

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bargain Network, Inc.		10/05/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FYI Direct Inc.
Street Address:	326 Bollay Drive
City:	Goleta
State/Country:	CALIFORNIA
Postal Code:	93117
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2988363	BARGAINNETWORK
Registration Number:	2937885	PRICE STORE
Registration Number:	2988351	BARGAIN NETWORK
Registration Number:	2939835	SHOP SMARTER
Registration Number:	2945953	DAILY REWARDS
Registration Number:	2897277	PRICE STORE
Registration Number:	2936769	DON'T GET SOLD
Registration Number:	2615169	NEVER PAY RETAIL AGAIN!
Registration Number:	2815445	BARGAIN NETWORK
Registration Number:	2447748	CENTURYDIRECT

CORRESPONDENCE DATA

Fax Number: (215)655-2286
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademarks@dechert.com, jacob.bishop@dechert.com

900174155

**TRADEMARK
 REEL: 004297 FRAME: 0702**

CH \$265.00 2988363

Correspondent Name: Jacob Bishop
Address Line 1: Dechert LLP
Address Line 2: Cira Centre, 2929 Arch Street
Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

ATTORNEY DOCKET NUMBER:	392067
NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	10/18/2010

Total Attachments: 2
source=FYI DIRECT -- name change#page1.tif
source=FYI DIRECT -- name change#page2.tif

Delaware

PAGE 1

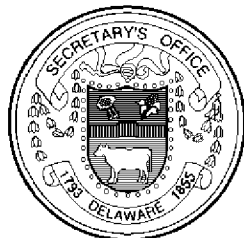
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BARGAIN NETWORK, INC.", CHANGING ITS NAME FROM "BARGAIN NETWORK, INC." TO "FYI DIRECT INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF OCTOBER, A.D. 2010, AT 12:35 O'CLOCK P.M.

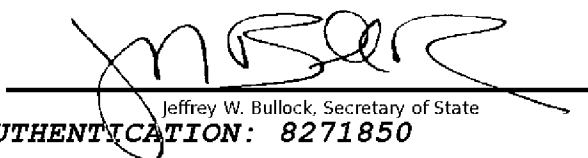
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3871627 8100

100968460



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8271850

DATE: 10-06-10

TRADEMARK
REEL: 004297 FRAME: 0704

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION
OF
BARGAIN NETWORK, INC.

This Certificate of Amendment of Certificate of Incorporation, dated as of October 5, 2010, is hereby executed and filed by Bargain Network, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation").

1. The original Certificate of Incorporation of the Corporation was filed with the Office of the Secretary of State of the State of Delaware on October 22, 2004 (the "Certificate of Incorporation").

2. Article I of the Certificate of Incorporation of the Corporation is hereby deleted and replaced in its entirety with the following:

The name of the Corporation is FYI Direct Inc. (the "Corporation").

3. The Board of Directors of the Corporation has duly adopted and approved the amendment set forth herein.

4. The necessary number of issued and outstanding shares of capital stock of the Corporation required by statute were voted in favor of, or consented to, the amendment set forth herein.

5. Such amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Incorporation on the 5th day of October, 2010.

Bargain Network, Inc.

By: 

Name: George W.M. Thomas

Title: Secretary