWIGGY LONDON (the "Trademark"), including United States Trademark Application Serial No. 77/915,076 therefor, which application was filed under Section 1(b) of the Lanham Act (the "Application");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively unto Assignee all of its right, title, and interest of every kind and nature whatsoever in and to the Trademark and the Application, together with the business of Assignor pertaining to said Trademark and Application and the goodwill relating thereto, and all rights of action and claims for past infringement thereof; and,

WHEREAS, Assignee, as a successor to that portion of the business to which the aforementioned Trademark and Application pertain, is desirous of accepting said assignment.

NOW THEREFORE, in consideration of payment of the sum of ten dollars (\$10.00 USD) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in the Trademark and the Application, and any registration that issues therefrom, together with that portion of Assignor's business to which the Trademark and the Application pertain and the goodwill of the business symbolized by the Trademark and the Application, and all rights of action and claims for past infringement thereof.

TWIGGY INTERNATIONAL LIMITED
Lesley Dawson
Lesley Dawson
Name: LESLAY DAWSON
Date: 15 OCT 2010

TWIGGY & CO. LIMITED
Lesley Dawson
Lesley Dawson
Name: LESLAY DAWSON
Date: 15 - OCT 2010

US2008 1663871.1