

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eric Skae		10/19/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Leaf Brands, Inc.		
<b>Street Address:</b>	One Dewolf Road		
<b>City:</b>	Tappan		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07675		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77977271	NEW LEAF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(321)777-2227		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3217771191		
<b>Email:</b>	ifonzi@hotmail.com		
<b>Correspondent Name:</b>	Irene T. Fonzi, Esquire		
<b>Address Line 1:</b>	1402 Highway A1A, Suite A		
<b>Address Line 4:</b>	Satellite Beach, FLORIDA 32937		
<b>NAME OF SUBMITTER:</b>	Irene T. Fonzi		
<b>Signature:</b>	/Irene T. Fonzi, Esquire/		
<b>Date:</b>	10/19/2010		
<b>Total Attachments: 1</b>			
source=Executed Assignment from Eric Skae to New Leaf Brands, Inc. (10-19-10)#page1.tif			

OP \$40.00 77977271

Serial No. 77977271  
MARK: NEW LEAF

ASSIGNMENT

WHEREAS, ERIC SKAE, individually (the "Assignor"), whose address is One Dewolf Road, Old Tappan, New Jersey 07675, is the owner by Assignment filed with the United States Patent and Trademark Office on October 19, 2010 of that certain intent-to-use trademark application filed in Class 32 with the United States Patent and Trademark Office on September 28, 2007 for the mark "NEW LEAF" which application was assigned Serial No. 77977271 (the "Application");

WHEREAS, Assignor desires to assign all of the Assignor's right, title and interest in and to the Application to New Leaf Brands, Inc., a Nevada corporation, located at One Dewolf Road, Old Tappan, New Jersey 07675; and

WHEREAS, New Leaf Brands, Inc., a Nevada corporation (the "Assignee"), agrees to acquire the Application.

NOW, THEREFORE, in consideration of the mutual covenants of the Assignor and Assignee as hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, the Assignor does hereby assign unto the Assignee all of Assignor's right, title and interest in and to the Application, together with the good will of the business symbolized by the trademark applied for.

HENCEFORTH, New Leaf Brands, Inc., a Nevada corporation, is the exclusive owner of the Application and the goodwill of the business symbolized by the trademark applied for and the Assignor agrees to refrain from using any confusingly similar mark subsequent to the effective date of this Assignment as filed with the United States Patent and Trademark Office.

Date: October 19, 2010

  
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ERIC SKAE, individually