

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cablexpress Corporation		10/12/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Susan G. Komen Breast Cancer Foundation, Inc.		
Street Address:	5005 LBJ Freeway		
Internal Address:	Suite 250		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77814490	CABLES FOR A CURE AND CABLEXPRESS	
Serial Number:	77814126	CABLES FOR A CURE	
CORRESPONDENCE DATA			
Fax Number:	(214)953-1121		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214 880 7002		
Email:	jcone@hitchcockevert.com,		
Correspondent Name:	John M. Cone		
Address Line 1:	P.O. Box131-709		
Address Line 4:	Dallas, TEXAS 75313-1709		
ATTORNEY DOCKET NUMBER:	SGKF 35572		
NAME OF SUBMITTER:	John M. Cone		
Signature:	/s/ John M. Cone		

OP \$65.00 77814490

Date:

10/19/2010

Total Attachments: 3

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ASSIGNMENT


WHEREAS, CABLEXPRESS CORPORATION d/b/a CXTEC, a New York corporation (hereinafter "Assignor"), is the owner of record of U.S. Trademark Applications Nos. 77/814,490 for a composite mark shown in Exhibit A attached hereto and 77/814,126 for the mark CABLES FOR A CURE (hereinafter "the Marks");

WHEREAS, THE SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC. d/b/a SUSAN G. KOMEN FOR THE CURE, a Texas not for profit corporation, having its principal office or place of business at 5005 LBJ Freeway, Suite 250, Dallas, Texas 75244 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the Marks and the applications for registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the Marks and the applications for registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the right to recover for any infringement of the Marks prior to this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment, on this th
12 day of October, 2010.

Cablexpress Corporation d/b/a CXtec

By: 
Name: Barbara Ashkin
Title: Vice President and Chief
Operating Officer

STATE OF NEW YORK §
 §
COUNTY OF ONONDAGA §

BEFORE ME, the undersigned authority, on this day personally appeared BARBARA ASHKIN and having been duly sworn by me, upon her oath states that she is Vice President and Chief Operating Officer of Cablexpress Corporation d/b/a CXtec that she has read and understands the foregoing instrument, that she is authorized to execute said instrument, and acknowledged to me that she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 12th day of October, 2010.


Name of Notary Public

SARA A. LEONARD
Notary Public in the State of New York
Qualified in Onond. Co. No. 0115035584
My Commission Expires Nov. 7, 2010

(seal)

