JP \$115.00 206228

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Inmark, LLC		I10/15/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	RBC BANK (USA)
Street Address:	75 5th Street
Internal Address:	Suite 900
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	State Banking Corporation: NORTH CAROLINA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2062281	BIO FREEZE
Registration Number:	2172360	I.D.S. SYSTEM
Registration Number:	3467950	INMARK NORTH AMERICA
Registration Number:	1303124	INMARK

CORRESPONDENCE DATA

Fax Number: (202)955-5564

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202 663-7271

Email: thomas.brooke@hklaw.com, ptdocketing@hklaw.com

Correspondent Name: Thomas W. Brooke

Address Line 1: 2099 Pennsylvania Avenue, NW

Address Line 2: Suite 100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER: 123904/7 TRADEMARK

900174257 REEL: 004298 FRAME: 0530

NAME OF SUBMITTER:	Thomas W. Brooke
Signature:	/Thomas W. Brooke/
Date:	10/18/2010

Total Attachments: 7

source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page1.tif source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page2.tif source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page3.tif source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page4.tif source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page5.tif source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page6.tif source=RBC_-_Amended_and_Restated_Trademark_Security_Agreement_1_Oct_14_2010_21_51_03_512#page7.tif

TRADEMARK REEL: 004298 FRAME: 0531

Customer	No
Loan No.	
Loan No.	

RBC BANK (USA)

AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT

This AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT (this "Agreement") is made as of October 15, 2010 by INMARK, LLC ("Debtor") and RBC BANK (USA) (formerly known as RBC Centura Bank) ("Bank")

WITNESSETH:

WHEREAS, Bank and Debtor have made and entered into a certain Amended and Restated Loan and Security Agreement, dated as of even date herewith (as amended, modified, supplemented and restated from time to time, the "Loan Agreement"); and

WHEREAS, the financial accommodations to be extended to the Debtor under the Loan Documents will inure to the benefit of Debtor; and

WHEREAS, Bank has required, as a condition to the extension of financial accommodations to be extended to Debtor under the Loan Agreement, that Debtor pledges to Bank and grant to Bank a Lien on and in their "Trademarks" (as defined herein) as security for the Obligations; and

WHEREAS, Bank entered into that certain Trademark Security Agreement, dated as of April 28,2006 (the "Original Trademark Agreement") with Inmark, Inc., whose duties and obligations thereunder have been transferred to and assumed by Debtor) and

WHEREAS, Debtor is willing to execute and deliver this Agreement in order to amend and restate the Original Trademark Agreement and to induce Bank to make financial accommodations set forth in the Loan Documents;

NOW, THEREFORE, for and in consideration of the premises set forth above and for other good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, the Debtor and Bank hereby amend and restate the Original Trademark Agreement as set forth herein and hereby agrees as follows:

1. <u>Defined Terms</u>. Unless otherwise defined herein, each capitalized term used herein that is defined in the Loan Agreement shall have the meaning specified for such term in the Loan Agreement. The Loan Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto.

TRADEMARK REEL: 004298 FRAME: 0532

- 2. Security Interest in Trademarks. To secure the complete and timely payment, performance and satisfaction of all of the Obligations, Debtor hereby grants, assigns, transfers and pledges to the Bank, a security interest in and lien on as and by way of a first mortgage and security interest having priority over all other security interests, with power of sale, to the extent permitted by law, upon the occurrence and during the continuation of an Event of Default, all of Debtor's right, title and interest in and to the following, whether, now existing or hereafter acquired: (i) trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications, including, without limitation, the trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications listed on Schedule I attached hereto and made a part hereof, and (a) all renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (c) the right to sue or otherwise recover for past, present and future infringements and dilutions thereof, (d) the goodwill of Debtor's business symbolized by the foregoing and connected therewith, (e) all of Debtor's rights corresponding thereto throughout the world, and (f) all other proceeds and products of the foregoing, including (without limitation) any rights pursuant to its agreements with any other party relating thereto (all of the foregoing trademarks, trade names, registered trademarks and trademark applications, service marks, registered service marks and service mark applications, together with the items described in clauses (a)-(f) in this Section 2(i), are sometimes hereinafter individually and/or collectively referred to as the "Trademarks"), and (ii) the goodwill of Debtor's business connected with and symbolized by the Trademarks.
- New Trademarks. Debtor represents and warrants that as of the date hereof (a) the Trademarks listed on Schedule 1 are a true, accurate and complete list of all of Debtor's Trademarks registered in the United States of America, and (b) from and after the date hereof no Liens in such Trademarks have been granted by Debtor to any person or entity, other than the Bank and except as permitted in the Loan Agreement. If, prior to payment in full of the Obligations and the termination of this Agreement, any Debtor shall (i) obtain rights to any new Trademarks or (ii) become entitled to the benefit of any Trademarks, the provisions of Section 2 above shall automatically apply thereto, provided that Debtor shall not be under any obligation to take any steps or incur any costs to enforce, create or perfect any lien or security interest in any Trademarks registered outside of the United States of America, including, without limitation any filing, recordation, notice or otherwise in any country other than the United States of America. Debtor shall give to the Bank written notice of the acquisition of new Trademarks registered in the United States of America promptly after the occurrence thereof. Debtor may, and hereby authorizes the Bank to, modify this Agreement unilaterally upon Debtor's notice to the Bank (i) by amending Schedule I to include any such future Trademarks registered in the United States of America and (ii) by filing, in addition to and not in substitution for this Agreement, a duplicate original of this Agreement containing on Schedule I thereto, as the case may be, such future Trademarks.
- 4. <u>Grant of License</u>. Bank hereby grants to Debtor the royalty-free, exclusive, nontransferable right and license to make, have made, use, and sell the inventions disclosed and claimed in the Trademarks for Debtor's own benefit and account and for none other. Such right

and license shall be exercisable by Debtor at all times except upon the occurrence and during the continuance of an Event of Default. Except as otherwise permitted by Loan Documents, Debtor agrees not to sell or assign its interest in, or grant any sublicense under, the right and license granted to it in this Section without the prior written consent of Bank.

- 5. <u>Royalties</u>. Debtor hereby agrees that the use by the Bank of the Trademarks as authorized hereunder in connection with the Bank's exercise of its rights and remedies hereunder or pursuant to any Loan Document shall be coextensive with Debtor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from Bank to Debtor.
- 6. Duties of the Debtor. Debtor shall have the duty, to the extent desirable in the normal conduct of its business, to (a) prosecute diligently any trademark application or service mark application that is part of the Trademarks pending as of the date hereof or hereafter until the termination of this Agreement, (b) make application on untrademarked but trademarkable items, as appropriate, giving due consideration to value, importance, cost, and opinion of counsel as to trademarkablilty, and (c) preserve, maintain, and enforce against infringement all Trademarks (other than nonpayment of renewal fees on trademarks which are not necessary or useful in the conduct of Debtor's business or operations, if so consented to by Bank). Debtor further agrees (i) not to abandon any registered Trademark material to the conduct of its business without the prior written consent of the Bank, and (ii) to maintain in full force and effect the registered Trademarks material to the conduct of its business. Any expenses incurred in connection with the foregoing shall be borne by Debtor. The Bank shall not have any duty, other than any duty imposed by law, with respect to the Trademarks. Without limiting the generality of the foregoing, the Bank shall be under no obligation to take any steps necessary to preserve rights in the Trademarks against any other parties, but the Bank may do so at its option from and after the occurrence and during the continuance of an Event of Default, and all expenses incurred in connection therewith shall be for the account of Debtor and shall be added to the Obligations secured hereby.
- 7. Power of Attorney; Cumulative Remedies. Debtor hereby irrevocably designates, constitutes and appoints the Bank (and all officers and Banks of the Bank designated by the Bank in its sole and absolute discretion) as Debtor's true and lawful attorney-in-fact, and authorizes the Bank and any of the Bank's designees, in Debtor's or the Bank's name, upon the occurrence and during the continuation of an Event of Default, to take any action and execute any instrument necessary or reasonably advisable to accomplish the purposes of this Agreement, and consistent with existing license agreements, including, without limitation, to (i) endorse Debtor's name on all applications, documents, papers and instruments necessary or reasonably desirable for the Bank in the use of the Trademarks, (ii) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone, (iii) grant or issue any exclusive or nonexclusive license under the Trademarks to anyone, and (iv) take any other actions with respect to the Trademarks as the Bank deems in its best interest. Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement is terminated. Debtor acknowledges and agrees that this Agreement is not intended to limit or

TRADEMARK REEL: 004298 FRAME: 0534 restrict in any way the rights and remedies of the Bank under the Loan Agreement or any other Loan Document, but rather is intended to facilitate the exercise of such rights and remedies.

- 8. <u>Successors and Assigns</u>. This Agreement shall be binding upon Debtor and its successors and assigns, and shall inure to the benefit of Bank and its nominees, successors and assigns. Debtor's successors and assigns shall include, without limitation, a receiver or a trustee of Debtor; <u>provided</u>, <u>however</u>, that Debtor shall not voluntarily assign or transfer its rights or obligations hereunder without the Bank's prior written consent.
- 9. <u>Governing Law</u>. This Agreement shall be construed and enforced and the rights and duties of the parties shall be governed by in all respects in accordance with the laws and decisions of the State of Georgia, without reference to the conflicts or choice of law principles thereof.
- 10. <u>Notices</u>. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in the Loan Agreement.
- 11. <u>Original Trademark Agreement</u>. This Agreement amends and restates the Original Trademark Agreement.

4

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

DEBTOR:

INMARK, LLC

By: INMARK GLOBAL HOLDINGS, LLC,

its Manager

[SEAL]

Agreed and Accepted as of this October 15, 2010

RBC BANK (USA) (formerly known as RBC Centura Bank)

By: Neathy H. Aller
Title: Senior Vice President

STATE OF GEORGIA)
COUNTY OF FULTON)ss.:)
acknowledged before me thi	nded and Restated Trademark Security Agreement as executed and is October 15, 2010 by David S. Oyler, personally known to me to ARK GLOBAL HOLDINGS, LLC, the Manager INMARK, LLC,
(SEAL)	Linda L. Droja- Notary Public
	My Commission expires:
	"OFFICIAL SEAL" Linda L. Grogan Notary Public, Gwinnett County, Geor My Commission Expires June 13, 20
STATE OF GEORGIA	
)ss.:
COUNTY OF FULTON)
acknowledged before me the known to me to be a Senior	aded and Restated Trademark Security Agreement as executed and his October <u>15</u> , 2010 by <u>Hearthan Allen</u> , personally r Vice President of RBC BANK (USA) (formerly known as RBC prporation, on behalf of said Bank.
(SEAL)	Notary Public My Commission expires:
	"OFFICIAL SEAL" Linda L. Grogan Notary Public, Gwinnett County, Georgia My Commission Expires June 13, 2012

Schedule 1 To Amended and Restated Trademark Security Agreement

Dated as of October/5, 2010

Current Trademarks

Trademark	Registration Number	Registration Date
BIO FREEZE	2,062,281	05/13/87
I.D.S. SYSTEM	2,172,360	07/14/98
INMARK NORTH AMERICA and DESIGN	3,467,950	07/15/08
INMARK (Stylized)	1,303,124	10/30/84

7

~#4815-6851-3543 v.4 ~

RECORDED: 10/18/2010

TRADEMARK
REEL: 004298 FRAME: 0538