

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NOCO Energy Corp.		10/08/2010	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NOCO Express LLC		
<b>Street Address:</b>	2440 Sheridan Drive		
<b>City:</b>	Tonawanda		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14150		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3828180	FILLUP T. FROG	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(585)419-8813		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	585-419-8636		
Email:	mdipaolo@harrisbeach.com		
Correspondent Name:	Neal L. Slifkin - Harris Beach PLLC		
Address Line 1:	99 Garnsey Road		
Address Line 4:	Pittsford, NEW YORK 14534		
ATTORNEY DOCKET NUMBER:	249521		
NAME OF SUBMITTER:	Neal L. Slifkin		
Signature:	/neal l. slifkin/		
Date:	10/19/2010		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004298 FRAME: 0710**

**ASSIGNMENT OF TRADEMARK**

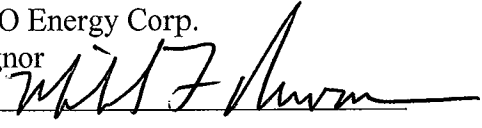
WHEREAS, NOCO Energy Corp., a New York corporation, with an address at 2440 Sheridan Dr., Tonawanda, New York, 14150 ("Assignor") has adopted, used and has been using the mark FILLUP T. FROG ("Mark"), which is registered with the United States Patent and Trademark Office under U.S. Trademark Registration No. 3,828,180;


WHEREAS, NOCO Express LLC, a New York Limited Liability Company having an address of 2440 Sheridan Dr., Tonawanda, New York, 14150 ("Assignee") desires to obtain ownership of all rights in and to the Mark; and

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's rights in and to said Mark in the United States and the United States registration thereof.

NOW THEREFORE in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby assign unto Assignee all right, title and interest in and to the said Mark in the United States, together with the goodwill of the business symbolized by the Mark, and the United States registration thereof, including all rights in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Mark.

NOCO Energy Corp.  
Assignor  
By:   
Name: Michael F. Newman  
Title: VICE-PRESIDENT  
Date: 10/8/2010

NOCO Express, LLC  
Assignee  
By:   
Name: Michael F. Newman  
Title: MANAGER  
Date: 10/8/2010