

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Trademark		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joe's Jeans Subsidiary, Inc.		10/15/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brixton, LLC		
<b>Street Address:</b>	4040 Calle Platino		
<b>Internal Address:</b>	Suite 102		
<b>City:</b>	Oceanside		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92056		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	85006536	BRIXTON	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)798-6915		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123260417		
Email:	mshine@pryorcashman.com		
Correspondent Name:	Brad D. Rose		
Address Line 1:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	13743.00008		
NAME OF SUBMITTER:	Brad D. Rose		
Signature:	/Brad D. Rose/		
Date:	10/19/2010		

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Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK APPLICATION

This Agreement (hereinafter the "Agreement") is made effective as of October 11, 2010 (hereinafter the "Effective Date") by and between Joe's Jeans Subsidiary, Inc., a Delaware corporation with a principal place of business at 2340 South Eastern Avenue, Commerce, California, 90040 (hereinafter the "ASSIGNOR"), and Brixton LLC, a California limited liability company, with a principal place of business at 4040 Calle Platino Suite #102 Oceanside, California 92056 (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR owns a use-based U.S. trademark application for the mark BRIXTON (Ser. No. 85/006,536) (referred to as the "APPLICATION");

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to and under such APPLICATION as provided by the (a) Settlement Agreement & Release dated October 11, 2010; and (b) License Agreement dated October 11, 2010 (collectively, "The Settlement Documents");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, in accordance with the Settlement Documents, ASSIGNOR's entire right, title and interest in and to the APPLICATION.

DATED: October 13, 2010

JOE'S JEANS SUBSIDIARY, INC.

By: 

Its: CEO

DATED: October 15, 2010

BRIXTON, LLC

By: 

Its: CEO